Comprehensive Community Survey

Consent Information

1. Thank you for taking the time to participate in this important survey. As a valued member of our community, your input will help guide Castroville's future. This survey is designed to gather vital information about our city's demographics, as well as your perspectives on the services we provide. By sharing your thoughts, you'll help city leaders identify priorities and make informed decisions to better serve you and your neighbors.

The survey will take approximately 17 minutes to complete and is divided into three sections: demographics, existing services, and future planning. Your responses are **confidential** and will be used solely for planning and improvement purposes.

Together, we can continue to make Castroville a thriving and welcoming community for all. Thank you for your participation and your commitment to our city's growth and success! *

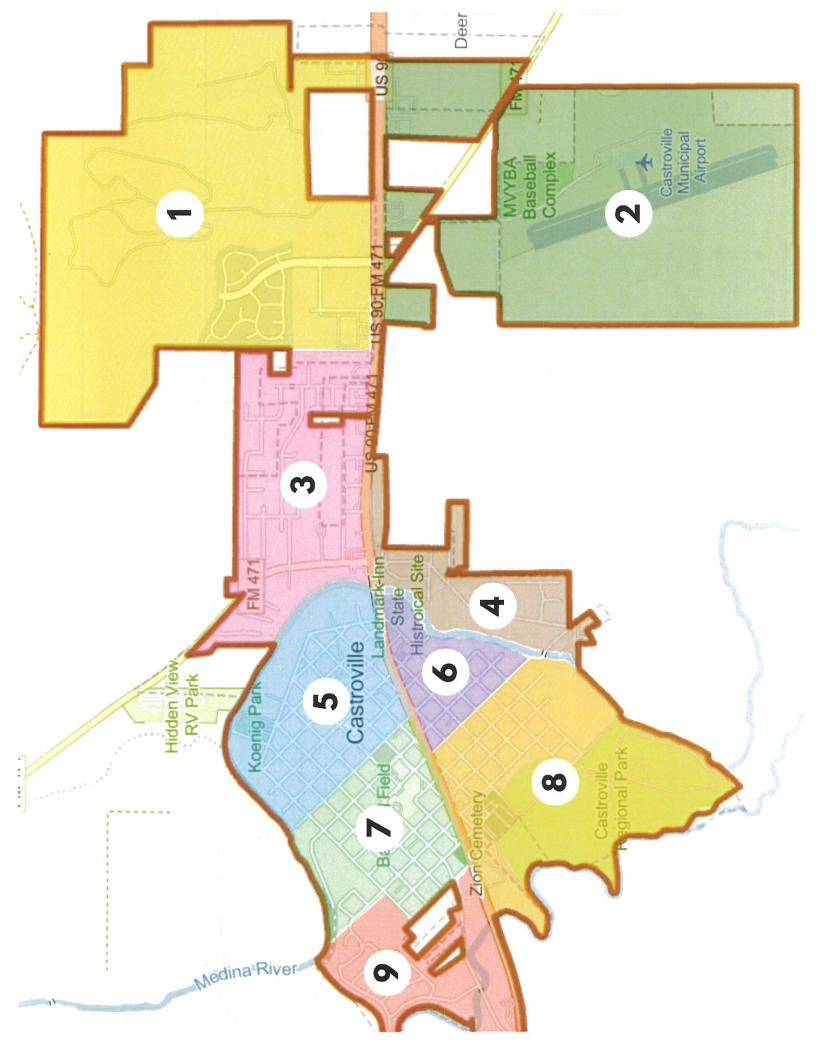
☐ I acknowledge that I have read and understand the statement

Consent

2.	Do you	wish to	participate	in the	survey?	*
----	--------	---------	-------------	--------	---------	---

- O Yes
- O No

Demographics



3. How many years have you lived in Castroville?*					
© 0 - 5 years					
O 11 - 15 years					
© 20+ years					
4. Based on the map provided above, what area do you live in?*					
Area 1 - Alsatian Oaks					
Area 2 - Near the Airport					
Area 3 - Country Village					
 Area 4 - Lower LaCoste Road 					
 Area 5 - Historic Castroville near Koenig park 					
 Area 6 - Near Castroville Library 					
 Area 7 - Historic Castroville near Lions park 					
Area 8 - Near Regional Park					
C Area 9 - Riverbluff					
Outside City Limits					

