



City of Cartersville Historic Preservation Commission COP Application Staff Report
Case: COP 24-22

HPC Meeting – 8-20-24

Application Information
 Address: 19 S. Public Sq.
 Applicant: Locks Salon & Boutique
 Historic District: DBD
 Zoning: DBD
 Setbacks: Front= 0ft. Rear= 0 Side= 0ft.

Project Summary: Add awning with signage to front of building.

Applicable Guidelines to Consider

Historic District Ordinance Section	
	9.25-51. General
X	9.25-52. Downtown Business District
	9.25-53. Olde Towne
	9.25-54. West End
	9.25-55. Cherokee- Cassville
	9.25-56. Granger Hill

Infill Overlay Districts. Chapter 26, Zoning. Article 27 (Sec. 27.1- 27.6)	
	West End Infill Overlay District
	Cherokee-Cassville Infill Overlay District

Residential Design Guidelines		
<i>Part One: Maintaining, Repairing, Replacing Structures Contributing to a Historic District.</i>		
	A. Wood	K. Utilities and Energy Retrofit
	B. Masonry	L. Accessibility, Health, and Safety Considerations
	C. Architectural Metals	M. Aesthetic Recommendations
	D. Paint	
	E. Roofs	PART TWO: Additions and New Building Construction
	F. Exterior Walls	
	G. Driveways, Walkways, and Off-Street Parking	
	H. Lighting	PART THREE: Relocation of Structures
	I. Windows and Doors	
	J. Entrances, Porches and Balconies	PART FOUR: Demolition

Commercial Design Guidelines (Historic Downtown Business District)	
X	PART ONE: General Guidelines for Structures Contributing to the District.
	PART TWO: Guidelines for New Construction

The following scope of work is proposed:

1. *Remove existing awning on 19 S. Public Sq.*
2. *Add fabric awning with vinyl letters to front of buildings at 17 and 19 S. Public Sq.*

History of the Property-

There is no GHRS data for these properties. The tax assessor shows the property constructed c. 1900.

No COPs on file.

Analysis of the COP:

The structures are historic, contributing.

The proposed awning is fabric with vinyl letters. The awning length is 35ft. The awning installation includes the southern half of building 17 and all of 19 S. Public Square. Based on the GHRS record, fabric awning have existed on each of the buildings in the past.

For wall signs in the historic district, the signage is limited to a max. of 24" in height and 2sf per building width.

The signage on the awnings are considered wall signs. The sign dimensions on the awning meets the sign ordinance for height and area. All wall signs, collectively, for both buildings do not exceed the maximum allowed area.

13/17 S. Public Sq. Building width = 40ft. Allowed wall sign area= 80sf.

Proposed Total=50sf (17 S Public Sq only= approx. 22.5sf)

Heaven Scent. = 17.5sf (2016)

The Beauty NP= 20sf (2023) (Sign appears to split buildings 13 and 17; therefore, 10sf used in wall sign calculations for Building 17)

New Locks Awning Sign= 12.5sf

19 S. Public Sq. Building width = 20ft. Allowed wall sign area= 40sf.

New Locks Awning Sign= 19.8sf

The awnings are similar to other awnings in the district and to the awnings previously documented on these buildings.

Commercial Design Guidelines for the DBD. Ordinance Sec. 9.25-52.

Part 1. Subsection 14.

14. *Awnings and canopies:*

A. The canvas awning was an important design element common in the traditional storefront. Awnings shelter passersby, reduce glare, and conserve energy by controlling the amount of sunlight that hits the store windows. Movable awnings can be retracted allowing the sun to shine into a building in the winter and can be extended to shade the storefront from summer heat. Awnings can also effectively and tactfully disguise inappropriate storefront alterations.

B. There are a variety of materials for awnings, including canvas, vinyl-coated canvas, and carillon, a synthetic material. Standard street-level awnings shall be mounted between the display windows and the first-floor cornice or sign panel with the valance about seven (7) feet above the sidewalk. They shall reinforce the frame of the storefront without covering up the side piers, and shall project four (4) to seven (7) feet from the building. A twelve-inch valance flap is usually attached at the awning bar and can serve as a sign panel.

