



# Agenda Report

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**Agenda of:** April 8, 202  
**Department:** Tourism and Business Development  
**Subject:** Discussion on Additional Downtown Signage

**Recommended Motion:** Approve sign test

**Background:** As we continue to strengthen our graphic identity, I would like to add signs to our historic downtown.

**Fiscal Impact:** Items are budgeted out of Tourism and Business Development

☒ Budgeted   ☐ Requires Budget Amendment

**Source of Funding:** Account Code: 52602-413

**Attachments:**

**Urgency (0-5 = Low Urgency to High Urgency): 4**

**Impact (0-5 = Low Impact to High Impact): 0**

**Submitted by:** Darin Hamm