City of Cooper City

Evaluation Committee Ranking

Parks and Recreation Master Plan RFP 2023-6-REC

Evaluation Criteria	Max Points		Berm	ello Ajamil (& Partners (BA)			Chen I	Moore and A	ssociates	(CMA)				Miller	Legg				Walter	s Zackria As	ssociates ((WZA)	
		SW	LS	СС	AH	TF	AVG	SW	LS	CC	AH	TF	AVG	SW	LS	CC	AH	TF	AVG	SW	LS	CC	AH	TF	AVG
Firm Qualifications and Experience																									
(involving the creation of comprehensive Parks and Recreation Master Plan for	20	-	-	-	-	-	0.00	15.00	19.00	20.00	-	15.00	13.80	20.00	20.00	20.00	-	20.00	16.00	18.00	19.00	15.00	-	15.00	13.40
municipalities serving similar populations)																									
Qualifications and Experience of Key Personnel	10	-	-	-	-	-	0.00	10.00	10.00	10.00	-	10.00	8.00	10.00	10.00	10.00	-	10.00	8.00	10.00	10.00	8.00	-	10.00	7.60
Best Overall Approach to the Scope of Services: knowledge of current																									
trends in park planning and recreational program implementation, resources	30	-	-	-	-	-	0.00	20.00	27.00	30.00	-	20.00	19.40	30.00	30.00	30.00	-	30.00	24.00	25.00	26.00	25.00	-	15.00	18.20
and availability.																									
Price Proposal	30	18.10	18.10	18.10		18.10	18.10	29.70	29.70	29.70		29.70	29.70	30.00	30.00	30.00		30.00	30.00	21.90	21.90	21.90		21.90	21.90
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	-	-	-	-	-	0.00	8.00	10.00	10.00	-	10.00	7.60	10.00	10.00	10.00	-	10.00	8.00	10.00	9.00	8.00	-	10.00	
Total Points	100	18.1	18.1	18.1	0	18.1	18	82.7	95.7	99.7	0	84.7	79	100	100	100	0	100	86	84.9	85.9	77.9	0	71.9	69

Note: Bermello Ajamil & Partners (BA) chose not to participate in presentation and Q&A.

Evaluation Committee Members:	Initials
Stacie Weiss - Director, Parks and Recreation	SW
Luann Scott - Recreation Advisory Board Member	LS
Chris Casale - Asst. Parks and Recreation Director, City of Oakland Park	CC
Adrian Hernandez - Asst Parks and Recreation Director, Town of Surfside	AH
Trevor Fall - Broward County Parks and Recreation	TF

Prepared by: Purchasing Division Date: 03/6/2024

Evaluation Criteria	Max Points		Berm	ello Ajamil &	Partners (I	BA)			Chen M	Noore and A	ssociates	(CMA)				Miller	Legg				Walte	rs Zackria A	ssociates (WZA)	
	1 3 11 11	SW	LS	CC	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG
Firm Qualifications and Experience																									
(involving the creation of comprehensive Parks and Recreation Master Plan for	20	-	-	-	-	1	0.00		-	-	-	14	0.00	-	-	-	-	20	0.00	-	-	-	-	15	0.00
municipalities serving similar populations)					/													20							
Qualifications and Experience of Key Personnel	10	-	-	-	/	-	0.00	-	-	-	-	10	0.00	-	_	-	-	1-0	0.00	12	-	14	-	10	0.00
Best Overall Approach to the Scope of Services: knowledge of current trends																									
in park planning and recreational program implementation, resources and	30	-		-/	~	-	0.00	-	2	-	2	70	0.00	-		-	8	30	0.00		4.	-	-	15	0.00
availability.												L												10	
Price Proposal	30	18.10	18.10	18.10		18.10	18.10	29.70	29.70	29.70		29.70	29.70	30.00	30.00	30.00		30.00	30.00	21.90	21.90	21.90		21.90	21.90
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	-/	/-	-	-		0.00	-	-	-	-	10	0.00	-	-	100	=:	10	0.00	-	-	-	-	10	0.00
Total Points	100	18.1	18.1	18.1	0	18.1	18	29.7	29.7	29.7	0	29.7	30	30	30	30	0	30	30	21.9	21.9	21.9	0	21.9	22

