

Lara J Designs

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LARA J DESIGNS
CUSTOM GRAPHIC DESIGN

Quote

ADDRESS

Logan Bagley
City of Cartersville - City Manager's Office
P.O. Box 1390
Cartersville, GA 30120

QUOTE

4593

DATE

02/16/2024

EXPIRATION DATE

04/30/2024

P.O. NUMBER

175th Year Anniversary Booklet

DESCRIPTION

175th Anniversary Booklet Design

NOTES:

- Incorporate new City of Cartersville logo & "window" branding with cover and internal page designs
- Incorporate past, present and future information about the city
- Yearbook style, Intended to be printed in Layflat style
- Printing not included in this quote

Consultation Meetings with Logan & Project Partners to flush out overall content and individual topics for booklet

- 2 Hours

2 Cover Design Options

- 2 rounds of revisions on chosen design
- 3 hours

Table of Contents Design

- 1 round of revisions
- 2 hours

Initial "Article" Template Design

- 1 page, 2 page and 4 page options for all story lengths
- 2 rounds of revisions
- Will include recommend image sizes and word counts
- 9 hours

Interior Pages of Booklet Design

- These pages will come after content has been submitted
- Total on estimate is based on a 64 page booklet (Covers, 2 page Table of Contents, 58 interior pages)
- Includes 1 round of revisions from Logan, final proof + 1 more round of revisions from last group of reviewers.
- Estimated 1-3 hours per page, \$80 per hour

50% deposit is due at time of quote approval.

Final 50% due at completion of project. Payments may be made by clicking the payment button on this email or by check.

SUBTOTAL

9,980.00

TAX

0.00

Please Note

All clients must have a signed policy agreement on file. To view our Policies and Procedures, visit <http://www.larajdesigns.com/policies-procedures/>

TOTAL

\$9,980.00

Accepted By

Accepted Date