



## CITY COUNCIL ITEM SUMMARY

<b>MEETING DATE:</b>	May 15, 2025
<b>SUBCATEGORY:</b>	Resolution
<b>DEPARTMENT NAME:</b>	Administration
<b>AGENDA ITEM TITLE:</b>	Temporary Extension of Alcohol Consumption Hours for June 1, 2025 – Big BRAG Event
<b>DEPARTMENT SUMMARY RECOMMENDATION:</b>	The proposed resolution is in support of the 2025 Big BRAG bicycle event scheduled for Sunday, June 1, 2025. Sundays are typically excluded from permitted hours. However, pursuant to City Code Section 4-106(g)(2), the Mayor and City Council may authorize alternative hours for alcohol consumption in public areas by resolution. In anticipation of the event's tourism and economic impact, I recommend temporarily extending the Downtown Entertainment Zone hours, to include Sunday, June 1, 2025, from 11:00 a.m. to 10:00 p.m.
<b>LEGAL:</b>	Reviewed by Archer & Lovell