**CITY COMMISSION
STAFF REPORT**

DEPARTMENT: Commission

DATE: February 25, 2025

SUBJECT: Discussion and Possible action on the "Don't Block the Box Initiative" to keep the traffic flowing. – **Commissioner Mallozzi**

RECOMMENDATION:
Commissioner Mallozzi requests a discussion and possible action on the "Don't Block the Box Initiative" to improve traffic flow, reduce congestion, and enhance pedestrian and vehicular safety at key intersections.

BACKGROUND OF ITEM:
Traffic congestion at busy intersections has been a growing concern for residents and commuters in Cooper City. Instances of vehicles blocking intersections during peak traffic hours create gridlock, disrupt the flow of traffic, and pose safety hazards for pedestrians and emergency responders.

Several municipalities have implemented "Don't Block the Box" campaigns to address similar issues. This initiative involves marking intersections with designated "box" areas and installing signage to educate drivers on the importance of keeping intersections clear. Traffic enforcement measures may also be considered to ensure compliance.

ANALYSIS:
The implementation of the "Don't Block the Box" initiative would help reduce traffic congestion and improve overall road safety. Key components of the initiative include:

- Installing pavement markings and signage at targeted intersections
- Launching a public awareness campaign to educate drivers
- Collaborating with law enforcement to enforce compliance
- Monitoring traffic flow and adjustment measures as necessary

Potential intersections for implementation will be identified based on traffic studies and public feedback.

STRATEGIC PLAN:
This item aims to improve transportation infrastructure and enhance community safety. By maintaining clear intersections, the initiative contributes to efficient mobility and reduces unnecessary delays.

FISCAL IMPACT:
Costs will vary depending on the number of intersections involved and the scope of enforcement measures.

ATTACHMENTS:
1. Don't Block the Box Example