



CITY COUNCIL ITEM SUMMARY

MEETING DATE:	May 18, 2023
SUBCATEGORY:	Contracts/Agreements
DEPARTMENT NAME:	Administration
AGENDA ITEM TITLE:	City of Cartersville Rebranding Project
DEPARTMENT SUMMARY RECOMMENDATION:	<p>This is a contract with Doug Chatham Design Studio to partner with the city's PR and Communications Manager on the city rebranding project.</p> <p>This project aims to establish a new brand identity package for the City of Cartersville, which will provide a consistent look and strong messaging that resonates with both citizens and visitors.</p> <p>The services offered total \$12,500.00. We request approval to enter this contract.</p>
LEGAL:	N/A