

## Community Strategic Plan Citizen Survey 2025

The Town of Cape Charles values your input! This survey is designed to help the Town better understand resident and visitor perceptions about the community's character, public spaces, services, and priorities. Your feedback will guide planning, policies, and improvements.

An electronic version of this survey is also available on the Town's website ([www.capecharles.org](http://www.capecharles.org))

Your Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Note: anonymous surveys cannot be counted**

May we contact you regarding this survey? Yes \_\_\_ No \_\_\_

### Survey Instructions:

- Most questions use a rating scale (1-5 ... 1 = Not at all, 5 = Very Strong).
- Some questions are multiple choice; others are open-ended.
- All responses are published anonymously.

### Demographics:

#### 1. Please choose the closest one that applies to you:

- \_\_\_ Full-time resident living within the corporate limits of Cape Charles
- \_\_\_ Full-time resident within the town limits, who also owns additional property within the town limits
- \_\_\_ Resides in Northampton County but outside the corporate limits of Cape Charles
- \_\_\_ Owns property within the corporate limits of Cape Charles but maintains a primary residence outside of the town
- \_\_\_ Resides outside Northampton County but a frequent visitor to Cape Charles

2. How long have you lived or owned property in Cape Charles? \_\_\_\_\_N/A

3. Do you own a business in Cape Charles? Yes \_\_\_ No \_\_\_

4. Are you employed? Circle the closest one that applies:  
Full time      part time      retired      between jobs      prefer not to answer

5. Is your employment based primarily from your home? Yes \_\_\_ No \_\_\_ N/A

6. What is your age? Circle one: < 30    30-45    45-60    >60    prefer not to answer

**Retaining Cape Charles' Small-Town Character** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**7. How strongly do you feel Cape Charles is retaining its small-town character? (1-5)**

- Historic architecture \_\_\_\_
- Walkability \_\_\_\_
- Local businesses \_\_\_\_
- Sense of community / neighborliness \_\_\_\_
- Natural environment \_\_\_\_
- Other: \_\_\_\_\_

**8. What is one way the Town could enhance its small-town feel to you?**

**Protecting and Maintaining the Beachfront** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**9. How satisfied are you with the overall condition of the beachfront? (1-5) \_\_\_\_**

**10. Rate the condition of the following (1-5):**

- Beach dunes \_\_\_\_
- Shoreline \_\_\_\_
- Fishing pier \_\_\_\_
- Tazewell Overlook \_\_\_\_
- Beach restrooms \_\_\_\_
- Sand on Bay Avenue \_\_\_\_
- Parking on Bay Avenue \_\_\_\_
- Food Trucks on Bay Avenue \_\_\_\_

**Protecting and Maintaining the Harbor** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**11. How satisfied are you with the condition and appearance of the harbor? (1-5) \_\_\_\_**

**12. What improvements are most needed at the harbor?**

**Protecting, Supporting & Maintaining Central Park** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**13. How satisfied are you with Central Park's maintenance and appearance? (1-5) \_\_\_\_**

**14. How frequently do you visit Central Park?**

- Daily
- Weekly
- Monthly
- Rarely

**15. What improvements or amenities would you like to see added to Central Park?**

**Promoting Environmental Stewardship** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**16. How important is environmental stewardship in Cape Charles? (1-5) \_\_\_\_**

**17. Rate the Town's efforts (1-5):**

- Shoreline protection \_\_\_\_
- Tree and green-space preservation \_\_\_\_
- Recycling and waste management \_\_\_\_
- Flood mitigation \_\_\_\_

**18. What environmental priorities should the Town focus on?**

**Retaining & Expanding Businesses** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**19. Rate the overall business environment in Cape Charles (1-5) \_\_\_\_**

**20. What types of businesses would you like more of?**

- Restaurants / Food
- Retail shops
- Marine-related businesses
- Professional services
- Daily needs
- Other: \_\_\_\_\_

**Enhancing the Visitor Experience** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**21. Rate the visitor experience in Cape Charles (1-5) \_\_\_\_**

**22. Which factors contribute most to positive visitor experiences?**

**23. What improvements would enhance visits?**

**Advancing Housing Options** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**24. How satisfied are you with the variety of housing options in Cape Charles? (1-5) \_\_\_\_**

**25. Does housing availability impact the Town's workforce?**

**26. Which types of housing do we need more of? (Select up to 3)**

- Custom Single family
- Modular Single family
- Duplexes / Triplexes
- Townhomes / Rowhouses
- Condominiums
- Small Apartments
- Medium Apartments
- Large Apartments
- Senior Living Housing
- Affordable Housing (for Work Force)
- Subsidized affordable housing (Section-8)

**Meeting Residents' Expectations for Town Services** (rating scale 1-5 ... 1 = Not at all, 5 = Very Strong).

**27. Overall, how satisfied are you with Town services? (1-5) \_\_\_\_**

**28. What services need most improvement and why? (Police, Finance, Planning/Zoning, Public Works, Library, Harbor, Administration)**

**Responses are due back to Town Hall no later than 4:00 pm, January 9, 2025**

**Surveys may be dropped off (412 Tazewell), mailed (P.O. Box 191, Cape Charles), or scanned and emailed to [clerk@capecharles.org](mailto:clerk@capecharles.org)**