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Trevor Fall - Broward County Parks and Recreation	TF

Prepared by: Purchasing Division

Date: 03/6/2024

In In 3/6/24

Evaluation Criteria	Max Points		Bern	nello Ajamil	& Partners	(BA)			Chen	Moore and A	ssociates	(CMA)				Miller	Legg				Walte	rs Zackria A	ssociates (WZA)	
		SW	LS	CC	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG
Firm Qualifications and Experience								1												_					
(involving the creation of comprehensive Parks and Recreation Master Plan for	20	-	-	-	-		0.00	15	-	-	14	-	0.00	170	-	-	S=	-	0.00	18	-	-	-	-	0.00
municipalities serving similar populations)								10						U						10					
Qualifications and Experience of Key Personnel	10	-	-	-	-	-	0.00	10	-	-	-	-:	0.00	10	-	-	-	-	0.00	10	-	-	-	-	0.00
Best Overall Approach to the Scope of Services: knowledge of current trends																				1					
in park planning and recreational program implementation, resources and	30	-		-		-	0.00	10	-	-	~		0.00	20	12	41		-	0.00	125	-	-	-	-	0.00
availability.								V						70						100					
Price Proposal	30	18.10	18.10	18.10		18.10	18.10	29.70	29.70	29.70		29.70	29.70	30.00	30.00	30.00		30.00	30.00	21.90	21.90	21.90		21.90	21.90
Past Performance including client references and years in business																									
(THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER	10						0.00	0					0.00	M					0.00	10					
REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY	10	,	-	-	-	-	0.00	1	-	-	-	-	0.00	10	-		-	-	0.00	10	-	-	-	-	0.00
CONTRACTOR AS REFERENCE)																									1
Total Points	100	18.1	18.1	18.1	0	18.1	18	29.7	29.7	29.7	0	29.7	30	30	30	30	0	30	30	21.9	21.9	21.9	0	21.9	22

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Trevor Fall - Broward County Parks and Recreation	TF

Prepared by: Purchasing Division

Date: 03/6/2024

Aleur MM 03/06/2024

Evaluation Criteria	Max Points		Berm	ello Ajamil (& Partners	(BA) C	,0PS		Chen	Moore and A	ssociates	(CMA)				Miller I	Legg				Walte	rs Zackria A	ssociates (\	VZA)	
		sw 🕆	LS	CC	AH	TF/	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG
Firm Qualifications and Experience (involving the creation of comprehensive Parks and Recreation Master Plan for	20		/	_		/	0.00		19				0.00		20				0.00		19				0.00
municipalities serving similar populations)	2.0			_			0.00	_	17	_	_	_	0.00	_	4.0	•	-	-	0.00	-	, -,	-	-	-	1 0.00
Qualifications and Experience of Key Personnel	10	-	-	\.	/-	-	0.00	•	10	-	-	-	0.00	-	ŀÖ		-	-	0.00	-	10	-	-		0.00
Best Overall Approach to the Scope of Services: knowledge of current trends in park planning and recreational program implementation, resources and availability.	30	-	-	>	· .	•	0.00	-	₹	-	-		0.00	-	30	-	-	-	0.00	-	4	26	-	-	0.00
Price Proposal	30	18.10	18.10 /	18.10		18.10	18.10	29.70	29.70	29.70		29.70	29.70	30.00	30.00	30.00		30.00	30.00	21.90	21.90	21.90		21.90	21.90
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	-/	/ -	-	-		0.00	-	1.0	-	+	÷	0.00	-	10	-	-	-	0.00	-	9	-	-	-	0.00
Total Points	100	18.1	18.1	18.1	0	18.1	18	29.7	29.7	29.7	0	29.7	30	30	30	30	0	30	30	21.9	21.9	21.9	0	21.9	22

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Trevor Fall - Broward County Parks and Recreation	TF

