



The Historic Cape Charles Elementary
A Washington-Rosenwald School

Comprehensive Sign Plan Site Interpretation Signs 1500 Old Cape Charles Rd

The C-1 zoning district limits the number of signs to one per property. While this is sufficient for the more densely populated and smaller lot sizes of most commercial properties of Cape Charles, the Impact Center at 1500 Old Cape Charles Road has a more rural feel and is a site of 8.8 acres in size. In addition, The Impact Center is recognized as a 501c3 nonprofit with a focus on education. We would like to take every opportunity to educate our visitors. This includes signage on the grounds of our property.

Our wish to provide museum quality site interpretation signage around the historic, culturally significant school has long been a part of the overall redevelopment plan of the historic Cape Charles Elementary School – a Washington Rosenwald school, approved by Town Council and Staff in the spring of 2024. However, the exact details of the quantity and size of this signage couldn't be established until the final stages of construction. We needed to know how much money would be left in our budget for the signage, and we needed to wait to see what other historical information would come forth for inclusion. Our original permit approval noted that CCRSRI would have to submit landscaping, signage, and any additional exterior lighting plans to staff for review. Landscaping was submitted and approved in October/November 2025. We are hereby submitting the signage plan. There will be no additional exterior lighting on the site. This will be the final submittal regarding this permitted redevelopment project, which received its certificate of occupancy this past winter.

There will be (1) 2-sided 36 w x 48 h bulletin case sign, (3) 36 w x 24 h signs, and (3) 60 w x 36 tall single sided signs for a total of 87 sf of signage. None will be along the road frontage. Signage will be placed in the rear and side yards of the school property. Our Conditional Use permit application contains a map of the proposed locations as well as renderings of the signs and information from the manufacturer regarding the construction.

The purpose of the signs is to provided information regarding the history of the Impact Center, the Rosenwald School Building Program, and the Cape Charles Elementary community for visitors to learn more about this important historic building which is listed on the National Register of Historic Places. The addition of this signage will add another point of interest for visitors and locals alike and another reason for people to spend time in Cape Charles.