# **Proposal** AUGUST 7, 2024







# Finance Director Recruitment Services

#### Submitted by:

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City of Crest Hill, Illinois

#### CITY OF CREST HILL, ILLINOIS

FINANCE DIRECTOR RECRUITMENT SERVICES AUGUST 7, 2024

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August 7, 2024 Anton Graff, Interim City Administrator City of Crest Hill 20600 City Center Boulevard Crest Hill, IL 60403

Dear Mr. Graff,

Thank you for the opportunity to provide you with a proposal for the Finance Director recruitment and selection process for the City of Crest Hill (City). Our proposal provides the City with firm qualifications, key experience, a detailed work plan and timeline, and associated fees to provide services that exceed expectations. We provide a tailored, personal approach to executive recruitment and selection, and can adapt to your specific requirements for the position.

We have some very exciting news to share. GovHR USA (GovHR) has recently been acquired by MGT of America Consulting, LLC (MGT). MGT is a nationally respected leader in public sector management consulting and technology services with a long track record in support of state, local, and education clients. GovHR and MGT are joining forces to take the next step in offering integrated solutions that can accelerate our most important shared goal: dramatically improving lives by *advancing and lifting up the communities we serve*.

Our consultants have worked in all areas of local government leadership including city/county management, human resources, public safety, finance, public works, parks and recreation, and utilities. This combined hands-on knowledge and experience has made MGT and GovHR proven leaders in public sector consulting.

MGT HEADQUARTERS	MGT of America Consulting, LLC 4320 West Kennedy Boulevard   Tampa, Florida 33609 P: 813.327.4717   www.mgtconsulting.com FEIN: 81-0890071
PROPOSAL CONTACT	Michele Morawski, Assistant Director, Client Services 790 Frontage Road, Suite 213   Northfield, Illinois 60093 224.415.3791   mmorawski@govhrusa.com

#### **MGT CONTACT INFORMATION**

Thank you for the opportunity to submit a proposal to the City of Crest Hill. Should you have questions on any aspect of this proposal, please contact **Michele Morawski** at **224.415.3791** or **mmorawski@govhrusa.com**.

Regards,

Patrick J. Dyer, Vice President, Authorized to bind the firm

# Firm Profile

### We impact the communities we serve – for good.

MGT began operations in 1974 as a public sector research firm. Since then, we have significantly expanded our consulting capabilities and client offerings. Today, we are a national consulting firm specializing in *assisting clients to operate more efficiently and effectively*.

MGT has acquired a keen understanding of the structures, operations, and issues facing public entities. This understanding comes from **nearly 50 years** of experience providing innovative yet practical solutions to public sector clients. We provide objective, creative, expert services in the areas of human capital, finance, technology, programming, and planning. We draw on the expertise of our highly qualified staff, most of whom have prior careers at city-, county-, and state-level government offices. This insider's knowledge of government operations and structure gives MGT a competitive advantage and an ability to hit the ground running from the very start of a project.



Name: MGT of America Consulting, LLC (MGT)

Founded: 1974

**Locations:** Headquarters in Tampa, Florida; branch offices nationwide

Staff: 600+ consultants across the country

**Structure:** Privately held and client-driven

#### **Cooperative Contracts:**

Allied States Cooperative (ASC) #23-7449 The Interlocal Purchasing System (TIPS) #220601

**Lines of Business**: Government Consulting; Education and Financial Solutions; Diversity and Inclusion; Human Capital; Cybersecurity and Technology

MGT has successfully worked with clients on **more than 30,000 projects** to help them adapt to change while maintaining the vision and direction towards their short- and long-term goals. With the recent combination of GovHR, our firm includes **more than 600 professionals and administrative staff** to support our clients' success.

### **Our Commitment**

MGT embraces the most complex challenges with deep commitment, agility, and local expertise to make a measurable and profound social impact. Simply stated, our promise is:

# We improve lives by advancing and lifting up your community.

This purpose reflects the company's strong social conscience and service ethic that forms the core of the MGT "Why." MGT models this philosophy by systematically seeking out the highest-impact projects and relationships, encouraging community involvement, and investing in a collaborative and rewarding world-class work environment for employees.

Part of our success is based upon our *promise to be flexible and responsive*. We are acutely aware of the political, economic, social, and technological factors that impact today's public sector clients. MGT is structured into several primary consulting divisions to support these needs. We are pleased to have the Government Consulting Experts within the MGT Performance Solutions Group responsible for leading the completion of this project.

# **Performance Solutions**

The MGT Performance Solutions team has an impressive track record of providing *customized solutions, objective research, creative recommendations, and quality products* that respond to each client's unique needs and time requirements. GovHR is now a part of MGT's Performance Solutions Team.

### **GovHR USA**

GovHR was originally formed as Voorhees Associates in 2009, changed its name to GovHR USA in 2013, and joined MGT (*the nation's leading social impact firm*) in 2023. GovHR provides public management consulting services to local government clients and other public-sector entities across the country. GovHR offers customized executive recruitment services, management studies, and consulting projects for local government and organizations who work with local government. Additionally, GovHR's GovTempsUSA division provides interim staffing solutions to keep operations moving during the recruitment process.