Prepared by: Purchasing Division Date: 03/6/2024

Lolina Scott 4/6/24

Evaluation Criteria	Max Points		Bern	nello Ajamil	& Partners	(BA)			Chen	Moore and A	ssociates	(CMA)				Miller L	Legg				Walte	rs Zackria A	ssociates (V	WZA)	
		SW	LS	cc	AH	TF	AVG	SW	LS	CC	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	CC	AH	TF	AVG
Firm Qualifications and Experience	1									40						<u> </u>						15-			
(involving the creation of comprehensive Parks and Recreation Master Plan for	20	-	-	-	-	-	0.00	-	-	का 🙈	-	-	0.00	-	-	0سال	-	-	0.00	-	-	17	()	-	0.00
municipalities serving similar populations)		l																	ļ i			m	()		1
Qualifications and Experience of Key Personnel	10	-	-	-	-	-	0.00	-	-	10	-	-	0.00	-	-	1-0	-	-	0.00	-	-	8-	- 53	-	0.00
Best Overall Approach to the Scope of Services: knowledge of current trends										2.5						t						A ~~	-		
in park planning and recreational program implementation, resources and	30	-	-	-	-	-	0.00	-	-	30	-	-	0.00	-	-	30	-	-	0.00	-	-	لمتها	-	-	0.00
availability.																									1
Price Proposal	30	18.10	18.10	18.10		18.10	18.10	29.70	29.70	29.70		29.70	29.70	30.00	30.00	30.00		30.00	30.00	21.90	21.90	21.90		21.90	21.90
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	-	-	-	-	-	0.00	-	-	(v)	-	-	0.00	-	-	(0	-	÷	0.00	-	-	8.	×	-	0.00
Total Points	100	18.1	18.1	18.1	0	18.1	18	29.7	29.7	29.7	0	29.7	30	30	30	30	0	30	30	21.9	21.9	21.9	0	21.9	22

Masel 3/6/2024

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Prepared by: Purchasing Division Date: 03/6/2024

City of Cooper City

Evaluation Committee Ranking

Parks and Recreation Master Plan RFP 2023-6-REC

Evaluation Criteria	Max Points		Berm	ello Ajamil i	& Partners	(BA)			Chen M	loore and A	ssociates	(CMA)				Miller	Legg				Walter	s Zackria A	ssociates	(WZA)	
	. 0	SW	LS	CC	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	CC	AH	TF	AVG	SW	LS	CC	AH	TF	AVG
Firm Qualifications and Experience																									
(involving the creation of comprehensive Parks and Recreation Master Plan for	20	16.00	20.00	20.00	-	20.00	15.20	13.00	20.00	20.00	-	15.00	13.60	20.00	20.00	20.00	-	20.00	16.00	16.00	19.00	15.00	-	15.00	13.00
municipalities serving similar populations)																									ļ ,
Qualifications and Experience of Key Personnel	10	10.00	10.00	10.00	-	10.00	8.00	10.00	10.00	10.00	-	10.00	8.00	10.00	10.00	10.00	-	10.00	8.00	10.00	10.00	10.00	-	10.00	8.00
Best Overall Approach to the Scope of Services: knowledge of current																									
trends in park planning and recreational program implementation, resources	30	25.00	30.00	30.00	-	25.00	22.00	20.00	29.00	30.00	-	20.00	19.80	30.00	30.00	30.00	-	30.00	24.00	25.00	30.00	25.00	-	15.00	19.00
and availability.																									
Price Proposal	30	18.10	18.10	18.10		18.10	18.10	29.70	29.70	29.70		29.70	29.70	30.00	30.00	30.00		30.00	30.00	21.90	21.90	21.90		21.90	21.90
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	8.00	10.00	10.00	-	10.00	7.60	5.00	10.00	10.00	-	10.00	7.00	10.00	10.00	10.00	-	10.00	8.00	8.00	9.00	10.00	-	10.00	
Total Points	100	77.1	88.1	88.1	0	83.1	71	77.7	98.7	99.7	0	84.7	78	100	100	100	0	100	86	80.9	89.9	81.9	0	71.9	69

Evaluation Committee Members:	Initials
Stacie Weiss - Director, Parks and Recreation	SW
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Chris Casale - Asst. Parks and Recreation Director, City of Oakland Park	CC
Adrian Hernandez - Asst Parks and Recreation Director, Town of Surfside	AH
Trevor Fall - Broward County Parks and Recreation	TF