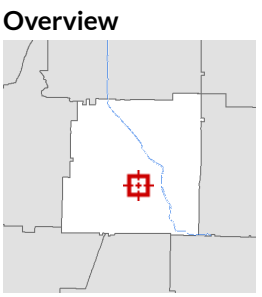
C. Canopies that are intact and are an integral part of the building shall be preserved. For smaller canopies one may consider the addition of a canvas over the rails, and a twelve- to twenty-four-inch skirt along the front and sides.

Guidelines:

Since the average life of an awning is between four (4) and seven (7) years, the only records of authentic awnings are old photographs or renderings, unless awnings have been maintained regularly through the years. Reference old photographs to determine an awning appropriate for a building. An awning can bring attention to a building, but care should be given to its design. Consider how it will appear in relation to the scale of a building to others on the street. An appropriately designed and placed awning can save money, identify a storefront, and create a pleasant sidewalk experience.

Notes:

I move to (approve, approve w/ conditions, or deny) the application for (state proposed changes) at (address) (as submitted, or with the following conditions). I find (compliance or noncompliance) with the guidelines referenced in the staff report and those brought up during discussion.



Legend
 □ Parcels
 — Roads

Parcel ID	C001-0011-014	Alternate ID	31862	Owner Address	CHUNG TINA
Sec/Twp/Rng	n/a	Class	Commercial		19 S PUBLIC SQ
Property Address	19 S PUBLIC SQ	Acreage	0.04		CARTERSVILLE, GA 30120
District	Downtown Development Authority				
Brief Tax Description	LL 455 Locks Salon				
	<i>(Note: Not to be used on legal documents)</i>				

Date created: 8/14/2024
 Last Data Uploaded: 8/13/2024 11:52:32 PM

Developed by  **Schneider**
 GEOSPATIAL

Sec. 20-27. - DBD sign regulations.

All signs under this section require a permit. The standards and requirements of this section shall be in addition to city-wide standards and requirements. In the event of conflicting regulations, the standards and requirements of this section shall take precedence.

(1) *General regulations.*

- a. *Banners.* No more than one (1) banner, not to exceed thirty-two (32) square feet in area, may be displayed at each place of business and shall be securely attached to the facade of a building. A registration permit is required, at no cost, and such banners shall be displayed for a period not to exceed thirty (30) days.
- b. *Color.* For all signs in the DBD district, fluorescent colors shall not be used. Such signs shall not contain more than five (5) colors, except in instance of an illustration.
- c. *Freestanding signs.* One (1) freestanding sign shall be allowed on each property frontage, not to exceed six (6) feet in height, and shall not exceed twenty-four (24) square feet in area. Electronic freestanding signs which exhibit animation, blink, change copy, display moving pictures or images, flash, contain light emitting diode (LED), and/or contain liquid crystal display (LCD) shall be prohibited.
- d. *Pole banners.* Such banners shall not exceed twelve and one-half (12-1/2) square feet in area; shall have a maximum width of two and one-half (2-1/2) feet and a maximum height of five (5) feet; shall have a minimum display height from the bottom edge of the banner to the ground of eight (8) feet; and shall have a maximum display height of twenty-five (25) feet measuring from the top edge of the banner to the ground. Such banners attached to public utility poles or light poles shall be approved by the appropriate city department prior to attachment.
- e. *Projecting signs.* A business shall be allowed to attach one (1) projecting sign to a building facade which fronts a public right-of-way with the following stipulations:
 1. The sign shall not exceed an area of six (6) square feet.
 2. The horizontal dimension of the sign shall not exceed three (3) feet.
 3. The sign shall be attached perpendicular to the building wall.
 4. The distance from the ground to the lower edge of the sign shall be a minimum of seven (7) feet over a sidewalk and a minimum of thirteen (13) feet over a street or driveway.
 5. The distance from the building wall to the sign shall not exceed six (6) inches.
 6. The height of the top edge of the sign shall not exceed the height of the wall from which the sign projects, if attached to a single story building, or the height of the sill or bottom of any second story window, if attached to a multi-story building.

