



May 9, 2023

Dear Crockett City Council Members,

I am writing to strongly recommend that our city become a Texas Film Friendly City through the Texas Film Commission. This designation would bring numerous benefits to our community, both economically and culturally.

First and foremost, becoming a Texas Film Friendly City would attract film and television productions to our area, generating revenue for local businesses and creating job opportunities for our residents. The film industry has a significant impact on local economies, with productions often spending millions of dollars on goods and services, including lodging, food, transportation, and equipment rentals. By welcoming these productions and providing them with the support they need, we can boost our local economy and create a more vibrant community.

In addition to the economic benefits, becoming a Texas Film Friendly City would also put Crockett on the map culturally. We have a rich history and unique landscape that would be perfect for filmmakers looking to capture the essence of Texas. By showcasing our city on the big screen, we can attract tourists and visitors who are interested in experiencing the places they've seen in movies and television shows.

Furthermore, the Texas Film Commission provides valuable resources and support to Film Friendly Cities, including access to a location database, production directory, and marketing materials. By partnering with the commission, we can leverage these resources to promote our city as a desirable filming location and attract even more productions to our area.

In conclusion, I strongly urge the Crockett City Council to consider becoming a Texas Film Friendly City. This designation would bring economic and cultural benefits to our community and position us as a prime location for film and television productions. Thank you for your consideration.

Sincerely,

*Liza Clark*

Liza Clark  
Executive Director  
Crockett Area Chamber of Commerce