
Sec. 25-23. Permanent signs.

Only such permanent signs as are listed in this section shall be permitted to be erected or maintained upon any building lot, plot or parcel of land, for the following types of land uses;

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- (b) *Nonresidential land uses.* Nonresidential land uses shall be limited to the following types of permanent signs.

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- (5) *Shopping center ground signs.* One ground box sign or ground sign shall be permitted in a shopping center ~~indicating the name of the center~~, not to exceed the size limitations as delineated herein below. A second ground box sign or ground sign will be permitted ~~indicating the name of the center~~ if said center fronts on two main thoroughfares of at least secondary arterial designation (80 foot right-of-way). Ground signs with tenant panels must have a uniform background color and lettering must match shopping center sign package or approved trademark. Ground signs need to display the center name and address or address range. No shopping center ground sign shall ~~contain more than one logo or~~ exceed the size delineated below:

Width of Right-of-Way (feet)	<u>Min./Max. Height of Letters/Symbols (inches)</u>	Max. Sign <u>w/ Center Name</u> (sq. ft.)	<u>Max Sign w/ Tenant Panels (sq.ft.)</u>	Sign Height <u>w/ Center Name</u> (feet)	<u>Sign Height w/ Tenant Panels (feet)</u>
0—50	<u>8 / 10</u>	18	<u>24</u>	6	<u>6</u>
51—80	<u>8 / 14</u>	26	<u>35</u>	6	<u>7</u>
81—100	<u>8 / 16</u>	32	<u>43</u>	6	<u>8</u>
101—120	<u>8 / 20</u>	42	<u>56</u>	6	<u>9</u>
121 and above	<u>8 / 23</u>	48	<u>64</u>	6	<u>10</u>

- (6) *Under-canopy signs.* Individual business under-canopy signs may be permanently installed in shopping centers perpendicular to the storefront and equidistant between the storefront and the canopy edge, centered in the store frontage. Under-canopy signs shall be no longer than 50 percent of the width of the canopy up to a maximum of four feet in width. The height of the sign shall be no more than 30 inches, inclusive of suspension devices. The copy displayed is to be used only to indicate to the public the legal or exact firm name or the main character of the business carried on therein or thereon. Internal illumination is permitted. A minimum of eight foot clearance from bottom of signs to walkway shall be required. The colors proposed may not have to comply with the approved shopping center sign package at the recommendation of the Community Appearance Board and upon approval of the City Commission. Under-canopy signs shall be suspended by rigid mount so as to prohibit any movement of the sign.
- (7) *Trademark.* When a trademark is incorporated within a sign, the trademark shall not comprise more than 20 percent of the total sign area, provided that the product or services illustrated by

the trademark do not constitute the principal business of the establishment. Trademark colors shall match approved sign package colors.

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Sec. 25-28. Construction, maintenance and location requirements.

(a) *Structural requirements.*

- (1) All structural members utilized in the construction or erection of signs shall be concealed except for vertical supports or other supporting members which are designed and arranged so as to be an integral part of the aesthetic composition of a sign.
- (2) Ground signs and ground box signs permitted by this article shall not exceed heights ~~six feet in height~~ **s in table 25-23(b)5** above the crown of any abutting road or nearest road, with means of support concealed.
- (3) All letters or symbols three inches or larger on permanent identification signs must extrude from or intrude into the sign face a minimum of three-eighths of an inch except in box or cabinet signs.
- (4) All wood permitted to be used, whether for new permanent signs, for replacement of existing permanent signs, or for any part thereof, shall be rot-resistant and termite-resistant, through open cell preservation methods as specified by American Wood Preservation guidelines, except in woods that have natural properties that are termite-resistant and rot-resistant. Examples of wood to be used are cypress, cedar and redwood.
- (5) Electrical conduit, boxes and fittings must be located in the least visible area of the sign installation and shall be serviced by underground wiring, unless the wiring is classified as temporary by Florida Power & Light Company.
- (6) Permanent signs shall not utilize more than three colors, including background color. For the purpose of this article, white shall be considered a color.
- (7) All wall signs shall be mounted flush to a continuous flat surface at least equal in size to the sign perimeter and under no circumstances shall any structural elements supporting the sign be visible.
- (8) No wall sign shall be closer than two feet from the vertical edge of a facade, nor closer than one foot from the top or bottom of a facade.
- (9) No more than one sign shall be permitted per street frontage.
- (10) The maximum height to the top of the sign for freestanding signs shall not exceed six feet.
- (11) All ground signs shall be placed a minimum of ten feet from all property lines.