



CITY COMMISSION ORDINANCE/RESOLUTION

TITLE: Resolution 25-54 (Parks and Recreation)

DATE: August 25, 2025

DESCRIPTION: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF COOPER CITY, FLORIDA, AUTHORIZING THE CITY COMMISSION TO APPROVE AND AUTHORIZE THE CITY MANAGER TO ENTER INTO A FACILITY USE AGREEMENT WITH PURE ENERGY, INC., ATTACHED HERETO AS EXHIBIT "A;" PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

CITY MANAGER RECOMMENDATION:

The City Manager recommends the authorization of entering into a Facility Use Agreement with Pure Energy, Inc.

BACKGROUND OF ITEM:

The City owns, operates, and maintains athletic sand volleyball courts within the City intended for recreational purposes. Pure Energy, Inc. has had a relationship with the City by providing sand volleyball programs on our courts. The Parties now desire to enter into a written agreement providing for Pure Energy, Inc.'s use of the athletic sand volleyball courts for recreational purposes consistent with the terms and conditions set forth herein.

ANALYSIS:

Pure Energy Inc. has operated a sand volleyball recreational program on city courts for over 4 years on a rental basis. In 2025, a discrepancy was identified between the rental rate and the authorized discounted rate. The City Commission directed the City Manager to come to a competitive rental rate and give priority to Cooper City residents in the program.

The proposed rate for Pure Energy is:

Resident/Non-Profit	\$20 per court
Non-Resident	\$25 per court
Pure Energy Volleyball	\$20 per court

The City and Pure Energy Inc. want to establish a Facility Use Agreement that includes clear terms, rental rates, property use, responsibilities, indemnification, insurance, and public records. This agreement is solely intended to authorize Pure Energy, Inc. to use the City facilities. Any other organizations affiliated with the Club or its members must have a separate agreement with the

City to use the facilities. The agreement would be valid for three (3) years with two (2) one-year renewal options.

The program would offer sessions/season with approximately 100 participants. All Cooper City residents would receive a 10% discount on any registration fees collected and an early registration option.

STRATEGIC PLAN:

This item supports the 2022-2027 Commission Strategic Plan, specifically advancing:

Priority 1, Financially Sustaining Someplace Special - Establish “a strong sense of place” through creation of unique spaces that foster community pride, increase social interaction, and commercial marketability to improve economic stability, increasing property values, and impacting the memories of Cooper City residents:

- Objective 2: Focus on the Health and Community pillars of the Parks & Recreation strategic plan to increase social interaction and promote the well-being of Cooper City residents.

FISCAL IMPACT:

N/A

ALTERNATIVES:

If the City decides not to proceed with the agreement, the Parks and Recreation Department will manage recreational sports in the City parks and will put the service out for a formal bid process following the City procurement policy.

ATTACHMENTS:

1. Facility Use Agreement
2. Resolution 25-54