5. What is your age?*
C 18 to 24
C 25 to 34
O 35 to 44
C 45 to 54
C 75 or older
6. What is your gender? *
© Female
© Other
Prefer not to answer

7. Please indicate your race / ethnicity. [Check all that apply]*
☐ Asian
☐ Native Hawaiian or Other Pacific Islander
☐ Black/African-American
☐ White
☐ Hispanic/Latino
☐ American Indian/Alaska Native
□ Other
☐ Prefer not to answer
8. Do you rent your home? [Check all that apply] *
□ Own
□ Rent
☐ I do not live within City Limits
Own multiple homes or short-term rentals
Own a Business in Castroville
9. How many, if any, children (Under 18) live in your household?*
© 0
o 1
O 2
O 3
O 4+

10. How many, if any, older adults (65+) live in your household?*
O 0
o 1
O 2
C 3+
11. How many, if any, persons with disabilities live in your household?*
O 0
0 1
C 2
O 3+
12. What type of dwelling do you live in?*
 Single family house detached from any other houses
© Duplex or townhome
 Building with two or more apartments or condominiums
Mobile home
Other

13. Which of the following descriptions best describes your education?*						
Some high school, but no diploma						
Graduated high school						
Some college, no degree						
 Associate degree 						
Bachelor's degree						
 Advanced degree (Master's, Ph.D., M.D.) 						
14. Which of the options best describes your employment status?*						
Employed Part-Time						
Employed Part-TimeEmployed Full-time						
© Employed Full-time						
Employed Full-timeStudent						
Employed Full-timeStudentHomemaker						
Employed Full-timeStudentHomemakerUnemployed						
Employed Full-timeStudentHomemakerUnemployed						
Employed Full-timeStudentHomemakerUnemployed						
Employed Full-timeStudentHomemakerUnemployed						

15. Which of the following describes your household's total annual, pre-tax income? * C Less than \$25,000 c \$25,000 to \$34,999 C \$35,000 to \$49,999 c \$50,000 to \$74,999 C \$75,000 to \$99,999 \$100,000 to \$124,999 C \$125,000 to \$149,999 C \$150,000 or more 16. Are you a military veteran or affiliated with the military?* Active Duty Reserves / Guard Veteran Retired Military Spouse / Dependent of Active Duty or Veteran No Military Service Prefer not to answer

17. How do you access the internet at home?*						
With a router						
 With a mobile phone or hot spot 						
C I don't have internet access at home						
Other						
18. What is your preferred method for receiving news and information about the City of Castroville? *						
C Local newspaper, television, or radio						
© Facebook						
NextDoor App						
 Monthly Newsletter (in your utility bill) 						
C City Website						
C City Mobile App - Castroville Connect						
C I-info alerts						
Word of Mouth						
Existing Services						

19. In the past year, how many times have you...?

	0 times	1-2 times	3-5 times	6-7 times	7-8 times	9+ times
Attended a City Council meeting	O	O	O	O	O	0
Watched a City Council meeting online	O	О	О	О	O	О
Read the City Newsletter	0	O	0	0	O	0
Used the kiosk at the library to pay a utility bill or court fine	O	О	O	O	O	O
Logged into the Utility Customer Portal	O	0	0	О	0	O
Visited the Castroville Public Library	O	0	0	0	0	O
Visited the Splash Pad in Lion's Park	0	О	0	0	O	O
Visited the Castroville Pool	O	0	O	0	O	0
Visited the Castroville Regional Park	O	О	О	О	0	0
Interacted with Code Compliance	O	0	0	0	O	O
Interacted with Animal Services	0	O	0	0	O	0
Interacted with permitting services	O	0	0	О	O	O
Had an issue that required city utility staff to respond to your residence/business	O	О	О	О	O	О
Visited the Visitor Center (Steinbach House)	O	0	0	0	O	O
Taken the Historical Walking Tour	0	О	О	С	O	O