Prepared by: Purchasing Division Date: 02/26/2024

	FORMULA EXAMPLE														
Vendor	Total Proposed Cost		Formula for Calculating Points (lowest cost / cost of proposal being evaluated X maximum allowable points = awarded points) Round to the nearest tenth		Total Points Awarded - Round to the nearest tenth										
Vendor A	\$100.00	30	\$100 / \$100 X 30 = 30	30.0	30.0										
Vendor B	\$150.00	30	\$100 / \$150 X 30 = 20	20.0	20.0										
Vendor C	\$200.00	30	\$100 / \$200 X 30 = 15	15.0	15.0										
Vendor D	\$250.00	30	\$100 / \$250 X 30 = 12	12.0	12.0										
Vendor E	\$300.00	30	\$100 / \$300 X 30 = 10	10.0	10.0										
Vendor F	\$350.00	30	\$100 / \$350 X 30 = 8.6	8.6	8.6										

RFP 2023-6-REC Pricing FORMULA													
Vendor	Total Proposed Cost	Example Maximum Allowable Points	Formula for Calculating Points (lowest cost / cost of proposal being evaluated X maximum allowable points = awarded points) Round to the nearest tenth		Total Points Awarded - Round to the nearest tenth								
Miller Legg	\$173,500.00	30	\$100 / \$100 X 30 = 30	30.0	30.0								
Chen Moore	\$175,000.00	30	\$100 / \$150 X 30 = 20	29.7	29.7								
Walter Zackria	\$237,326.60	30	\$100 / \$200 X 30 = 15	21.9	21.9								
Bermello Ajamil	\$287,240.00	30	\$100 / \$200 X 30 = 15	18.1	18.1								

 Bermello
 \$287,240.00

 Chen Moore
 \$175,000.00

 Miller Legg
 \$173,500.00

 Walter Zackria
 \$237,326.60

RFP 2023-6-REC

Evaluation Criteria	Max Points		Bermello Ajamil & Partners (BA)					Chen Moore and Associates (CMA)							Miller Legg							Walters Zackria Associates (WZA)					
		SW	LS	CC	AH	TF	AVG	SW	LS	CC	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG		
Firm Qualifications and Experience (involving the creation of comprehensive Parks and Recreation Master Plan for municipalities serving similar populations)	20	16	-		-		0.00	13	-	-	-	-	0.00	20		-	-		0.00	10	-	1-			0.00		
Qualifications and Experience of Key Personnel	10	10	-	-	-	1=1	0.00	10	-	-	-	-	0.00	10	-	92	-	7=	0.00	10	-	34	-	-	0.00		
Best Overall Apporach to the Scope of Services: knowledge of current trends in park planning and recreational program implementation, resources and availability.	30	25	=		¥	1-1	0.00	20	2	-	-	æ	0.00	30	20	n <u>e</u>	-	-	0.00	25	-	-	-	_	0.00		
Price Proposal	30	-	H	-	-	-	0.00		-	-	-		0.00	-	-		-		0.00	-	-	-	-	-	0.00		
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	8	-	-	-	-	0.00	5	-	-	-	-	0.00	Ю	-	-	÷	-	0.00	28	*	-	-	-	0.00		
Total Points	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		

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Trevor Fall - Broward County Parks and Recreation	TF

