

	Agenda Title:	Agenda Date:
	Rotary Membership for Town Manager	September 18, 2025
	Subject/Proposal/Request:	
	Requesting approval for Town Manager membership in the Cape Charles Rotary Club	
Town of Cape Charles	Attachments:	For Council:
	“This is Rotary” pamphlet; 20 Reasons to Join Rotary	Action: X Information:
	Staff Contact(s):	Reviewed by:
	Rick Keuroglan, Town Manager	Rick Keuroglan, Town Manager

Background:

The Rotary Club of Cape Charles VA has extended an invitation to the Town Manager to join their club. Please see the attached documents that address what services Rotarians offer, what the Club’s vision is, how the Club funds its service projects, what the benefits are, and many more questions are answered.

I am writing to respectfully request that the Town of Cape Charles sponsor my annual membership in the Rotary Club of Cape Charles. Rotary International is a globally respected civic organization committed to service, leadership, and community development. Our local chapter plays a vital role in supporting charitable initiatives, youth programs, and regional partnerships across the Eastern Shore.

As a municipal leader, my active participation in Rotary directly benefits the Town in the following ways:

Community Engagement & Representation

Rotary provides a consistent platform to engage with local leaders, business owners, and nonprofit organizations. It allows me to represent the Town’s interests, share updates on municipal initiatives, and foster goodwill among key stakeholders.

Access to Service Projects & Grants

Rotary offers access to service projects and grant opportunities that align with our town’s goals— beautification, youth engagement, disaster relief, and more. Membership enables me to advocate for Cape Charles and bring resources back to our community.

Leadership & Visibility

Rotary meetings and events offer a space to promote civic pride, reinforce transparency, and build trust between municipal leadership and the public.

Professional Development & Networking

Rotary fosters leadership development and regional networking that enhances my effectiveness in serving the Town. These connections often lead to new ideas, partnerships, and collaborative solutions.

This request is consistent with past practice in my previous roles. While serving as Town Manager for the Town of Georgetown in Clear Creek County, Colorado, the Town sponsored my Rotary membership. Similarly, during my tenure in Brush, Colorado, the City of Brush funded my membership in the Brush Rotary Club. In both cases, the municipalities recognized the value of civic engagement and the importance of having their leadership actively involved in regional service organizations.

The Town of Cape Charles did pay for a former town manager (Heather Arcos) to join the Rotary Club back in 2009 and paid annually until her departure around 2014. The town manager hired in 2014 was not interested in joining.

The annual membership fee is modest compared to the value it brings in terms of visibility, access, and community collaboration. Sponsoring this membership would reaffirm the Town's commitment to proactive leadership and meaningful civic participation.

Item Specifics:

- The cost for new members:
 - \$25 initiation fee
 - \$200 quarterly dues (\$800 total)
 - \$100 foundation fee
- Total: \$925.00

This will come out of account 100-4121-5250 in which there is \$2000.00 budgeted.

Recommendation:

Town Staff recommends sponsoring the Rotary Club membership for the Town Manager