20. How satisfied are you with the following attributes of the City of Castroville?

	Very Dissatisfied	Dissatisfied	No Opinion	Satisfied	Very Satisfied
Appearance of the City	O	O	O	О	O
Image or reputation of the City	O	0	O	O	О
How well the City is planning for growth	О	О	O	0	О
Quality of life in the City	O	О	O	O	O
Safety of the City	O	0	O	O	C
Municipal services offered by the City of Castroville	0	0	О	0	O

21. How satisfied are you with Parks and Recreation within the City of Castroville?

	Very Dissatisfied	Dissatisfied	No Opinion	Satisfied	Very Satisfied
Quality of the parks overall	O	0	O	O	O
Quality of the swimming pool	О	O	O	O	O
Quality of the splash pad	O	O	0	O	O
Amount of outdoor athletic fields	O	O	O	0	О
Quality of outdoor athletic fields	O	O	O	0	О
Amount of youth programs	O	O	O	0	O
Quality of youth programs	О	O	O	0	О
Amount of trails	O	O	O	O	O
Quality of trails	О	О	O	0	O

22. How satisfied are you with the Castroville Public Library?

	Very Dissatisfied	Dissatisfied	No Opinion	Satisfied	Very Satisfied
Quality of library building	O	O	0	C	0
Quality of library services and programs	O	0	O	O	0
Amount and variety of library programs	О	O	O	0	О
Amount of books available	O	О	0	О	O
Amount of historical materials available	C	С	O	0	O

23. How satisfied are you with Community Services within the City of Castroville?

	Very Dissatisfied	Dissatisfied	No Opinion	Satisfied	Very Satisfied
Accessibility of Animal Services	O	0	О	O	O
Quality of Animal Services	O	O	O	O	О
Clarity of the Permitting Process	О	O	O	O	O
Accessibility of Permitting Requirements	O	O	O	O	O
Accessibility of Payment Kiosk	О	O	O	О	О

24. How satisfied are you with Communication from the City of Castroville?

	Very Dissatisfied	Dissatisfied	No Opinion	Satisfied	Very Satisfied
Availability of information about city programs	O	O	O	0	О
Ease of two-way communication with the City	O	O	O	o	O
Overall Experience with City Staff	O	0	0	0	О
Clarity of information provided by City Staff	O	O	O	O	O
Overall Quality of the City App	O	0	O	0	О
Availability of Information on the City App	0	0	0	O	О

25. How satisfied are you with Transportation in the City of Castroville?

	Very Dissatisfied	Dissatisfied	No Opinion	Satisfied	Very Satisfied
Condition of streets	O	0	O	О	O
Condition and clarity of street signs	O	O	O	O	O
Adequacy of street lighting	О	O	O	O	O
Quality of sidewalks	O	O	0	O	O
Walkability around the City	O	0	O	0	O
Accessibility and Location of crosswalks	О	O	O	О	O
Amount of crosswalks	O	O	O	O	0

26. How satisfied are you with the City Utility Services?

	Very Dissatisfied	Dissatisfied	No Opinion	Satisfied	Very Satisfied
Residential trash collection services	O	O	O	0	O
Recycling services	О	O	O	O	0
Bulk item pick up	O	O	0	O	0
Utility billing rates	O	O	0	O	O
Overall drainage	O	O	O	О	O
Electric services	O	O	O	O	O
Water services	O	O	0	O	O
Gas services	O	O	0	O	O
Sewer services	O	O	O	O	0

	C No						
28. Did you participate in giving feedback on the proposed Unified Development Ordinance (UDO) for the City? • Yes • No							
29	. How satisfied are you	with the Lan Very Dissatisfied	d Use and [Dissatisfied	No		Very	
	Amount of open spaces in the City	О	О	0	O	0	
	Quality of open spaces in the City	0	0	O	O	O	
	Quality of new development	c	c	С	С	С	

