DDA Board Member Application

1. Name: Carrie Barnes

4. Email:

2. Address: 19 Bobwhite Trail Cartersville, GA 3012

- 3. Phone: (Day) _____ (Evening) _____ (Cell) _____
- 5. Resident of: (Cartersville) X (Bartow County) (Other)
- 6. Duration of residency: <u>Moved to Cartersville in 2010</u>
- 7. Are you the owner or representative of a licensed downtown business? Yes, co-owner
- 8. Name of business: <u>Georgia Direct Family Care</u>
- 9. Address of business: <u>135</u> W. Main Street Cartersville, GA 30120
- 10. How long has the business been licensed? Since 2019
- 11. Where are you currently employed? Georgia EMC
- 12. What is your current position? Community & Leadership Development Strategist
- 13. How long have you been with this company? 9 years (started 2014)

Either in the space below, or on an attachment, please list any special skills or experience that you feel would strengthen the Downtown Development Authority. (*Professional experience, previous board experience, volunteerism, personality characteristics, et cetera may all be considered.*)

In my professional role, I work with Community & Economic Development organizations across the state. I provide strategic planning assistance and leadership development to Downtown Development Authorities, Industrial Development Authorities, Cities, Counties and Chambers of Commerce. I'm very familiar with the role and operations of DDA and Main Street. My team and I have helped facilitate Main Street 101 and 201 training programs with the Office of Downtown Development. I have volunteered my time annually since 2016 to facilitate a board retreat for the Cartersville DDA.

In 2014, I completed my Masters of City and Regional Planning from Georgia Tech. While I was in graduate school, I worked with the Department of Community Affairs, in the Office of Downtown Development and the Appalachian Regional Commission. Prior to that, I worked with the Northwest Georgia Regional Commission, writing grants for community & economic development projects.

I have more than 13 years of Community & Economic Development experience but most importantly, I am excited to invest my professional skills in the community that I live in and love.

Either in the space below, or on an attachment, please outline your "vision" for the future of downtown Cartersville and how you can contribute to that process.

Downtown is the heart of our community. We are fortunate to have a thriving downtown but I tell communities all the time that a vibrant community requires careful planning and continuous investment in leadership, community & economic development. Bartow County is on the brink of tremedous industrial growth. This will bring significant benefits and an equal number of challenges for our community. My vision for the future of downtown is to preserve the unique character of Cartersville while also managing the growth and change that we will experience in the next 5-10 years. My husband is a life-long resident of Cartersville and this is the place we've decided to put down our roots, establish our business, and raise our family. My hope is that we can continue to build a community that our children will also want to come back to and raise their future formilies. families.

I have read and fully understand this application for the Cartersville Downtown Development Authority Board. I am willing to make a Board level commitment to the revitalization of downtown Cartersville. I understand that this is an advisory role to help determine policy issues and that the Downtown Development Manager will serve in administrative capacities for the DDA.

Carolyn Barnes Signature

3/22/2023

Date

Please return completed application to:

Cartersville DDA Attn: Lillie Read 1 Friendship Plaza Cartersville, GA 30120 770.607.3690 (fax) 770.607.3576 (phone)

Or submit electronically to: lread@downtowncartersville.org