2025 ACTION PLAN

Goal/Task	Action/Solution	Timeline	Funding Source	Status
Finance Director Replacement	Recruit and onboard a new Finance Director. Position has been advertised.	Immediate	General Fund	
EMS Services/Response Time	Continuation of evaluating EMS services and moving forward with the purchase of a private apparatus for city personnel use only.	The purchase of an apparatus will be presented on an upcoming agenda.	2026 SPLOST	
Zoning Ordinance Policy Review/Revision:	Hire an outside consultant to improve the development and establishment ordinances/standards and investigate need for including tiny homes.	6 to 12 months	General Fund	
Provide Mayor & Council Development Updates	Include Council on Plan Review Invitation, to bring awareness to upcoming projects/developments, and integrate this information into the website, once available.	Including Council on invitations will occur moving forward.	N/A	
Customer Service Training	Implementation of customer service training, specifically to improve the delivery of codes/policies, etc.	6 to 12 months	Citywide training budgets	
City Grant Writer	Start the process to recruit and fill the role for the newly created city "Grant Writer" position.	3 to 6 months	General Fund	

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Impact Fee Study	Study and propose impact fees for high-value projects.	3 to 6 months	N/A	
Renaming of the Summer Hill Stadium	Rename the Summer Hill High School Blue Devil Stadium to Elliott L. Spencer Memorial Stadium.	1 to 6 months	N/A	
Downtown Parking	Pursue leasing the Chamber's lot, create signage and wayfinding, and develop a parking map.	1 to 3 months	General Fund	
Address Zoning Donut Holes	Collaborate with Bartow County to identify and annex properties at no cost.	Continuous	General Fund	
Land Purchase	Explore opportunities to buy and utilize underdeveloped properties with assistance from the Land Bank Authority.	Continuous	General Fund	
Civic Center Revitalization	Explore revitalizing the center and surrounding properties.	Not to begin for another 18–24 months.		
Public Safety's Salary and Benefits	Conduct market surveys and ensure competitiveness.	Ongoing	General Fund	

2025 ACTION PLAN

Goal/Task	Action/Solution	Timeline	Funding Source	Status
Road Resurfacing	Budget to develop a 15–20-year resurfacing plan.	Annually	SPLOST, LMIG and General Fund	
Georgia Power Franchise Fee	Begin discussions on over- collection issues.	3 to 9 months	General Fund	
Pool/Water Feature	Determine pool/water features in downtown.	3 to 9 months	General Fund	