



## CITY COMMISSION ORDINANCE/RESOLUTION

**TITLE:** Resolution 26-16 (Administration)

**DATE:** February 24, 2026

**DESCRIPTION:** A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF COOPER CITY, FLORIDA, APPOINTING MICHELLE GONZALEZ TO SERVE AS THE CITY'S INNOVATIONS AND COMMUNITY ENGAGEMENT DIRECTOR, IN ACCORDANCE WITH SEC. 4.01(4)(C) OF THE CITY CHARTER; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

**CITY MANAGER RECOMMENDATION:**

The City Manager recommends appointing Michelle Gonzalez to fill the position of Innovations and Community Engagement Director.

**BACKGROUND OF ITEM:**

The position opening was posted on the City's website. Many applications were received expressing interest in the position. A selection committee, composed of the Assistant City Manager, the Human Resources Director, and the City Manager, interviewed several qualified candidates. Ms. Gonzalez was chosen as the most qualified candidate based on her expertise, education, and credentials.

**ANALYSIS:**

Ms. Gonzalez's extensive executive experience in technology, public relations, and communications, together with her education and long history in the public and private sectors, make her the ideal candidate for the position.

**STRATEGIC PLAN:**

This is a strategic leadership role responsible for developing and executing communication strategies that promote innovation, new products, and the city's organizational goals. Responsibilities include managing engagement with residents and businesses, coordinating branding and PR campaigns, leading cross-functional teams on innovative projects, building stakeholder relationships, and overseeing technology investments.

**FISCAL IMPACT:**

This position has been budgeted for, and the funds are available from the Administration budget.

**ATTACHMENTS:**

1. Resolution 26-16
2. Michelle Gonzalez Resume
3. The City's Offer Letter and Acceptance