
July 15, 2024



PLEDGE TO TAKE ACTION IN YOUR COMMUNITY!

Join WM's and the National League of Cities' Recycle Right® campaign

Dear Mayor Ross,

The National League of Cities (NLC) and WM are collaborating to empower communities to live more sustainably. This Earth Day, NLC & WM launched the [Recycle Right® Pledge](#), an exciting initiative to help local leaders like you strengthen recycling efforts within your community.

Recycle Right®

Take the pledge to encourage proper recycling practices in your community.

NLC100 **WM.**



By taking the pledge, you will join communities like yours in making a public commitment to advance local sustainability goals like recycling. It will take all of us working together to invest in tomorrow and the future of recycling. I invite you to take the Recycle Right® Pledge and join other cities, towns and villages across the country in strengthening the nation's recycling system by encouraging proper recycling efforts at the local level.

[Take the Pledge](#)

Once your city takes the pledge, you will gain access to tools and resources provided by NLC and WM to make it easy for you, your staff and your community to adopt new recycling habits and take meaningful action toward recycling the right way.

"Recycling works when we work together"

Tara Hemmer
WM Chief Sustainability Officer



Your support and involvement are indispensable to the success of this campaign. Together, we will bolster confidence in local recycling programs and build a legacy For a Sustainable Tomorrow®.

[Take the Pledge](#)

Thank you,
Andres Limones Cruz
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