

## **ORDINANCE NO. 25-10**

**AN ORDINANCE OF THE CITY OF COOPER CITY, FLORIDA, AMENDING CHAPTER 25 OF THE CITY’S CODE OF ORDINANCES, ENTITLED “DEVELOPMENT STANDARDS;” BY AMENDING ARTICLE II ENTITLED, “SIGNS;” AMENDING SECTION 25-24 ENTITLED “TEMPORARY SIGNS;” AUTHORIZING CERTAIN TEMPORARY SIGNS FOR SPONSORS OF THE COOPER CITY OPTIMIST CLUB; ESTABLISHING THE COOPER CITY OPTIMIST SPONSORSHIP SIGN PROGRAM; PROVIDING FOR RESTRICTIONS AND REGULATIONS OF APPROVED TEMPORARY SIGNS; PROVIDING FOR CODIFICATION; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, City of Cooper City (“City”) and the Cooper City Optimist Club (the “Club”) have entered into a facility use agreement which provides for sponsorships for the club and contemplates signage for Club sponsors at certain City parks; and

**WHEREAS**, the City seeks to allow Club sponsors to post signage at Flamingo West Park, Suellen Fardelmann Park and Bill Lips Park, subject to certain restrictions and regulations; and

**WHEREAS**, the City Commission seeks to amend the City’s temporary sign code to allow such signage in accordance with the City’s facility use agreement with the Club; and

**WHEREAS**, the City Commission has held a public hearing in accordance with Florida law; and

**WHEREAS**, following proper notice to the public and after having received input and participation by interested members of the public and staff, the City Commission finds that this Ordinance is in the best interest of the citizens, residents, and business establishments in the City.

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**NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE  
CITY OF COOPER CITY, FLORIDA THAT:**

**SECTION 1.** The foregoing "WHEREAS" clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Ordinance upon adoption hereof.

**SECTION 2.** The City Commission of the City of Cooper City hereby amends Chapter 25 of the City's Code of Ordinances, entitled "Development Standards," by amending Article II entitled, "Signs," and specifically amending Section 25-24 entitled "Temporary Sign," as follows:

**Sec. 25-24. - Temporary signs.**

Only such temporary signs as are prescribed in this section, which conform to the provisions of this article, shall be permitted to be erected or maintained upon any lot, plot or parcel of land or leasable space. No signs so permitted, however, shall exceed six feet in height above the crown of any abutting road. No wall or window sign shall be permitted higher than the first story. No sign shall be permitted in the public right-of-way except as authorized by this article.

...

(1) *School sponsor signs.* When visible from a public-right-of-way, school sponsor signs providing only the sponsor and the program sponsored may be installed, at elementary and secondary schools, subject to each of the following standards.

(1) *Size.* The signs shall be four feet by four feet.

(2) *Color.* The front of the signs and all lettering shall be in the school colors, or if necessary to provide legibility, a uniform alternate palette not to exceed three colors. Copyrighted trademarks and/or corporate logos are not subject to the color limitations provided herein and may be permitted in their standard color(s). The backs of signs shall be a uniform color.

(3) *Visibility.* The text and graphics of a sign shall not be visible from more than one public right-of-way.

(4) *Illumination.* Illumination of school sponsor signs is prohibited.

(5) *Location.* The signs may only be located along fences or walls of eight feet in height or less, adjacent to or enclosing athletic fields, playgrounds,

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parking lots, or similar areas. Only one row of signs is permitted on any given fence or wall and all signs shall be posted at the same height, centered vertically on the fence or wall. Schools may utilize only one street frontage for the School Sponsorship Sign Program. If a school has multiple street frontages, the highest street classification level, as determined by the Growth Management Department, shall be designated for the school sponsorship signs. There shall be at least two feet horizontally, edge to edge, between signs to ensure visibility and safety.

(6) *Installation and maintenance.* Signs shall be maintained in a neat and orderly manner. Dilapidated or deteriorated signs including signs that are faded, discolored, tattered or otherwise of unacceptable appearance, shall be removed by the school or at the request of the City. Signs shall be installed or fastened in a manner consistent with standard practices and such installation or fastening shall be maintained in a manner consistent with standard practices.

(7) *Duration.* Signs may be placed for no longer than the duration of the academic school year, from August of a given calendar year, to May of the following calendar year.

(8) *School Sponsorship Sign Program.* Each school desiring to place school sponsor signs shall annually submit a School Sponsorship Sign Program together with the applicable, administrative review fee. The School Sponsorship Sign Program shall be reviewed and approved by the Growth Management Department based on consistency with this section. Approval of a School Sponsorship Sign Program shall be valid for the school year in which it is approved. The School Sponsorship Sign Program submitted to the City shall consist of the items listed below.

a. *Name.* School name and address.

b. *Contact information.* Name and telephone number of the school principal and the person at the school responsible for implementation of the school's Sponsorship Sign Program.

c. *Program guidelines.* Guidelines and requirements addressing the standards of this section including:

i. *Size.* The standard size requirements for each sign. All signs shall be required to be the same size and shape, not exceeding the maximum size limitations of this article.

ii. *Colors.* Proposed colors for sponsor signs, including the color proposed for the back of signs and color or colors proposed for the text and logos located on the front of signs.

