

GP BACKROAD RECYCLING

Recycle Today For A Better Tomorrow

*A curbside recycling proposal for the Town of
Cape Charles, Virginia*

Who is GP Backroad Recycling?

- Locally operated recycling service focused on small communities
- **Mission:** *Recycling Today For A Better Tomorrow*
- **Commitment:** Keep recyclable materials out of the landfill and in the circular economy
- Focus on simple, reliable curbside collection

What Cape Charles throws away today

- Over **2,624,000 pounds** of trash produced each year
- About **839,680 pounds** of that is recyclable material
- That means roughly **32 percent** of what goes to the landfill could be recycled instead

Why this matters

- Fewer tons to landfill can reduce long term disposal costs
- Less strain on transfer and landfill capacity
- Cleaner image for residents and visitors
- Aligns with regional and statewide sustainability goals
- Educates the next generation about responsible waste habits



Our solution

Single Stream Curbside Recycling

- One cart for all recyclable materials
- Simple “all together” system, no sorting required by residents
- Biweekly pickup on Friday
- Materials delivered to RDS in Portsmouth for processing



How it works



Fill the Cart

Place accepted recyclable materials loose in the cart. No bags, no sorting need.



Set it Out

Roll the cart to the curb the night before the scheduled pickup



We take it from there

GP Backroad Recycling collects and hauls the material. Loads delivered to RDS in Portsmouth for processing.

What you can recycle

Cardboard and
paper

Paperboard and
cartons

Metal cans
(aluminum and
steel)

Plastic bottles
and containers (by
number, as allowed)

Glass bottles and
jars

Exact material list will
match RDS guidelines to
keep contamination low.

Environmental Impact

- Diverts up to **839,680 pounds** of material from landfill each year, based on current estimates
- Reduces the volume of trash transported and buried
- Cuts the lifetime environmental footprint of glass, metals, and plastics

Let's keep recyclable material out of the landfill and give Cape Charles a program that matches the pride people already feel in this town

Thank you

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