



CITY OF COOPER CITY

CITY MANAGER ANNUAL PERFORMANCE EVALUATION

This form should be completed by each member of the governing body to evaluate the manager/administrator's performance in each of the areas noted below. Performance levels should be noted, based on the following scale:

- 1 = Poor (rarely meets expectations)
- 2 = Below average (usually does not meet expectations)
- 3 = Satisfactory (meets performance expectations)
- 4 = Above average (generally exceeds performance expectations)
- 5 = Excellent (almost always exceeds expectations & performs at a high standard)

Each member of the governing body should sign the form and forward completed evaluations to:

Evaluation Period: June 2025 to May 2026

1. PERSONAL

- 5 1. Invests sufficient effort toward being diligent and thorough in the discharge of duties
- 5 2. Exercises good judgment
- 5 3. Manager/administrator is enthusiastic, cooperative and willing to adapt
- 5 4. Manager/administrator is a "self-starter," and possesses the necessary mental and physical stamina
- 5 5. Composure, appearance and attitude are fitting for an individual in this executive position. This person is able to separate personal feelings from the advancement of the organization's interests

2. PROFESSIONAL SKILLS AND STATUS

- 5 1. Knowledgeable of current developments affecting the local government management field
- 5 2. Respected in the management profession
- 5 3. Demonstrates a capacity for innovation and creativity
- 5 4. Anticipates problems and develops effective approaches for solving them
- 5 5. Willing to try new ideas proposed by governing body members and/or staff

3. RELATIONS WITH ELECTED MEMBERS OF THE GOVERNING BODY

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1. Carries out the directives of the governing body as a whole, rather than those of any one member of the council/commission
2. Assists governing body members to resolve problems at the administrative level in a manner that avoids unnecessary council/commission action
3. Assists the governing body in establishing policy, while acknowledging the ultimate authority of the council/commission
4. Responds to requests for information or assistance by the governing body
5. Informs the governing body of current issues and administrative developments in a timely manner
6. Receptive to constructive criticism and advice
7. Information is disseminated equally and completely to members of the governing body

4. POLICY EXECUTION

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1. Implements governing body actions in accordance with the intent of the council/commission
2. Supports the actions of the governing body after a decision has been reached, both inside and outside the organization
3. Understands the local government's laws, policies and ordinances
4. Enforces the local government's policies and ordinances
5. Reviews ordinance and policy procedures periodically to improve their effectiveness
6. Offers workable alternatives to the governing body for changes in law or policy when an existing policy or ordinance is impractical

5. REPORTING

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1. Provides the governing body with reports concerning matters of importance to the local government
2. Reports produced by the manager/administrator are accurate, comprehensive, concise and written to their intended audience
3. Reports are generally produced through the chief administrator's own initiative rather than when requested by the governing body
4. Prepares a sound agenda which prevents trivial administrative matters from being reviewed by the governing body
5. Documentation produced by the chief administrative officer's office conveys the impression that most of the affairs of the organization are fully open to public scrutiny

6. CITIZEN RELATIONS

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1. Responsive to complaints from citizens

5

2. Displays and is dedicated to the community and its citizens

5

3. Skillful in dealing with the news media, avoiding partisan political positions

5

4. Has the capacity to listen to others and to recognize their interests, and works well with others

5

5. Willing to meet with members of the community to discuss their real concerns

5

6. Generally, citizens satisfied with city services

7. STAFFING

5

1. Recruits and retains competent personnel for staff positions

3

2. Aware of weak or indifferent administrative personnel, and works to improve their performance

5

3. Accurately informed and concerned about employee relations

4

4. Professionally administers the government's merit system

8. SUPERVISION

5

1. Encourages department managers to make decisions within their own jurisdictions and divisions without the chief administrator's approval, yet maintains general control of operations

5

2. Instills confidence and initiative in subordinates and emphasizes supportive rather than restrictive controls for their programs

5

3. Has developed a friendly and informal relationship with the staff and work force as a whole, yet maintains the prestige and dignity of the chief administrator's office

3

4. Evaluates personnel periodically, and points out management weaknesses and strengths. Manages and evaluates key personnel primarily by setting performance goals and objectives, and then assesses progress toward goals and objectives at least annually

3

5. The organization's staff works as a team and seeks ways to be innovative and oriented toward effective problem-solving

5

6. Delegates responsibility effectively and provides the right amount of communication to staff during the course of the year

4

7. The manager/administrator properly controls the organization's operational and functional activities and motivates others to maximum performance.

9. FISCAL MANAGEMENT

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1. Prepares a balanced budget to provide services at a level directed by the governing body

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2. Makes the best possible use of available funds, conscious of the need to operate the local government efficiently and effectively

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3. The prepared/recommended budget is in an intelligent and accessible format

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4. Possesses awareness of the importance of financial planning and accounting controls

10. COMMUNITY

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1. The difficult issues facing the city been addressed, and steps have been taken to avoid unnecessary controversy

5

2. Cooperates with neighboring communities

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3. The manager/administrator helps the council address future needs and develops adequate plans anticipating long term trends

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4. Cooperates with other local governments, state and federal government

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5. Cooperates with other governmental units in the region such as the school district, regional and special purposes governments

NARRATIVE EVALUATION

11. What would you identify as the manager/administrator's strengths, expressed in terms of the principal results achieved during the evaluation period?

Mr. Rey is, in my estimation, among the most intelligent, competent, and deliberate city managers practicing in this profession today. What distinguishes him
is less a matter of technical proficiency than a craft that approaches art.

12. What performance areas would you identify as needing improvement? Why?
What constructive, positive suggestions can you offer the manager/administrator
to enhance performance?

Measured against the performance of a typical city manager, Mr. Rey has no area lacking or in need of improvement.

Measured against his own standard of excellence, the one area where he could continue to sharpen is moving more quickly

to elevate the performance of weak or indifferent personnel That said, I recognize this is fundamentally a cultural issue

within the organization, and cultural change takes time; however the City would benefit from a more expedite cultural change.

13. Other Comments?

SCORING

Total score from the values assigned to statements in categories 1 – 10:


Total # = 261 divided by 54 (or the actual # of questions used) = 4.83 avg.

Agreed-upon goals and objectives for new evaluation period:

Signature: 

Mayor or Commissioner

Date: May 4, 2026

Signature: 

City Manager

Date: May 6, 2021