7. The sign may be directly or indirectly lighted, however, direct lighting shall be of the sign copy only. Animated illumination or effects, blinking, flashing, rotating, and/or scrolling projecting signs shall be prohibited.

f. *Wall signs.*

1. Wall signs shall have an aggregate area not to exceed two (2) square feet for each linear foot of building face, not to exceed two hundred (200) square feet in area. Canopy and awning signage shall be deducted from allocated wall sign area.
2. No wall sign shall be closer than eighteen (18) inches to an adjacent property line and shall not be installed or extend over a party wall.
3. Wall signs shall not obscure important architectural details or features such as windows, transom panels, sills, moldings and cornices.
4. Wall signs shall be no greater than twenty-four (24) inches in height (excludes permanent window signage).
5. Animated illumination or effects, electronic, blinking, flashing, rotating, and/or scrolling wall signs shall be prohibited.

- g. *Window signs.* Each ground level business having windows directly oriented to a street may use all of that glass area as one (1) allowable sign, but no single window shall be covered more than thirty (30) percent. Electronic window signs in the downtown business district (DBD) shall be no greater than four (4) square feet in area and shall only be stationary.

(2) *Maintenance and appearance of signs.*

- a. All signs in the DBD zoning district shall be maintained in good condition, so as to present a quality and orderly appearance. The city finds that neglected or dilapidated signs in the DBD zoning district may adversely affect the public health, safety and welfare. Such signs may adversely affect the aesthetic characteristics of the city and may adversely affect public safety due to the visual impact of said signs on motorists and the structural characteristics of said signs.
- b. Signs shall be considered neglected or dilapidated signs if any of the following conditions are present: Rust or holes on or in the sign or sign structure; broken, missing, loose or bent parts; faded or flaking paint; nonoperative or partially nonoperative illuminating or mechanical devices; or missing letters in sign copy.
- c. The planning and development department, after due notice, may have any sign removed which shows gross neglect or becomes dilapidated. Said notice shall be given to the property owner and current tenant by first class mail, with proof of mailing obtained from the post office. Proof of mailing means either a first class "certificate of mailing" or a first class "certified mail" receipt; a proof of delivery is not required. Only an owner reflected

on the records of the tax assessors as of January 1st of the applicable year shall be entitled to notice. The zoning administrator or designee shall give the owner thirty (30) days' written notice to correct the deficiencies or to remove the sign or signs. If the owner refuses to correct the deficiencies or remove the sign, the zoning administrator or designee may have the sign removed at the expense of the owner.

(3) *Prohibited signs in the DBD district in addition to section 20-22*

- a. Animated illumination or effects, electronic, and/or flashing signs, unless noted above.
- b. Billboards.
- c. Signs painted directly onto roofs, retaining walls, fences or building facades or walls.
Commemorative wall signs of historical significance are exempt from this provision.
- d. Streamers.

(Ord. No. 26-12, 5-3-12; Ord. No. 01-15, § 8, 3-5-15)