27. Were you aware of the Unified Development Ordinance (UDO) proposal

for the City of Castroville

Yes

30. How satisfied are you with the City overall?

	Very Dissatisfied	Dissatisfied	No Opinion	Satisfied	Very Satisfied
As a place to live	O	O	0	O	О
As a place to raise children	O	O	O	O	0
As a place to work	O	O	O	O	О
As a place to retire	C	C	O	О	O
As a place to own and operate a small business	O	O	O	O	0
Efforts to promote a sense of community	О	O	O	O	O
Promotion of historic identity	О	O	O	O	0
Direction the City is headed	О	O	O	O	0
Leadership of the elected officials	O	0	O	O	0

Future Growth and Planning

31. If you are a resident of Castroville, what is the primary reason you chose to live in the City?

- C I am originally from Castroville
- I moved here for work
- C I moved here for personal or family reasons
- C I moved here for the sense of community
- I moved here for the cost of living
- C I retired / am retiring here
- I am not a resident of Castroville

Become a better place to live
 Stayed about the same
Become a worse place to live
33. Do you feel Castroville is on the right track with recent growth and development?
o Yes
O No

32. In the past five years, do you think Castroville has...

34. How important is it for the City to address the following issues in your neighborhood in the near future?

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
Providing additional parks or recreation amenities in close proximity	О	o	o	o	О
Improving the condition of existing streets and sidewalks	О	O	O	O	О
Improving the overall condition of existing housing	О	0	O	0	O
Increasing code enforcement	O	0	O	0	O
Adding sidewalks or bike lanes	O	0	0	0	O
Providing additional walking trails in close proximity	О	O	O	O	О
Preventing or reducing crime	O	0	0	0	O
Addressing stray animals	O	0	O	O	O

35. In your opinion, what are the top three issues facing Castroville today? [Select the top three choices]

Lack of well paying employment opportunities Increased traffic or strain on infrastructure Lack of open space/natural resources Lack of labor/workers

Quality of existing services
Increased development / Growth
Lack of walkability
Lack of healthcare options
Decline of downtown businesses
Increased light pollution - loss of night skies

First Choice

Lack of well paying employment opportunities Increased traffic or strain on infrastructure Lack of open space/natural resources Lack of labor/workers
Quality of existing services
Increased development / Growth
Lack of walkability
Lack of healthcare options
Decline of downtown businesses
Increased light pollution - loss of night skies

Second Choice

Lack of well paying employment opportunities Increased traffic or strain on infrastructure Lack of open space/natural resources Lack of labor/workers
Quality of existing services
Increased development / Growth
Lack of walkability
Lack of healthcare options
Decline of downtown businesses
Increased light pollution - loss of night skies

Third Choice

36. For the City overall, what are your top three priorities for the future of Castroville? [Select the top three choices]

Increasing employment opportunities

Improving walkability

Increasing access to healthcare

Historic preservation

Improving public services and utilities

Updating and improving existing city buildings (Library, Animal Services, City Hall, Publi

Revitalizing downtown Castroville

Preservation of the night skies - eliminating excess glare and light

Planning for growth

Increasing employment opportunities

Improving walkability

Increasing access to healthcare

Historic preservation

Improving public services and utilities

Updating and improving existing city buildings (Library, Animal Services, City Hall, Publi

Revitalizing downtown Castroville

Preservation of the night skies - eliminating excess glare and light

Planning for growth

Increasing employment opportunities

Improving walkability

Increasing access to healthcare

Historic preservation

Improving public services and utilities

Updating and improving existing city buildings (Library, Animal Services, City Hall, Publi

F

Revitalizing downtown Castroville

Preservation of the night skies - eliminating excess glare and light

Planning for growth



37. Within the City, what are the three most important service areas where you would like to see improvement? [Select the top three choices]

Utility Services
Police/Public Safety
Parks & Recreation
Youth Sports
Code Enforcement
Animal Services
Drainage
Streets
Permitting / Community Development

First Choice

Utility Services
Police/Public Safety
Parks & Recreation
Youth Sports
Code Enforcement
Animal Services
Drainage
Streets
Permitting / Community Development

Second Choice

Utility Services
Police/Public Safety
Parks & Recreation
Youth Sports
Code Enforcement
Animal Services
Drainage
Streets
Permitting / Community Development

Third Choice