

June 2023

CLEARVIEW AI PROPOSAL

Proposal for: Cartersville Police Department (GA)

CONTACT INFORMATION

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1.1 CLEARVIEW AI OVERVIEW

1.1.1 CAPABILITIES STATEMENT

Clearview AI's mission is to enhance national security, drastically reduce crime, fraud, and risk to make communities safer and keep commerce secure. In 2019, federal, state, and local police departments across America began using Clearview AI as a solution to help solve crime and ensure public safety. As a platform for intelligence and identity management, it has quickly become a favored resource for law enforcement, helping solve even the most difficult crimes. Today, many law enforcement agencies trust Clearview AI's one-of-a-kind, facial search technology.

Clearview AI's revolutionary investigative platform allows investigators to search any facial image of a suspect, victim, or other person of interest against over 30 billion online images. By using this tool to efficiently process information investigators already possess, Clearview AI helps investigators identify those without a prior arrest record, without an online presence, without a DMV record, or others that would often otherwise go unidentified. Our solutions help to identify persons of interest, criminal offenders, terrorists, human traffickers and child predators. Clearview AI also helps clients accelerate their investigations, meaning they can do more with less.

We appreciate the confidence you have in Clearview AI and welcome the opportunity to work with your agency by providing solutions which help in your mission to solve crimes and ensure National Security. It is our understanding that this procurement can also serve as the basis for sharing intelligence with other fellow domestic and international Public Safety and Intelligence organizations. If awarded this important opportunity, we will leverage our proprietary online database and facial recognition solution to provide a more custom service to meet or exceed your agency and national expectations and to meet regional and national privacy compliance and data protection requirements.

1.2 ABOUT CLEARVIEW AI

Clearview AI is a privately-owned, U.S. based company, dedicated to innovating and providing the most cutting-edge technology to law enforcement to investigate crimes, enhance public safety and provide justice to victims.

We believe law enforcement should have the most cutting-edge technology available to investigate crimes, enhance public safety, and provide justice to victims. And that's why we developed a revolutionary,



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web-based intelligence platform for law enforcement to use as a tool to help generate high-quality investigative leads. Our platform, powered by facial recognition technology, includes the largest known database of facial images sourced from public-only web sources, including news media, mugshot websites, public social media, and other open sources.

Our solutions allow agencies to gain intelligence and disrupt crime by revealing leads, insights and relationships to help investigators solve both simple and complex crimes, increase officer and public safety, and keep our communities and families safer.

1.2.1 NIST: #1 ALGORITHM RANK IN THE UNITED STATES

Clearview AI's first algorithm submission to NIST's latest Face Recognition Vendor Test ("FRVT") ranked #1 in the U.S. for its performance in matching Visa Photos (99.81%), Mugshot Photos (99.76%), Visaborder photos (99.7%) and Border Photos (99.42%), and ranked in top five worldwide in all of these categories out of 650 algorithms.

In the most difficult category of facial recognition tests, "Wild Photos", Clearview AI's algorithm ranked #1 in the U.S. and #2 worldwide. In another key test that evaluates demographic accuracy, Clearview AI's algorithm consistently achieved greater than 99% accuracy across all demographics.

Clearview AI has been instrumental in thousands of cases including finding abducted children, identifying endangered dementia cases, and apprehending drug traffickers, sex offenders, and other violent criminals. Our database is the most representative of the population and is not limited to criminal offenders (mugshot database). With over 30 billion publicly available images, Clearview AI's database covers a multitude of ages, ethnicities, and physical characteristics.

1.2.2 KEY BENEFITS

- **HIGHLY EFFICIENT** Allows agencies to address manpower and resource deficiencies by providing high-probability investigative leads within a few seconds versus days or months.
- **INCREASE OFFICER, VICTIM + PUBLIC SAFETY** Uncover actionable intelligence with powerful tools to create cold case notification alerts. Support intelligence to validate suspect, victim and person of interest identities that is often impossible using legacy identity tools.
- **DATA YOU CAN'T FIND ANYWHERE ELSE** Clearview AI is the only facial recognition company that provides billions of faces captured on the open web and "in the wild", offering the highest probability of a successful match using the Clearview AI patented neural network algorithm and accuracy across all demographics.



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- **CUSTOMIZABLE GALLERIES** Users can import their own private, customized facial datasets such as mugshot repositories, customized watchlists, or any other facial database
- **30+ BILLION FACIAL IMAGE DATABASE** Clearview AI images are sourced from social media posts, personal and professional websites, news articles, online mugshots, criminal databases, public record sites and thousands of other open sources.

1.3 SECURITY & SOC2 COMPLIANCE

1.3.1 SOC2 CERTIFICATION

Clearview AI has successfully completed its System and Organization Controls 2 (SOC 2) examination certifying the company maintains effective controls over the security and processing integrity of its clients' data. The examination was conducted by BARR Advisory, P.A.

