



CITY COMMISSION STAFF REPORT

DEPARTMENT: Commission

DATE: December 10, 2024

SUBJECT: Discussion and possible action on implementing a Graduating Senior Banner Program – **Commissioner Mallozzi**

RECOMMENDATION:

Commissioner Mallozzi requests a discussion and possible action on implementing a Graduating Senior Banner Program to celebrate Cooper City students' achievements and foster community pride.

BACKGROUND OF ITEM:

A Graduating Senior Banner Program publicly recognizes and celebrates the accomplishments of local Cooper City high school seniors. This program aligns with Cooper City's efforts to enhance community engagement and support for youth.

If approved, this will be the first year Cooper City implements such a program. The banners will feature photos of graduating seniors, their names, and school affiliations, displayed on City Poles during the graduating season.

ANALYSIS:

Approval of this program will:

1. **Promote community pride:** By highlighting the achievements of local students, the City fosters a sense of accomplishment and unity.
2. **Encourage youth recognition:** Providing visible acknowledgment of graduates' achievements serves as inspiration for future classes.
3. **Engage residents:** Offering families the opportunity to sponsor banners ensures community buy-in while covering program costs.

FISCAL IMPACT:

The program is self-sustaining through family sponsorship or exploring grants and partnerships to cover costs without family sponsorship.

ALTERNATIVES:

- 1. Do not implement the program:** This alternative misses an opportunity to engage the community and support local youth.
- 2. Partially implement the program:** Limit the scope to select streets or fewer banners, reducing costs but also visibility and community impact.