GEORGIA HISTORIC RESOURCES

Historic Preservation Section
Georgia Department of Natural Resources

205 Butler Street, Suite 1462
Atlanta, Georgia 30334
404/656-2840

Resource No. _____
County _____

For instructions, see the Georgia Historic Resources Survey Manual

1 Name(s) of resource

2 Location map with North at top

3 Address/location

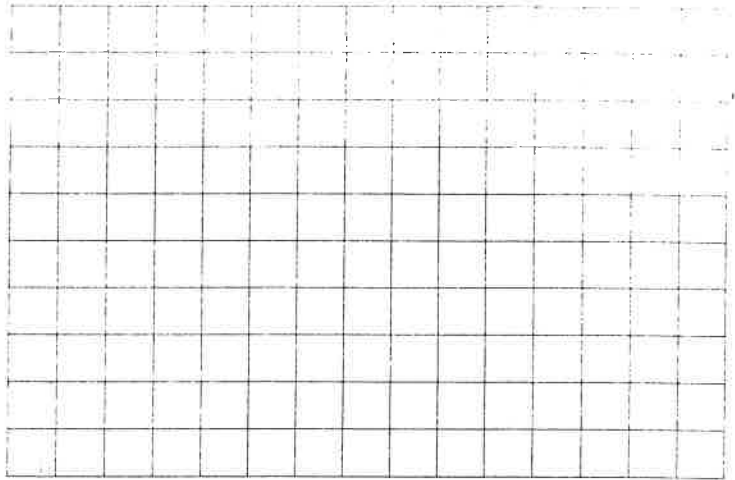
Patcharee Restaurant
19 Public Square
Constitution 30120

4 Owner's name and mailing address

- 5 Building Structure
- Site Object
- Landscape feature

6 Representative example of building type
Number represented _____

7 Use, current
original *use to be Hobson Jewelry Store*



8 Date of construction (or estimate)

9 Major changes & date (explain in No. 25) *More than 50 years*

- Altered Moved
- Addition Destroyed

10 Architect/engineer/designer

11 Contractor/builder/craftsman

- 12 Style High style
- Elements
- No academic style

13 Building type

14 Original floor plan

15 Plan shape

16 Number of stories

17 Facade symmetry & front door(s)

18 Roof type & material

19 Chimney placement & material

20 Type of construction

21 Exterior material(s)

22 Foundation material(s)

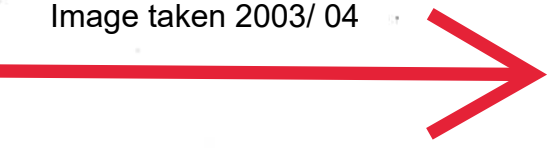
23 Porch(es)

24 Windows

25 Additional physical description

26 Negatives: roll # _____ frame # _____

Image taken 2003/ 04





**Cartersville Historic Preservation Commission
CERTIFICATE OF PRESERVATION APPLICATION**

*Applicant: Locks Salon & Boutique
 Project Address: 19 S Public Square
 Mailing Address (if different than project address): _____
 Phone: 770-601-0905
 Email: Tinachung.lockssalon@gmail.com

*NOTE: If applicant is not the owner, as listed on the property deed, a letter from the owner authorizing the proposed work must be included along with the owners phone number and address.

PROCEDURE

Application Requirements
 All Applications must be complete and include support materials listed on the reverse of this form and a \$25 non-refundable application fee.

Application Deadlines
 See 3rd page of application for application submittal deadlines.

Application Representation
 The applicant or authorized representative of the applicant should attend the public hearing to support the application.

Building Permits Requirements
 In Addition to a COP application, building permits must be acquired from the Community Development Department. Building permits will not be issued without proof of a COP.

Deadline for Project Completion
 After approval, the COP is valid for 18 months and void if construction does not begin within 6 months of approval.

Office Use Only	
Case Number	<u>Cop 24-22</u>
Date Received	<u>7/11/24</u>
Contributing	_____
Zoning	_____
Legal Advertisement	<u>8/13/24</u>
Notified Adjacent	_____
HPC Hearing	<u>8/20/24</u>
HPC Decision	_____
COP Expiration	_____
Project Completion	_____
Tax Parcel	<u>001-0011-014</u>

PROJECT INFORMATION

Existing Building Type:

Residential One, Two or Multi-family _____
Garage, Storage _____

Commercial

Other _____

Brief Project Description (example: addition of sunroom, installation of fence)
New Awning on store front

Type of Project (check all that apply)

New building
 Addition to building
 Relocation of building(s)
 Demolition
 Fence(s), wall(s), landscaping
 Minor exterior change
 Major restoration, rehabilitation, or remodeling
 Other _____

Start Date: 8/20/24
 Anticipated Completion: 8/21/24

Contractor/Consultant/Architect: Strap Fabrication LLC

AUTHORIZATION

In consideration for the City of Cartersville's review of this application for a proposed change to a locally designated property, the applicant agrees to hereby indemnify and hold harmless the City and its' agents and employees from and against any and all claims, damages, and/or liability arising from or related to this application or any issuance of a permit hereunder.