SOC 2 is an auditing procedure conducted by licensed and regulated certified public accountants that rigorously reviews data service providers to ensure the secure management and accurate processing of data. It is widely considered the highest standard of cybersecurity certification and is intended to protect company's interests and intellectual property when they engage data service providers.

The American Institute of CPAs (AICPA) outlines principles and criteria for SOC 2 examinations which include exacting standards for security, cybersecurity, availability, process integrity and confidentiality.

1.3.2 DATA STORAGE & SECURITY

We recognize that data storage and security concerns are of tremendous importance to public safety agencies. We protect data in four ways:

- Routine automated code scans pinpoint vulnerabilities or dependencies within our source code. We patch every issue upon discovery.
- Regular professional code audits and a bug bounty program with an industry-leading provider.
- Encrypt all traffic to the latest TLS specifications and protect it with Cloudflare reverse proxy technology as it is routed through Clearview AI's secure data center.

Store data on multiple servers inside a secured data center in Northern Virginia with internal levels of access control.



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1.4 PRICE QUOTE

CUSTOMER INFORMATION

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QUOTE DETAILS

Today's Date: 6/8/23
Quote Expiration: 7/8/23

CLEARVIEW AI SUBSCRIPTION PLANS			
CLEARVIEW AI SERVICE	QTY <i>(If Applicable)</i>	3 YEAR AGREEMENT	1 YEAR AGREEMENT
Clearview Search: Pro	5 Users	\$7,144/yr	\$8,144
Clearview Search: Pro	10 Users	\$12,944/yr	\$13,944
Clearview Search: Pro	15 Users	\$14,294/yr	\$15,294
Clearview Search: Pro	25 Users	\$16,894/yr	\$17,894
Clearview Search: Pro	50 Users	\$19,494/yr	\$21,494
Clearview Search: Pro	Unlimited	\$23,394/yr	\$25,394



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ONE-TIME FEES			
CLEARVIEW AI PROFESSIONAL SERVICES - ONE-TIME FEES	QTY <i>(If Applicable)</i>	LIST PRICE	PRICE TO SUBSCRIBER
Installation, Systems Integration, & Configuration		\$500	\$0
Unlimited Searches			\$0
Online Training Sessions		\$500	\$0
Premium Help Desk Support: Phone/Email/Remote Access		\$500	\$0
Dedicated Customer Success Manager		\$500	\$0
Annual Search Engine Maintenance with Patch and Emergency Fixes			\$0
Annual Software Upgrades including major and minor software version releases			\$0
Optional: Android Mobile Application	1	\$399	\$0
TOTAL ONE-TIME FEES		\$2,399	\$0



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CHOOSE THE PLAN THAT WORKS FOR YOUR AGENCY

Flexible Pricing Options Tailored to Meet Your Agency's Needs

BASIC

Core functions and capabilities necessary to perform facial identification and generate high-quality investigative leads.

Package Includes:

CLEARVIEW AI APPLICATION

- ✓ Access to #1 ranked facial recognition platform to aid in the identification & investigation of persons of interest.
- ✓ Access the largest known database of 30+ billion facial images sourced from public-only web sources, including news media, mugshot websites, public social media, & many other open sources.
- ✓ Use your own database of images with private galleries (i.e. mugshots).
- ✓ Platform upgrades are deployed on a regular basis.

CUSTOMER SUPPORT

- ✓ Basic Support via email and chat offered Monday to Friday, between 9AM and 5PM EST.
- ✓ Assigned Customer Success Manager (CSM).

MOST POPULAR

PRO

Premium features that offer advanced functionality for facial analysis, providing significant improvements to intelligence gathering.

All Basic Features, Plus:

PREMIUM FEATURES

- ✓ **Image Enhancement:** Improve the quality of a probe image to achieve better results. Features include: cropping, rotating, brightening, flipping, and sharpening the probe image.
- ✓ **Still Image Extraction:** Extract the highest quality images from video footage and eliminate the need to capture, crop, and upload screenshots during an investigation.
- ✓ **Photo Lineup:** Generate a six pack of highly similar faces for more reliable eyewitness identification.¹
- ✓ **Deconfliction:** Enhance interagency collaboration and information sharing.¹

ADVANCED TOOLS

- ✓ Supported Integrations with Clearview AI strategic partners.
- ✓ Back-end access to manage users, galleries, perform searches, & generate reports using REST APIs.
- ✓ Single Sign-On¹

ADVANCED SUPPORT

- ✓ Engineering resource available for deployment guidance, integration support, and issue review and resolution.

Coming soon | CVAI-06162022-ENH