Prepared by: Purchasing Division Date: 02/1/2024

Stuin mis 02/26/2024

Evaluation Criteria	Max Points		Bermello Ajamil & Partners (BA)						Chen Moore and Associates (CMA)						Miller Legg						Walters Zackria Associates (WZA)					
	111.14	SW	LS	CC	AH	TF	AVG	SW	LS	CC	AH	TF	AVG	sw	LS	СС	AH	TF	AVG	sw	LS	CC	AH	TF	AVG	
Firm Qualifications and Experience				0 0	,					0 0						20						1				
(involving the creation of comprehensive Parks and Recreation Master Plan for	20	-	81	20	8	-	0.00	8	=	10		9	0.00	-	-	20	-	-	0.00	-	-	0	-	-	0.00	
municipalities serving similar populations)																										
Qualifications and Experience of Key Personnel	10		70	10	-	15	0.00	-	-	1-0	1=1	-	0.00	-	-	to	-	-	0.00			1-0	-		0.00	
Best Overall Apporach to the Scope of Services: knowledge of current trends				2						5 .						2 ^						0 0-				
in park planning and recreational program implementation, resources and	30	-	-	50	-	-	0.00	-	-	30	-	-	0.00	-		70	14	-	0.00	-	-	25	-		0.00	
availability.																										
Price Proposal	30	-	-	-	-	-	0.00	2	-	-	-	41	0.00	27		<u> </u>	~	2	0.00	-	-	2	-	~	0.00	
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	æ	•	10			0.00	ē	18	10			0.00	80		10		-	0.00		-	[.0	-	-	0.00	
Total Points	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

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Prepared by: Purchasing Division Date: 02/1/2024



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		SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG	SW	LS	СС	AH	TF	AVG			
Firm Qualifications and Experience (involving the creation of comprehensive Parks and Recreation Master Plan for municipalities serving similar populations)	20	-	ŝ		÷	20	0.00		÷	*	ä	15	0.00	·	-	÷		20	0.00	÷	=	8	*	15	0.00			
Qualifications and Experience of Key Personnel	10	-	-	-	=	10	0.00	-	-	-	=0.	10	0.00	-	-	-	170	10	0.00	-		-	-	10	0.00			
Best Overall Apporach to the Scope of Services: knowledge of current trends in park planning and recreational program implementation, resources and availability.	30	-	-	-		25	0.00	-	-	(SE)	æ:	20	0.00	9 3	-	-	-	30	0.00	-	-	-	%F)	15	0.00			
Price Proposal	30	- 4	-	-	-	(14)	0.00	12	-	-	-	-	0.00	12	-	2	-	-	0.00		121	-	-	-	0.00			
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	-	-	-		10	0.00	ı -	-	-	-	10	0.00	-	-	-	-	10	0.00	-		-	20	10	0.00			
Total Points	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			

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Evaluation Criteria	Max Points		Bermello Ajamil & Partners (BA)					Chen Moore and Associates (CMA)							Miller Legg							Walters Zackria Associates (WZA)					
		SW	LS	CC	AH	TF	AVG	sw	LS	CC	AH	TF	AVG	SW	LS	CC	AH	TF	AVG	SW	LS	CC	AH	TF	AVG		
Firm Qualifications and Experience (involving the creation of comprehensive Parks and Recreation Master Plan for municipalities serving similar populations)	20	-	20	æ	E	-	0.00	-	20		10	86	0.00	-5	20	:5	Ξ		0.00	- #		19	15	0	0.00		
Qualifications and Experience of Key Personnel	10	-	10		-	15	0.00	-	10	S ==	-		0.00	-	7-0	-	-	-	0.00	-	1-0	-	-		0.00		
Best Overall Apporach to the Scope of Services: knowledge of current trends in park planning and recreational program implementation, resources and availability.	30	-	30	*	-	~	0.00	-	29	:=		-	0.00	-	30	-	-		0.00	-	30	-	7.0	-	0.00		
Price Proposal	30	-	27	(2	2	2	0.00	=	-	=	~		0.00	=	-	-	12	c.	0.00		-		-	-	0.00		
Past Performance including client references and years in business (THE CITY RESERVES THE RIGHT TO CONTACT ANY CUSTOMER OF A PROPOSER REGARDLESS OF WHETHER OR NOT THE CUSTOMER IS INCLUDED BY CONTRACTOR AS REFERENCE)	10	-	10	-	-	-	0.00	-	10	-	-	-	0.00	-	10	-			0.00	-			7	-	0.00		
Total Points	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		

Evaluation Committee Members:	Initials
Stacie Weiss - Director, Parks and Recreation	SW
Luann Scott - Recreation Advisory Board Member	LS
Chris Casale - Asst. Parks and Recreation Director, City of Oakland Park	CC
Adrian Hernandez - Asst Parks and Recreation Director, Town of Surfside	AH
Trevor Fall - Broward County Parks and Recreation	TF

Prepared by: Purchasing Division Date: 02/1/2024

dolenn Scott