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iii. *Location.* Proposed location for installation of signs. It is the intent of this section to have the location of sponsor signs consolidated into a single area or areas commonly utilized for sponsor signs.

iv. *Installation.* Detailed description of the installation and fastening mechanisms, tools and requirements.

v. *Schedule.* Date of installation of the signs, which to the extent possible should be installed at the same time, and date of removal of the signs. All signs shall be removed at the same time no later than the last day in May.

(9) *Exceptions.* The requirements of this section shall not apply to the types of signs listed below.

a. *Interior signs.* Signs located within school buildings, within courtyards or similar areas visible only from within a school or school campus, or in similar locations.

b. *Stadiums and athletic fields.* Signs, no part of which are visible from a public right-of-way or adjacent residence, installed along the bottom of outfield fences or walls in a stadium or along bleachers associated with an athletic field.

c. *School name.* Signs and lettering containing only the school name and logo.

d. *Traffic control and information.* Signs associated with traffic control, directional signs or similar informational signs.

e. *Other permitted signage.* Signs otherwise permitted or allowed under other provisions of this Code.

(10) *Exemption.*

a. Signs posted in compliance with a City-approved School Sponsorship Sign Program or Cooper City Optimist Sponsorship Sign Program set forth in Subsection (m) shall be exempt from the bonding requirements of section 25-24(m)(1)a.

b. If the ~~Growth—Management~~Community Development Department determines that the proposed School Sponsorship Sign Program submitted for review is identical to the prior City-approved School Sponsorship Sign Program, the administrative review fee shall be waived.

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(m) *Cooper City Optimist sponsor signs.* Cooper City Optimist sponsor signs may be installed, at the City's Sport Complexes (Flamingo West Park, Suellen Fardelmann Park, Bill Lips Park), subject to each of the following standards.

(1) *Size.* The signs shall be four feet by four feet.

(2) *Color.* The front of the signs and all lettering shall be in the Cooper City Optimist colors, or if necessary to provide legibility, a uniform alternate palette not to exceed three colors. Copyrighted trademarks and/or corporate logos are not subject to the color limitations provided herein and may be permitted in their standard color(s). The backs of signs shall be a uniform color.

(3) *Illumination.* Illumination of Cooper City Optimist sponsor signs is prohibited.

(4) *Location.* The signs may only be located along fences or walls of eight feet in height or less, adjacent to or enclosing athletic fields. Only one row of signs is permitted on any given fence or wall, and all signs shall be posted at the same height, centered vertically on the fence or wall. There shall be at least two feet horizontally, edge to edge, between signs to ensure visibility and safety.

(5) *Installation and maintenance.* Signs shall be maintained in a neat and orderly manner. Dilapidated or deteriorated signs including signs that are faded, discolored, tattered or otherwise of unacceptable appearance, shall be removed by the Cooper City Optimist or at the request of the City. Signs shall be installed or fastened in a manner consistent with standard practices and such installation or fastening shall be maintained in a manner consistent with standard practices.

(6) *Duration.* Signs may be placed for no longer than the duration of the calendar year.

(7) *Cooper City Optimist Sponsorship Sign Program.* Each sports complex desiring to place Cooper City Optimist sponsor signs shall annually submit a Cooper City Optimist Sponsorship Sign Program together with the applicable, administrative review fee. The Cooper City Optimist Sponsorship Sign Program shall be reviewed and approved by the Community Development Department based on consistency with this section. Approval of a Cooper City Optimist Sponsorship Sign Program shall be valid for the year in which it is approved. The Cooper City Optimist Sponsorship Sign Program submitted to the City shall consist of the items listed below.

a. *Name.* Cooper City Optimist and address of park.

b. *Contact information.* Name and telephone number of the Cooper City Optimist President and the person at the Cooper City

Optimist responsible for implementation of the Cooper City Optimist 's Sponsorship Sign Program.

c. Program guidelines. Guidelines and requirements addressing the standards of this section including:

i. Size. The standard size requirements for each sign. All signs shall be required to be the same size and shape, not exceeding the maximum size limitations of this article.

ii. Colors. Proposed colors for sponsor signs, including the color proposed for the back of signs and color or colors proposed for the text and logos located on the front of signs.

iii. Location. Proposed map/location for installation of signs. It is the intent of this section to have the location of sponsor signs consolidated into a single area or areas commonly utilized for sponsor signs.

iv. Installation. Detailed description of the installation and fastening mechanisms, tools and requirements.

v. Schedule. Date of installation of the signs, which to the extent possible should be installed at the same time, and date of removal of the signs. All signs shall be removed at the same time no later than the last day in December.

~~(nm)~~ *Sidewalk or Sandwich signs.* Placement of sidewalk or sandwich signs shall be consistent with the following guidelines:

(1) *Number of Signs.* One sidewalk or sandwich sign may be located and maintained as described in this subsection.

