

## Sign Code Changes – 8-23-22 City Commission

This proposed code changes was discussed by the P&Z Board during Board Member discussions.

PLANNING AND ZONING BOARD RECOMMENDATION: The Planning and Zoning Board, at their meeting of July 25, 2022, unanimously recommended **Approval** of the proposed code change 8-0.

## **Sec. 25-26. Window signs.**

(a) *Generally*

(1) Window signs shall be allowed on nonresidential property in accordance with the requirements of this section. ~~All window signs shall be limited to two (2) colors per location on a clear background, provided, however, that registered, copyrighted trademarks and/or corporate logos are not subject to the color limitations provided herein and may be permitted in their standard color(s). Additionally, standard "Credit Cards Accepted" signs, with images of the various credit cards shall not be limited to the color restrictions of this section.~~

(2) Window signs, whether permanent or temporary, shall not constitute in excess of twenty-five percent (25%) of the window area, provided, however, that no single permanent window sign shall exceed sixty (60) square feet in sign area and no single temporary window sign shall exceed thirty two (32) square feet in sign area.

(3) For the purposes of this section, the term "window area" shall mean the total area of glass on the front and/or side of a business, exclusive of glass doors.

## Sec. 25-26. Window signs.

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### (d) *Lighting*

(1) Continuous electric lighting (incandescent, fluorescent or neon) shall be permitted mounted within and attached to the window casements as a border, provided it is absent any logo, graphic or signage.

(2) Such lighting must be of a single color per location.

(3) Only low-intensity lighting, not exceeding 2 foot-candle power as measured from a distance of twenty-five (25) feet from the window wall, shall be utilized.

(4) Continuous and/or intermittent, multi-colored electric lighting shall be permitted during the holiday season (October 15 through January 5). Strobe lighting is not permitted at any time.

(5) Lighting fixtures or chandeliers within the interior of the business, whether or not they contain lettering, graphics, logos, or symbols, are not considered window signs or lighting. (Ord. No. 2003-1-1; § 2, 1-14-2003)

(6) One lit "open" window sign shall be permitted per business establishment, subject to the following:

- Lettering shall be limited to the word "open" and the sign shall be absent of any other lettering or graphics of any kind except that a continuous single border shall be allowed.
- Lighting shall be continuous and shall be absent of any flashing or any animation.
- Lettering shall be limited to a single color of either red, white, or blue. If a continuous single border is used, such border shall be limited to a single color of either red, white, or blue although such single color is not required to be the same single color as the lettering.
- The background, support and any visible structural component of the sign shall be limited to be clear (colorless), black, or bronze, or a combination thereof.
- The sign shall be limited to no greater than three (3) square feet in area.
- The sign shall be turned off and non-illuminated when the location is closed.
- The color of the lit open window sign shall not be considered in review of the color of other window signage at the location. Any and all requirements of the Florida Building Code, including, but not limited to electrical regulations, shall be satisfied. (Ord. 09-11-1; §2, 11-3-09)

### **(7) Lit window signage is restricted to business hours only.**

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(4) Window decorations for the holiday season (~~October 15 through January 5~~), attached to any window shall be exempt from the provisions of this section.

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(c) *Permanent signs.*

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(4) Continuous and/or intermittent, multi-colored electric lighting shall be permitted during the holiday season (~~October 15 through January 5~~). Strobe lighting is not permitted at any time.

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