



City Council Memo

Crest Hill, IL

Meeting Date:	March 2, 2026
Submitter:	Daniel Ritter, Community & Economic Development Director
Department:	Community Development
Agenda Item:	Approval of a Resolution Approving A Purchase Order By and Between the City of Crest Hill, Will County, Illinois, and Your-Type 3D Event Letters for The Purchase of Three (3) Custom Crest Hill Historic Route 66 Signs

Summary: Staff has planned to celebrate the 100th anniversary of the official naming of Route 66, which passes through the City of Crest Hill, via Broadway Street. The national launch of the celebration is planned in Springfield, Missouri, on April 30, 2026, with other events planned within Illinois, the Heritage Corridor, and the Chicagoland area throughout 2026.

Staff looked at different options to celebrate and have requested information on obtaining additional Route 66 3D signs, similar to the existing sign in front of City Hall. The plan includes adding three additional signs in the City that could be ordered and placed at areas along the Rt. 66 corridor. In conjunction with the new signage, the city will have a scavenger hunt competition for residents and visitors to take selfies at all of the City's signs and submit them for a chance at a prize (gift cards to local restaurants or retailers) along with a dedicated city webpage. This would help to celebrate Rt.66 and Crest Hill's place in it, but also help to promote the city and existing businesses. Initial plans are to place the new signs at the three locations noted below. These were selected as they were well-known locations in Crest Hill and were either located on Rt. 66 or nearby to it. These locations are all businesses that also provide enough space and parking to allow visitors to stop at the locations. Staff made an initial outreach to the property owners below, who indicated that they would be willing to participate. Additional follow-up and coordination will be needed prior to their final placement on the properties.

- Merichka's Restaurant (Well-known family restaurant not near Rt.66 and plenty of parking)
- Dunkin/Quick Run (New retail location located on Rt.66 with available parking)
- Prairie Bluff Golf Club and Restaurant (Adjacent to Rt.66 with year-round family activities, park space, golf, food/drinks, and available parking)

Staff brought the overall concept and funding proposal to the City Council for a work session on January 12, 2026, and sent follow-up correspondence with the final sign selections and pricing. Feedback was positive without any specific changes.

To keep the project on schedule, the order needs to be sent in within the first week of March. That would keep the tentative dates for the event and competition from April 30, 2026 to September 17, 2026.

The three sign designs and sizes selected are in the attached contract proposal. The total cost is \$38,820.00 this includes a 10% discount for ordering multiple signs at once and the delivery cost.

Staff has been in contact with the Heritage Corridor, which is reviewing the proposal and available funds, but is expected to be able to provide a grant to help offset these costs. Council will be notified once an agreement or grant is finalized.

Funding/Financial Impact: As this event was not initially budgeted for 2026, the funds for the signs will be budgeted from excess budget funds from this year or from available reserves. At least one grant from Heritage Corridor is expected to help offset the costs.

Recommended Council Action: Approval of a Resolution Approving A Purchase Order By and Between the City of Crest Hill, Will County, Illinois, and Your-Type 3D Event Letters for the Purchase of Three (3) Custom Crest Hill Historic Route 66 Signs

Attachments:

1. Draft Resolution to approve a contract for Rt. 66 100th Anniversary Signs with Your-Type 3D Event Letters not to exceed \$38,820.
2. Your-Type 3D Event Letters Crest Hill 2026 Proposal and Contract