(2) *Placement.* The A-frame or sidewalk sign must be placed on the walkway adjoining the front entry of the business which erects or maintains the sign and must be within six feet of the front entry door.

(3) *Free Standing.* The sign must be free standing, in that it shall stand on its own base and not be attached to the building or floor in any fashion.

(4) *Size.* The sign may not exceed four feet in height at the highest point as measured from grade and two feet in width. The support base of the sign may not exceed six square feet at the point where the sign rests upon the ground.

(5) *Time of Display.* The sign must pertain to the business and may be displayed only when the business, which has placed or maintained the sign, is open to the public and shall not be left outside while the business

is not open to the public nor when there are high winds or other hazardous weather conditions.

(6) *Clearance for pedestrians.* The sign must be erected or maintained so that there is at least 40 inches of clearance adjacent to the sign on the walkway and meet any other requirement of the Americans with Disabilities Act (ADA).

(7) *Enforcement/Violations.* A-frame or sidewalk signs posted in violation of the required posting time ~~and/or~~ conditions provided herein shall be subject to removal by City public safety or code compliance personnel. Any such sign deemed to be a safety hazard may be removed immediately by public safety or code compliance personnel.

~~(on)~~ *Temporary signs; requirements.*

(1) *Location; limitation; removal.*

a. No temporary sign of any type or size whatsoever shall be erected or maintained within any public right-of-way except as authorized by this article, or upon any property owned or leased by the City of Cooper City.

b. No temporary sign may be erected on any property in such a manner to preclude or limit the sight distance visibility of drivers of motor vehicles.

c. Any person or organization who constructs, erects or causes to be erected a temporary sign ~~and/or~~ the owner ~~and/or~~ lessee of the property where a temporary sign is located, shall be responsible for any hazard to the general public which is caused by, created by reason of the construction ~~and/or~~ maintenance of temporary signs.

~~(p)~~ *Temporary signs; violations.*

(1) The erection and removal of all temporary signs shall be the joint responsibility of the owner of the property upon which such signs are placed and of the owner of such signs. Each such person shall be jointly and severally liable for a violation of the terms and conditions of this section.

(2) Any temporary sign not constructed or erected in accordance with the provisions of this section and any such sign which exists in violation of this section shall be deemed to be a public nuisance and shall be subject to removal by the City. Unless otherwise provided by resolution of the City Commission, the cost of removal shall be \$20.00 per sign.

(3) Any temporary signs which are in violation of this section shall be immediately removed by the City and the person or persons responsible for erecting said signs in violation of this section shall be subject to a fine of \$50.00, in addition to the charge for removal of the sign(s) in accordance with subsection (b).

(4) Any temporary signs not removed within seven days from the date of required removal pursuant to this section, shall be removed by the City, and the costs of removal shall be billed to the person or persons responsible for the sign(s). Signs which are removed shall be held by the City for a period of 15 days following removal, and the person or persons responsible for erecting said signs shall be authorized to pick up the signs from the City during this time. Following this 15-day period, the City may dispose of such signs. The City shall bear no liability for damage to or return of such signs.

(5) A violation(s) of this section shall be prosecuted in accordance with [chapter 13](#), article VI, of this Code or through any other supplemental municipal code or ordinance enforcement procedures available to the City under the Florida Statutes, this Code, or both.

**SECTION 3:** All sections of the City of Cooper City Code not amended hereunder shall remain in full force and effect.

**SECTION 4:** It is the intention of the City Commission of the City of Cooper City that the provisions of this Ordinance shall become and be made a part of the Code of Ordinances of the City of Cooper City, Florida, and that the Sections of this Ordinance may be renumbered, re-lettered and the word “Ordinance” may be changed to “Section,” “Article” or such other word or phrase in order to accomplish such intention.

**SECTION 5:** All Ordinances or parts of Ordinances, Resolutions or parts of Resolutions in conflict herewith are hereby repealed to the extent of such conflict.

**SECTION 7:** If any provision of this Ordinance or the application thereof to any person or circumstances is held invalid, such invalidity shall not affect other provisions or applications of this Ordinance that can be given effect without the invalid provision or application, and to this end the provisions of this ordinance are to be severable.

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**SECTION 8:** This Ordinance shall become effective upon adoption.

**PASSED AND ADOPTED on First Reading this \_\_\_\_\_ day of \_\_\_\_\_, 2025.**

**PASSED AND FINAL ADOPTION on Second Reading this \_\_\_\_\_ day of \_\_\_\_\_, 2025.**

\_\_\_\_\_  
JAMES CURRAN  
Mayor

ATTEST:

\_\_\_\_\_  
TEDRA ALLEN, MMC  
City Clerk

**ROLL CALL**

Mayor Curran	_____
Commissioner Shrouder	_____
Commissioner Katzman	_____
Commissioner Mallozzi	_____
Commissioner Smith	_____

APPROVED AS TO LEGAL FORM:

\_\_\_\_\_  
JACOB G. HOROWITZ  
City Attorney