GovHR's consultants are experienced executive recruiters who have conducted **over 1,250 recruitments** working with cities, counties, special districts, and other governmental entities of all sizes throughout the country. They have held leadership positions within local government, giving them an understanding of the complexities and challenges facing today's public sector leaders.

GOVHR'S LEADERSHIP



Heidi Voorhees (847) 380-3240

HVoorhees@GovHRusa.com

Ms. Voorhees has conducted more than 400 recruitments in her management consulting career, with many of her clients being repeat clients, attesting to the high quality of work performed for them. In addition to her 22 years of executive recruitment and management consulting experience, Ms. Voorhees has 19 years of local government leadership and management service, including ten years as Village Manager for the Village of Wilmette, Illinois.



Joellen Cademartori (847) 380-3238 JCademartori@GovHRusa.com

Ms. Cademartori is a seasoned manager, with expertise in public sector human resources management. She has held positions from Human Resources Director and Administrative Services Director to Assistant Town Manager and Assistant County Manager. Ms. Cademartori has worked in forms of government ranging from Open Town Meeting to Council-Manager and has supervised all municipal and county departments ranging from Public Safety and Public Works to Mental Health and Social Services.

#### The Social Impact of MGT's Work

Impacting Communities. For Good.



#### **Defined by Our Impact**



We understand the goals of the City of Crest Hill and how this search process will ensure a diverse pool of highly qualified candidates for the City.

The MGT team empowers organizations to enhance their teams through innovations in people, processes, and technology to *lift and strengthen their human resources solutions.* 

#### MGT's Primary Consulting Divisions

Our firm includes **more than 600 professionals and administrative staff** to support our clients' success. MGT is structured into the following primary consulting divisions, along with various internal infrastructure groups to support our operations and growth.



#### **Performance Solutions**

Our Performance Solutions team provides world-class financial, human capital and equity solutions which enable clients to fully realize the potential of their most valuable resources. Our team excels at fiscal management and operational efficiency assessments that help clients make data-driven decisions, anticipate workforce issues, and integrate technologies to empower our clients to generate critical income and elevate enterprise performance objectives.



#### **Education Solutions**

Our Education Solutions originate in our commitment to ensuring that every student has access to a high-quality education as they discover and realize their profound potential.

From pre-K-12 to higher education, we partner with schools, districts, state agencies and colleges and universities to deliver performance improvement and innovation and transformation planning and implementation.



#### **Technology Solutions**

Our Technology Solutions business supports state, local, education and private companies as they seek to improve and protect their network infrastructure and data for greater resiliency. We offer world-class IT infrastructure management, cyber security and strategic IT professional staffing. Our deep engineering expertise is foundational to all MGT's technology solutions.

# Project Approach & Methodology

A detailed plan specifically designed for you.

# **Professional Outreach Recruitment Proposed Work Plan**

#### PHASE 1 POSITION ASSESSMENT & POSITION ANNOUNCEMENT

#### **INFORMATION GATHERING**

Phase 1 will include the following:

- Telephone or video conference regarding the position and the recruitment process.
- Review of position job description and any prior position announcements.
- Preparation of a position announcement for client review and approval.

#### PHASE 2 ADVERTISING, CANDIDATE RECRUITMENT, & OUTREACH

We make extensive use of social media as well as traditional outreach methods to ensure a diverse and highly qualified pool of candidates. Our website is well known in the local government industry – we typically have 17,000+ visits monthly to our website and career center. Additionally, our weekly jobs listings are sent to over 8,000 subscribers.

Phase 2 will include the following:

- MGT consultants will personally identify and contact potential candidates.
- Develop a database of potential candidates from across the country unique to the position and to the City, focusing on:
  - Leadership and management skills.
  - Size of organization.
  - The database will range from several hundred to thousands of names. An email campaign will be sent to each potential candidate.
- Placement of the Position Announcement:
  - MGT will provide the City with a list of advertising options for approval.
  - Public sector online Career Centers.
  - Social media: LinkedIn (posted on MGT Executives LinkedIn news feeds to reach over 50,000 connections), Facebook, and Instagram.
  - MGT will distribute the position announcement to relevant professional network contacts via direct email and/or telephone (up to 3 hours).

- All candidate documents will be sent to the client within 3 business days of the application deadline.
- Notification to all candidates that the recruitment process is being turned over to the client.

# **Project Timeline**

Based on our experience in conducting similar projects, we anticipate the proposed project can be completed within 5 weeks of project initiation as illustrated in **Exhibit 1**.

Exhibit 1. Proposed Schedule								
WORK PLAN TASKS	WEEK							
	1	2	3	4	5			
Phase 1: Position Assessment & Position Announcement								
Phase 2: Advertising, Candidate Recruitment, & Outreach								

# **Proposed Cost**

Summary of Costs	Price
Recruitment Fee	\$5,000
Advertising *Advertising costs over \$2,000 will be placed only with client approval. If less than \$2,000, Client is only billed for actual cost.	\$2,000*
TOTAL:	\$7,000

All services performed by MGT will be conducted virtually.

#### **Payment for Fees & Services**

Recruitment Fee and advertising expenses incurred will be billed upon completion of MGT's services.

Payment of invoices is due within thirty (30) days of receipt.