



Agenda Memo

Crest Hill, IL

Meeting Date:	July 10, 2023
Submitter:	Ronald J Wiedeman
Department:	Engineering
Agenda Item:	Digital Sign Easement-Menards

Summary: Attached is a resolution for a sign easement agreement with Menards, Inc. The easement is needed for the installation of a digital sign through the agreement between the city and BRT's. Both staff and the city attorney have worked with and reviewed this agreement. The agreement includes the following provisions:

- Grants and conveys to the city a perpetual, non-exclusive easement for the installation of a sign and associative landscaping.
- The city agrees to one permanent advertising slot for Menards, Inc. This provision of the agreement was discussed with BRT (Digital Advertising Company) and they have agreed to provide this advertising slot.
- The city at its own cost will construct, repair and maintain the sign.
- The city will not allow any advertising of a direct competitor or product directly competitive with a product sold by Menards. This provision of the agreement was discussed with BRT (Digital Advertising Company) and they have agreed to this condition.

The only comment from the city attorney would be to request a specific venue provision that would require a dispute to be litigated in Will County. After discussion between staff and the attorney this request could take months for Menards to run this through its legal group and without any leverage from the city the answer could easily be no. So, we are running this by council for direction on this comment.

Recommended Council Action: To approve a Resolution Approving a Sign Easement Agreement Between the City of Crest Hill, Will County, Illinois and Menards, Inc.

Financial Impact:

Funding Source: n/a

Budgeted Amount: n/a

Cost Approved to Date: n/a

Attachments:

Res Accepting Menards Sign Easement (CSpesia June 26 2023)

Crest Hill Sign Easement (6-22-23)