



## CITY COMMISSION ORDINANCE/RESOLUTION

**TITLE:** Ordinance 22-26 (Community Development)

**DESCRIPTION:** AN ORDINANCE OF THE CITY OF COOPER CITY, FLORIDA, AMENDING CHAPTER 25, ARTICLE II OF THE CITY'S CODE OF ORDINANCES, ENTITLED "SIGNS;" BY SPECIFICALLY AMENDING SECTION 25-26, ENTITLED "WINDOW SIGNS;" PERMITTING ALL COLORS TO BE ELIGIBLE FOR WINDOW SIGNS; LIMITING ALL PERMITTED TYPES OF LIT WINDOW SIGNAGE TO ONLY BE ILLUMINATED DURING BUSINESS HOURS; ELIMINATING THE "HOLIDAY SEASON" RESTRICTION OF OCTOBER 15 THROUGH JANUARY 5 FOR BOTH TEMPORARY WINDOW SIGNAGE AND WINDOW LIGHTING; PROVIDING FOR CONFLICTS; PROVIDING FOR CODIFICATION; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

### **CITY MANAGER RECOMMENDATION**

The City Manager recommends approval of Ordinance 22-26 permitting all colors to be eligible for window signs; limiting all permitted types of lit window signage to only be illuminated during business hours; eliminating the "Holiday Season" restriction of October 15<sup>th</sup> thru January 5<sup>th</sup> for both temporary window signage and window lighting.

### **ANALYSIS /BACKGROUND OF ITEM:**

#### **1) "All Colors" for Window Signs, Section 25-26(a)1:**

The attached code change will allow "all colors" to be eligible for window signs. Current code allows for 2 colors or any colors part of a registered or copyrighted logo.

This proposed code changes was recommended by the P&Z Board during Board Member discussions.

PLANNING AND ZONING BOARD RECOMMENDATION: The Planning and Zoning Board, at their meeting of May 2, 2022, unanimously recommended **Approval** of the proposed code change 10-0.

### BUSINESS ADVISORY BOARD RECOMMENDATION:

The Business Advisory Board, at their meeting of September 21, 2022, unanimously recommended **Approval** of the proposed code change 10-0.

#### **2) Lit Window Signs Restricted to Business Hours, Section 25-26(d)7:**

The attached code section proposal will limit all permitted types of lit window signage to only be illuminated during business hours.

This proposed code changes was recommended by the P&Z Board during Board Member discussions.

PLANNING AND ZONING BOARD RECOMMENDATION: The Planning and Zoning Board, at their meeting of May 2, 2022, unanimously recommended **Approval** of the proposed code change 10-0.

BUSINESS ADVISORY BOARD RECOMMENDATION:

The Business Advisory Board, at their meeting of September 21, 2022, unanimously recommended **Denial** of the proposed code change 10-0 stating they were against restricting potential exposure and advertisement the businesses receive from potential “Lit Signs”.

**3) Removing specified “Holiday Dates”, Section 25-26(a)4 & 25-26(c)4:**

The attached code change will remove the “Holiday Season” restriction of October 15 through January 5 for both the temporary window sign section and the window lighting section.

This proposed code changes was discussed by City Commission and the P&Z Board during Board Member discussions.

PLANNING AND ZONING BOARD RECOMMENDATION: The Planning and Zoning Board, at their meeting of July 25, 2022, unanimously recommended **Approval** of the proposed code change 8-0.

BUSINESS ADVISORY BOARD RECOMMENDATION:

The Business Advisory Board, at their meeting of September 21, 2022, made a motion to approve the proposed code change but the vote **did not pass** 4-6 stating they want “Holiday Season” properly defined.

**STRATEGIC PLAN:**

Helps promote business sustainability

**FISCAL IMPACT:**

None

**ALTERNATIVES:**

N/A

**ATTACHMENTS:**

Ex.1 – Ordinance 22-26

Ex.2 - -Strike Through/Underline, P&Z Minutes, BAB meeting synopsis

## Workflow History



User	Task	Action	Date/Time
Allen, Tedra	NEW ITEM: Not Yet Routed	*COMPLETE: Forwar...	12/01/22 10:41 AM
Horowitz, Jacob	Assigned to Attorney	COMPLETE: Forwar...	12/02/22 03:14 PM
<i>Please ensure that the ordinance shows the tracked changes.</i>			
Napoli, Joseph	Assigned to City Manager	COMPLETE: Forwar...	12/02/22 03:27 PM
Allen, Tedra	Assigned to City Clerk	APPROVE ITEM: En...	12/02/22 03:46 PM
Allen, Tedra	END WORKFLOW - APPROV...		12/02/22 04:15 PM