



CITY COMMISSION ORDINANCE/RESOLUTION

TITLE: Ordinance 22-26 (Community Development)

DESCRIPTION: AN ORDINANCE OF THE CITY OF COOPER CITY, FLORIDA, AMENDING CHAPTER 25, ARTICLE II OF THE CITY'S CODE OF ORDINANCES, ENTITLED "SIGNS;" BY SPECIFICALLY AMENDING SECTION 25-26, ENTITLED "WINDOW SIGNS;" PERMITTING ALL COLORS TO BE ELIGIBLE FOR WINDOW SIGNS; LIMITING ALL PERMITTED TYPES OF LIT WINDOW SIGNAGE TO ONLY BE ILLUMINATED DURING BUSINESS HOURS; ELIMINATING THE "HOLIDAY SEASON" RESTRICTION OF OCTOBER 15 THROUGH JANUARY 5 FOR BOTH TEMPORARY WINDOW SIGNAGE AND WINDOW LIGHTING; PROVIDING FOR CONFLICTS; PROVIDING FOR CODIFICATION; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

CITY MANAGER RECOMMENDATION

The City Manager recommends approval of Ordinance 22-26 permitting all colors to be eligible for window signs; limiting all permitted types of lit window signage to only be illuminated during business hours; eliminating the "Holiday Season" restriction of October 15th thru January 5th for both temporary window signage and window lighting.

ANALYSIS /BACKGROUND OF ITEM:

1) "All Colors" for Window Signs, Section 25-26(a)1:

The attached code change will allow "all colors" to be eligible for window signs. Current code allows for 2 colors or any colors part of a registered or copyrighted logo.

This proposed code changes was recommended by the P&Z Board during Board Member discussions.

PLANNING AND ZONING BOARD RECOMMENDATION: The Planning and Zoning Board, at their meeting of May 2, 2022, unanimously recommended **Approval** of the proposed code change 10-0.

BUSINESS ADVISORY BOARD RECOMMENDATION:

The Business Advisory Board, at their meeting of September 21, 2022, unanimously recommended **Approval** of the proposed code change 10-0.

2) Lit Window Signs Restricted to Business Hours, Section 25-26(d)7:

The attached code section proposal will limit all permitted types of lit window signage to only be illuminated during business hours.

This proposed code changes was recommended by the P&Z Board during Board Member discussions.

PLANNING AND ZONING BOARD RECOMMENDATION: The Planning and Zoning Board, at their meeting of May 2, 2022, unanimously recommended **Approval** of the proposed code change 10-0.

BUSINESS ADVISORY BOARD RECOMMENDATION:

The Business Advisory Board, at their meeting of September 21, 2022, unanimously recommended **Denial** of the proposed code change 10-0 stating they were against restricting potential exposure and advertisement the businesses receive from potential “Lit Signs”.

3) Removing specified “Holiday Dates”, Section 25-26(a)4 & 25-26(c)4:

The attached code change will remove the “Holiday Season” restriction of October 15 through January 5 for both the temporary window sign section and the window lighting section.

This proposed code changes was discussed by City Commission and the P&Z Board during Board Member discussions.

PLANNING AND ZONING BOARD RECOMMENDATION: The Planning and Zoning Board, at their meeting of July 25, 2022, unanimously recommended **Approval** of the proposed code change 8-0.

BUSINESS ADVISORY BOARD RECOMMENDATION:

The Business Advisory Board, at their meeting of September 21, 2022, made a motion to approve the proposed code change but the vote **did not pass** 4-6 stating they want “Holiday Season” properly defined.

STRATEGIC PLAN:

Helps promote business sustainability

FISCAL IMPACT:

None

ALTERNATIVES:

N/A

ATTACHMENTS:

Ex.1 – Ordinance 22-26

Ex.2 - -Strike Through/Underline, P&Z Minutes, BAB meeting synopsis