
Sec. 25-24. Temporary signs.

Only such temporary signs as are prescribed in this section, which conform to the provisions of this article, shall be permitted to be erected or maintained upon any lot, plot or parcel of land or leasable space. No signs so permitted, however, shall exceed six feet in height above the crown of any abutting road. No wall or window sign shall be permitted higher than the first story. No sign shall be permitted in the public right-of-way except as authorized by this article.

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(l) School Sponsor Signs.

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(m) *Cooper City Optimist sponsor signs.* Cooper City Optimist sponsor signs may be installed, at the City's Sport Complexes (Flamingo West Park, Suellen Fardelmann Park, Bill Lips Park), subject to each of the following standards.

(1) *Size.* The signs shall be four feet by four feet.

(2) *Color.* The front of the signs and all lettering shall be in the Cooper City Optimist colors, or if necessary to provide legibility, a uniform alternate palette not to exceed three colors. Copyrighted trademarks and/or corporate logos are not subject to the color limitations provided herein and may be permitted in their standard color(s). The backs of signs shall be a uniform color.

(3) *Illumination.* Illumination of *Cooper City Optimist* sponsor signs is prohibited.

(4) *Location.* The signs may only be located along fences or walls of eight feet in height or less, adjacent to or enclosing athletic fields. Only one row of signs is permitted on any given fence or wall, and all signs shall be posted at the same height, centered vertically on the fence or wall. There shall be at least two feet horizontally, edge to edge, between signs to ensure visibility and safety.

(5) *Installation and maintenance.* Signs shall be maintained in a neat and orderly manner. Dilapidated or deteriorated signs including signs that are faded, discolored, tattered or otherwise of unacceptable appearance, shall be removed by the Cooper City Optimist or at the request of the City. Signs shall be installed or fastened in a manner consistent with standard practices and such installation or fastening shall be maintained in a manner consistent with standard practices.

(6) *Duration.* Signs may be placed for no longer than the duration of the calendar year.

(7) *Cooper City Optimist Sponsorship Sign Program.* Each sports complex desiring to place Cooper City Optimist sponsor signs shall annually submit a Cooper City Optimist Sponsorship Sign Program together with the applicable, administrative review fee. The Cooper City Optimist Sponsorship Sign Program shall be reviewed and approved by the Community Development Department based on consistency with this section. Approval

of a Cooper City Optimist Sponsorship Sign Program shall be valid for the year in which it is approved. The Cooper City Optimist Sponsorship Sign Program submitted to the City shall consist of the items listed below.

- a. *Name.* Cooper City Optimist and address of park.
- b. *Contact information.* Name and telephone number of the Cooper City Optimist President and the person at the Cooper City Optimist responsible for implementation of the Cooper City Optimist 's Sponsorship Sign Program.
- c. *Program guidelines.* Guidelines and requirements addressing the standards of this section including:
 - i. *Size.* The standard size requirements for each sign. All signs shall be required to be the same size and shape, not exceeding the maximum size limitations of this article.
 - ii. *Colors.* Proposed colors for sponsor signs, including the color proposed for the back of signs and color or colors proposed for the text and logos located on the front of signs.
 - iii. *Location.* Proposed map/location for installation of signs. It is the intent of this section to have the location of sponsor signs consolidated into a single area or areas commonly utilized for sponsor signs.
 - iv. *Installation.* Detailed description of the installation and fastening mechanisms, tools and requirements.
 - v. *Schedule.* Date of installation of the signs, which to the extent possible should be installed at the same time, and date of removal of the signs. All signs shall be removed at the same time no later than the last day in December.

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(10) *Exemption.*

- a. Signs posted in compliance with a City-approved School Sponsorship Sign Program or **Cooper City Optimist Sponsorship Sign Program** shall be exempt from the bonding requirements of **section 25-24(m)(1)a.**
- b. If the ~~Growth Management~~ **Community Development** Department determines that the proposed School Sponsorship Sign Program submitted for review is identical to the prior City-approved School Sponsorship Sign Program, the administrative review fee shall be waived.