

	Agenda Title:	Agenda Date:
	Mobile Food and/or Beverage Vending Unit Ordinance	May 21, 2026
	Subject/Proposal/Request:	
	Proposed Zoning Text Amendment (ZTA) re: Mobile Food and/or Beverage Vending Unit Zoning Ordinance	
Town of Cape Charles	Attachments:	For Council:
	<ul style="list-style-type: none"> 1) Mobile Food and/or Beverage Vending Unit Ordinance – Draft 2026-05-13 2) Resolution of Intent 20260521 	Action: X Information:
	Staff Contact(s):	Reviewed by:
	Rick Keuroglian, Town Manager	Rick Keuroglian, Town Manager

Background:

Over the past four years, the Town of Cape Charles has seen a noticeable increase in the number of mobile food vendors operating in the community. These vendors are most commonly located along Bay Avenue at the beach during the summer season, as well as at various events and festivals held throughout the year.

In response to this growth, staff identified a need to establish a standardized regulatory framework that clearly defines acceptable types of mobile food units, operating procedures with the Town, and the required approvals for operation.

Since the beginning of 2026, staff from the Finance Office, the Town Manager’s Office, and the Planning and Zoning Department have collaborated to assess existing conditions, identify regulatory gaps, and clarify the intended role of mobile food vendors in the Town’s business and tourism economy.

At the April 9, 2026, Town Council Public Hearing and Regular Meeting, the Town Council identified specific language changes to the proposed zoning text amendment that they would like to see incorporated into the next draft of the ordinance; these language changes have been implemented.

Item Specifics:

Review the attached draft of the Mobile Food and/or Beverage Vending Unit Ordinance.

Recommendation: Staff recommends that the Town Council review the proposed Mobile Food and/or Beverage Vending Unit Ordinance and provide direction on any additional revisions before scheduling it for formal adoption consideration. If the proposed ordinance is satisfactory to Council, staff requests adoption of Resolution of Intent 20260521 to refer the ordinance to the Planning Commission for public hearing and review.