



Agenda Report

Agenda of: February 25, 2025

Department: Community Development Department

Subject: Discussion and appropriate action on the adoption of a Downtown Master Plan

Recommended Motion:

I move to approve the Downtown Master Plan.

Background:

As part of the UDO process, the City decided that updating the Downtown Plan and Comprehensive Plan was integral to achieving the vision of “keeping Castroville, Castroville.” After reviewing multiple plans focused on Houston Square and other Master Plan vision items for downtown, we were able to create a document that aligns with Castroville’s unique character and previously adopted plans. The Downtown Plan focuses on Fiorella and Paris Streets, leading up to the historic Houston Square. The plan outlines potential projects for the square, these streets, and the Public Works site, along with action items to reference when investing in the community.

The first meeting on this topic was held on January 17, 2024, with about 75 attendees. There was great discussion, much of it centered around Houston Square, but also covering other projects that would help the downtown area thrive.

The Planning and Zoning Commission held a public hearing on January 8, 2025, regarding the Downtown Master Plan. Following staff’s recommendation, they did not take action but instead listened to citizens’ comments and discussed their concerns and questions.

At the Planning and Zoning meeting on February 12, 2025, the Planning and Zoning Commission recommended approval to the City Council for the Downtown Plan.

Fiscal Impact:

☒ **Budgeted** ☐ **Requires Budget Amendment**

Source of Funding:

Account Code: 73-50404-755

Attachments:

- Downtown Master Plan

Urgency (0-5 = Low Urgency to High Urgency): 4

Impact (0-5 = Low Impact to High Impact): 5

Submitted by: Breana Soto