Date 7-11-24 Signature



New Beginning Signs & Graphics
 5 S. Gilmer Street
 Cartersville, Georgia 30120
 770-387-1720 www.nbsigns.com

PROOF
 THIS ORDER IS ON
HOLD
 PENDING WRITTEN APPROVAL

THIS PROOF IS FOR THE PURPOSE OF CORRECTING SPELLING & ERRORS.
 PLEASE CHECK YOUR INFORMATION CAREFULLY. YOUR SIGNATURE BELOW RELEASES NB SIGNS FROM ALL RESPONSIBILITY FOR ERRORS AND OMISSIONS ON FINISHED PRODUCT. THIS CUSTOM DESIGN IS THE EXCLUSIVE PROPERTY OF NEW BEGINNING SIGNS. ALL RIGHTS TO ITS USE AND REPRODUCTION ARE RESERVED.

PRODUCTION TIME BEGINS WHEN THIS PROOF IS RETURNED TO NEW BEGINNING SIGNS



Awning, flat surface spacing is 57" x 420"

For approvals/changes:

Please reply to this email with the following information:

Your approval sent via email will be a legal binding for payment on your order.

If you have any questions please call 770-387-1720

- OK to go ahead with order as is
- OK to go ahead - with changes noted on proof
- Make corrections and return a new proof

Artwork Property of:





City of Cartersville

P.O. Box 1390 • 10 North Public Square • Cartersville, Georgia 30120
Telephone: 770-387-5000 • Fax: 770-387-5005 • www.cityofcartersville.org

SIGN PERMIT

A copy of the sign contractor's Occupational Tax Certificate must be presented before a permit can be issued. A sign permit fee of \$50.00 per sign must be received prior to approval of this permit. **Permit obtained after sign has been installed is \$100 per sign.* Possible legal action**

PERMIT NO: _____ PERMIT DATE: 07-09-24

BUSINESS NAME: Locks Salon

BUSINESS LOCATION: 19 S. Public Square, Cartersville, GA 30120

BUSINESS OWNER'S NAME: Tina Chung

BUSINESS PHONE NUMBER: 770-601-0905

BUSINESS OWNER'S ADDRESS: same

SIGN CONTRACTOR'S NAME: New Beginning Signs & Graphics

SIGN CONTRACTOR'S ADDRESS: 5 S. Gilmer Street., Cartersville, GA 30120

SIGN CONTRACTOR'S PHONE NUMBER: 770-387-1720

SIGN CONTRACTOR'S FAX NUMBER: 770-3872710

SIGN TYPE: Freestanding _____ Wall _____ Billboard _____

BUILDING FAÇADE WIDTH IN FEET Front 40' Side _____

DESCRIPTION OF SIGN (S): 35' Canvas Awning with vinyl lettering

*NOTE: A site drawing of the property showing the location of proposed signs, existing signs, and dimensions and height of proposed signs must be submitted before permitting. Minimum setbacks are required on freestanding signs. Inquire of setbacks at time of permitting.

I, the undersigned serve as the owner or the owner's representative and have read and understand the City of Cartersville Sign Ordinance and certify that all information submitted is in compliance with the ordinance. As the owner or owner's representative, I understand that I will be responsible for the immediate removal of any sign erected or altered which is not in compliance with the provisions of the sign ordinance. This permit shall not be valid unless signed below by an authorized City official.

Dawn Smith
APPLICANT'S NAME (PLEASE TYPE OR PRINT)

Dawn W Smith
APPLICANT'S SIGNATURE

PLANNING AND DEVELOPMENT OFFICIAL

DATE OF APPROVAL



