

RESOLUTION NO. _____

**A RESOLUTION ADOPTING THE CITY OF CREST HILL BRAND STANDARDS
GUIDE+ 2026-2027**

WHEREAS, the Corporate Authorities of the City of Crest Hill, Will County, Illinois, have the authority to adopt resolutions and to promulgate rules and regulations that pertain to the City's government and affairs and protect the public health and, safety, and welfare of its citizens; and

WHEREAS, the Corporate Authorities desire to have a uniform and standard guide for effective communication of public information to the City's citizens, as clear and appropriate messaging and communication of public information and awareness is important for the safety and welfare of Crest Hill residents, businesses, and the surrounding community; and

WHEREAS, the City Staff have developed a Brand Standards Guide+, a copy of which is attached hereto as Exhibit A for use as the City's official and formal policy guide for City communications; and

WHEREAS, the Corporate Authorities have reviewed the Brand Standards Guide+ attached as Exhibit A and have determined that it should be approved and adopted as the Crest Hill official policy guide for City communications and further determine that the Brand Standards Guide+ should be reviewed annually.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Crest Hill, Illinois, pursuant to its statutory authority, as follows:

SECTION 1: PREAMBLE. Recitals set forth above are found to be true and incorporated herein and made part of hereof.

SECTION 2: BRAND STANDARDS GUIDE+ ADOPTED. The Brand Standards Guide+ attached hereto and incorporated herein as "Exhibit A" is hereby adopted by the City of Crest Hill as the official policy of the City relative to communications.

SECTION 3: ANNUAL REVIEW AND AMENDMENT. The Brand Standards Guide+ shall be reviewed annually by City Staff and brought before the City Council with any proposed changes.

SECTION 3: REPEALER. All ordinances, resolutions or orders, or parts thereof, which conflict with any of the provisions of this Resolution shall be and the same are hereby repealed.

SECTION 5: EFFECTIVE DATE. This Resolution shall be in full force and effect immediately upon its passage and publication according to law.

PASSED THIS 1ST DAY OF JUNE, 2026.

	Aye	Nay	Absent	Abstain
Alderman Scott Dyke	_____	_____	_____	_____
Alderman Angelo Deserio	_____	_____	_____	_____
Alderwoman Claudia Gazal	_____	_____	_____	_____
Alderman Darrell Jefferson	_____	_____	_____	_____
Alderperson Tina Oberlin	_____	_____	_____	_____
Alderman Mark Cipiti	_____	_____	_____	_____
Alderman Nate Albert	_____	_____	_____	_____
Alderman Joe Kubal	_____	_____	_____	_____
Mayor Raymond R. Soliman	_____	_____	_____	_____

APPROVED THIS 1ST DAY OF JUNE, 2026.

Raymond R. Soliman, Mayor

ATTEST:

Christine Vershay-Hall, City Clerk

EXHIBIT A
(Brand Standards
Guide+)