

 <p>TOWN OF CAPE CHARLES</p>	Updated Community Strategic Plan Goals and Priorities		DATE April 16, 2026
	SUBJECT/PROPOSAL/REQUEST: Approval of 2026 Community Strategic Plan, Goals and Priorities		ITEM NUMBER: 8B
	ATTACHMENTS: Community Strategic Plan 2026 Draft		FOR COUNCIL: Action: X Information:
	STAFF CONTACT (s): Rick Keuroglan, Town Manager	REVIEWED BY: Rick Keuroglan, Town Manager	

Background history:

Every year, Council meets to review and update the Community Strategic Plan to determine next year’s Council Priorities. On March 12th, Council, Planning Commission, Town Staff Department Heads, and representatives of the Civic League, Citizens for Central Park, and Mainstreet met to discuss, revise, and suggest FY2026-2027 Goals, Objectives, and Priorities, which are highlighted in the attached *Community Strategic Plan 2026 Draft*. Town Staff wrote down all topics that were considered as next year’s Council Priorities, see *Appendix B* in the attached document. Council needs to determine which priority topics should be moved up and down on our list. Here is a list of all Priorities in no order. The goal is to select 4-5 high priorities and the rest to be priorities that are worked on as soon as time and resources become available.

2026 Priorities

1. Develop Harbor/RR area conceptual Master Plan, new Design Guidelines, and Article IX update.
2. Develop New Municipal Center.
3. Work with developers/agencies to facilitate Workforce Housing.
4. Develop New Downtown Restrooms.
5. Approve Beachfront Master Plan (beach, dunes, boardwalk, Love Sign area, bathhouse, etc.) and determine next steps for grant writing. Implement the dune management plan and install 2 ADA beach mats.
6. Develop a shared revenue agreement with the County.
7. Develop a plan with the County to address fire capital equipment needs and a funding plan.
8. Develop and implementable Sidewalk Infill Program.
9. Mason Ave and Strawberry Street Electrical Upgrade.
10. Review efficiency of current planning and zoning processes and fees.
11. Develop a Townwide Parking Plan to include parking capacity and parking expansions and improvements.
12. Create a Workforce Stability & Organizational Capacity Plan.
13. Amend and approve the Accawmacke Plantation Planned Unit Development with Bay Creek and the Town.
14. Develop a Continuity of Operations Plan.
15. Pursue improved communications and project coordination with VDOT.