



## CITY COUNCIL ITEM SUMMARY

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|---|---|
| <b>MEETING DATE:</b>                      | April 6, 2023   |
| <b>SUBCATEGORY:</b>                       | Bid Award/Purchases   |
| <b>DEPARTMENT NAME:</b>                   | Administration  |
| <b>AGENDA ITEM TITLE:</b>                 | Tourism Product Development Funds for CVB Marketing   |
| <b>DEPARTMENT SUMMARY RECOMMENDATION:</b> | I request the expenditure of \$20,000 in Tourism Product Development funds to partner with the Convention and Visitors Bureau (CVB), Bartow County and LakePoint for an interactive community corner inside the Champions Center. The purpose of this is to provide information to LakePoint visitors about things to do, restaurants and places to stay in Cartersville and Bartow County. This is not a budgeted expense. |
| <b>LEGAL:</b>                             | N/A   |