

CAPE CHARLES STRATEGIC PLANNING RETREAT

THURSDAY, MARCH 12, 2026 from 12:00 p.m. – 5:00 p.m.

@ TRINITY UNITED METHODIST FELLOWSHIP HALL – 412 Tazewell Avenue

CALENDAR/AGENDA

	START TIME	Time Allocated	AGENDA ITEM	Agenda Leader
	12:00 pm	30 minutes	LUNCH for participants	
2025 PRIORITIES LIST – APPENDIX B OF STRATEGIC PLAN	12:30 pm	10 minutes	Progress/Status Report of 2025 Priorities List	Bob Panek & Katie Nunez
	12:40 pm	20 minutes	“What Is a Priority? within the context of the Strategic Plan	Rick Keuroglian
	1:00 pm	15 minutes	Summary of Community Survey Comments thru the lens of possible Priority Items	Rick Keuroglian
	1:15 pm	15 minutes	CAPE Values (adopted by Town Council on 2/19/2026) in relation to the Strategic Plan & discussion of new Priority from Town Manager	Rick Keuroglian
	1:30 p.m.	10 minutes	REFRESHMENTS AND BATHROOM BREAK	
STRATEGIC PLAN REVIEW OF VALUES & VISION AND GOALS & OBJECTIVES	1:40 pm	10 minutes	Affirm Community Values and Vision	Katie Nunez & Bob Panek
	1:50 pm	5 minutes	Overall Instruction of Process and Participant Engagement in this Review Process	Rick Keuroglian
	1:55 pm	30 minutes	GOAL #1: Retain the Small-Town Character of Cape Charles	Katie Nunez
	2:25 pm	10 minutes	GOAL #2: To protect and maintain the Beachfront	Bob Panek
	2:35 pm	10 minutes	GOAL #3: To Protect and Maintain the Harbor	Bob Panek
	2:45 pm	10 minutes	GOAL #4: To Protect, Support and Maintain Central Park	Bob Panek
	2:55 pm	15 minutes	GOAL #5: To Promote Environmental Stewardship	Bob Panek
	3:10 pm	10 minutes	REFRESHMENTS AND BATHROOM BREAK	
STRATEGIC PLAN REVIEW CONTINUATION OF GOALS & OBJECTIVES	3:20 pm	15 minutes	GOAL #6: To Retain and Expand Businesses in a Business-Friendly Environment	Katie Nunez
	3:35 pm	10 minutes	GOAL #7: To Enhance the Visitor Experience in Cape Charles	Katie Nunez
	3:45 pm	10 minutes	GOAL #8: To Advance a Variety of Housing Options	Bob Panek & Katie Nunez
	3:55	10 minutes	GOAL #9: TO meet our Residents’ Expectation for Town Services	Bob Panek & Katie Nunez

COMPILATION OF 2026 STRATEGIC PALN GOALS & OBJECTS AND PRIORTIES LIST	4:05 pm	20 minutes	Review of Participants' Voting on 2025 Goals & Objectives and Affirm Final List of Goals & Objectives for 2026 Strategic Plan, including any new Goals & Objectives submitted	Rick Keuroglian
	4:25 pm	25 minutes	PRIORITIES LIST for 2026 <ul style="list-style-type: none"> • Affirm List of Priorities in Progress; • Review list of Priorities from 2025 List where work has not commenced and determine if each item is still a Priority • Review list of Possible Priorities from the 2026 Community Survey and determine if it advances a Goal/Objective in the Strategic Plan & • Review Priority Item proposed by Town Manager and determine if it advances a Goal/Objective in the Strategic Plan 	Rick Keuroglian
	4:50 pm	10 minutes	WRAP UP and NEXT STEPS for Town Council Adoption of 2026 Community Strategic Plan	Rick Keuroglian