



CITY COMMISSION STAFF REPORT

DEPARTMENT: Commission

DATE: January 9, 2024

SUBJECT: Update from the City Manager on the City's Communications Strategic Plan, including the progress of Garth Solutions and how the new Director of Communications role is elevating the City's Strategic Communications. – **Commissioner Katzman**

RECOMMENDATION:

Commissioner Katzman is requesting an update from the City Manager on the City's Communications Strategic Plan, including the progress of Garth Solutions and how the new Director of Communications role is elevating the City's Strategic Communications.

BACKGROUND OF ITEM:

N/A

ANALYSIS:

N/A

STRATEGIC PLAN:

N/A

FISCAL IMPACT:

N/A

ALTERNATIVES:

N/A

ATTACHMENTS:

1. Staff Report - Garth Solutions, Inc.
2. Garth Solutions, Inc. proposal
3. Public Information Officer Job Description

Workflow History



User	Task	Action	Date/Time
Allen, Tedra	NEW ITEM: Not Yet Routed	*COMPLETE: Forward to ...	12/29/23 02:28 PM
Horowitz, Jacob	Assigned to Attorney	COMPLETE: Forward to ...	01/04/24 01:26 PM
Eggleston, Ryan	Assigned to City Manager	COMPLETE: Forward to ...	01/04/24 02:12 PM
Allen, Tedra	Assigned to City Clerk	APPROVE ITEM: End Wo...	01/05/24 08:55 AM
Allen, Tedra	END WORKFLOW - APPROVED		01/05/24 09:41 AM