



CITY COMMISSION STAFF REPORT

DEPARTMENT: Commission

SUBJECT: Discussion on Community Sponsorship at City Facilities – **Commissioner Pulcini**

BACKGROUND OF ITEM:

Commissioner Pulcini would like to discuss an initiative similar to other cities where “Forever Signs” are erected for communities funded by personalizing Memorial Bricks for families and businesses. Another possible initiative is the naming of receptacles at dog parks and other parks to be funded by families or businesses to cover the costs of maintaining the receptacle in exchange of naming rights. The program can consist of different options.

Cooper City currently has an active program entitled “Remembrance Walkway Engraved Brick Program”. The program provides a way to commemorate a special person, event or occasion by having a memorial brick engraved with a personalized message and installed at Memorial Park. Two brick sizes are available:

4” x 8” for \$75.00

8” x 8” for \$125.00

Bricks are installed 4 times a year, January, April, July and October.

Currently the program proceeds go to the City’s Tree Preservation Program to help plant and preserve trees in Cooper City. This program is similar to what is being done in the City of Plantation.

STRATEGIC PLAN:

The program would coincide with Strategic Plan Priority 3 “A Strong Sense of Place”.

ATTACHMENTS:

1. City of Plantation’s “In Honor Of Program” flyer