



**URBAN**SDK

# City of Crest Hill, Illinois - Urban SDK License

## **City of Crest Hill, Illinois**

20600 City Center Blvd, Crest Hill, IL 60403, USA

Crest Hill, IL 60403

United States

Quote created: October 1, 2025

Quote expires: October 31, 2025

Quote created by: Nick DiTomaso

Account Executive

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## Comments from Nick DiTomaso

Urban SDK will provide the City of Crest Hill, Illinois with comprehensive **Speed, Volume data, and Workflows** for every roadway. This includes:

1. **Speed Data:** A 12-month data backfill starting from the month before the contract signing, with ongoing daily reports.
2. **Volume Data:** Refreshed annually to reflect updated traffic conditions.
3. **Workflows:** Enables customers to optimize and automate their workflows and reports with rules based requirements.
4. **Historical Data:** Any historical data supplied by the City of Crest Hill, Illinois will be uploaded into the platform, ensuring continuity and a robust dataset for analysis.

### Discounted Pricing Options:

#### 1. 2-Year Agreement:

- A **5% discount** on the total contract value for committing to a 2-year agreement.
- This locks in consistent data reporting and analysis over two years, ensuring long-term access to Speed and Volume data at a reduced rate.
- Total = \$17,195 billed annually

#### 2. 3-Year Agreement:

- A **10% discount** on the total contract value for committing to a 3-year agreement.
- This option provides even greater value with long-term planning and budgeting security, along with continuous data updates and access to historical data integration.
- Total = \$16,290 billed annually

#### 3. Multi-Year Upfront Payment

- A **15% discount** on the total contract value for committing to a multi-year upfront payment.
- Total = \$30,770 2 year upfront payment

**This multi-year agreement offers financial savings and guarantees uninterrupted access to critical data for improved traffic management, roadway safety, and mobility planning.**

### Contract Dates:

Start: 11/1/2025

End: 10/31/2028

Products & Services

Item & Description	Quantity	Unit Price	Total
<div>Insights Plan</div> <div>Base plan for Urban SDK with 13 Months of Historical Data Archive.</div> <div>License includes:<ul style="list-style-type: none"><li>- Insights Analytics &amp; Reporting</li><li>- Workspace Data Storage</li><li>- Studio Map Builder</li><li>- Public Portfolio to Share Reports</li></ul></div> <div>Monthly Traffic Conditions Data for Functional Road Classes 1-5<ul style="list-style-type: none"><li>- Minimum Speed</li><li>- Maximum Speed</li><li>- Average Speed</li><li>- 50th Percentile Speed</li><li>- 85th Percentile Speed</li><li>- 95th Percentile Speed</li><li>- Speed Difference - Average Speed</li><li>- Speed Difference - 85th Percentile</li><li>- Speed Difference - 95th Percentile</li><li>- Speed Limits</li></ul></div>	1	\$14,500.00 / year	\$14,500.00 / year for 1 year
<div>Traffic Volumes</div> <div>Traffic Volume Data for Functional Road Classes 1-5:<ul style="list-style-type: none"><li>- Average Annual Daily Traffic Data (AADT)</li><li>- Average Annual Hourly Traffic Data (AAHT)</li><li>- Vehicle Miles Travelled Data (VMT)</li><li>- Updated Annually</li><li>- 1 Year Data Archive</li></ul></div>	1	\$1,425.00 / year	\$1,425.00 / year for 1 year
<div>Workflows</div> <div>Workflows enable Urban SDK customers to automate Insights reports, scheduling them to run weekly, monthly, quarterly, or annually. Receive Urban SDK data on an automated and scheduled basis, without the need for recurring manual input.</div>	1	\$2,175.00 / year	\$2,175.00 / year
<div>Urban SDK User Seat</div> <div>Urban SDK Administrative Access</div>	3	\$1,250.00	\$0.00 after 100% discount

Item & Description	Quantity	Unit Price	Total
Customer Support	1	\$0.00 / year	\$0.00 / year
- Live Chat & Email Support			for 1 year
- Knowledge Base How To Articles and Videos			
- Online Training Webinars			
Annual subtotal			\$18,100.00
One-time subtotal			\$0.00
			after \$3,750.00 discount
Total			\$18,100.00

Terms and Conditions

Our agreement is effective as of the Effective Date set forth below, is entered into by and between the Buyer identified as Customer below ("Customer") and Urban SDK, Inc., a Delaware corporation, with its principal place of business located at 10151 Deerwood Park Boulevard, Building 100 Ste 100 Jacksonville, Florida 32256 ("Urban SDK"). The parties acknowledge and agree that they have read and understand this Agreement and, upon execution, are legally bound by it.

This Agreement includes this "Signature" or any other ordering document referencing this Agreement, the Terms and Conditions available at [Terms and Conditions](#), all statements of work entered into in connection with this Agreement ("Statement(s) of Work").

**Signature**

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Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed name

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**Countersignature**

\_\_\_\_\_  
Countersignature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed name