



CITY COMMISSION ORDINANCE/RESOLUTION

TITLE: Resolution 22-46 - (Parks and Recreation)

DESCRIPTION: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF COOPER CITY, FLORIDA, APPROVING AND AUTHORIZING THE EXECUTION OF THE AGREEMENT BETWEEN THE CITY OF COOPER CITY AND BILL CLARK TENNIS ACADEMY, LLC, FOR THE PROVISION OF PROFESSIONAL TENNIS SERVICES, ATTACHED HERETO AS EXHIBIT "A," AND INCORPORATED HEREIN; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

CITY MANAGER RECOMMENDATION:

The City Manager recommends approval of Resolution 22-46, approving the agreement between Bill Clark Tennis Academy, LLC and the City of Cooper City for tennis instruction and related services.

BACKGROUND OF ITEM:

Bill Clark Academy, LLC currently provides tennis instruction and related services for the City of Cooper City. Bill Clark Academy has served as the Tennis Contractor at the Pool and Tennis Center since its inception in 1995. During this time of service, Bill Clark Tennis Academy has provided exceptional service to the Cooper City Community.

ANALYSIS:

The Bill Clark Tennis Academy has grown to be a successful tennis program. The consistency of the program has fulfilled the tennis needs for the Cooper City community. The program provides opportunities such as: Beginning Tennis, Intermediate Tennis, Advanced Tennis, Tennis for Teens, Pre-Academy, Academy, Summer Camp, Winter Camp, Spring Camp, Clinic, private instruction and additional program opportunities to serve the Cooper City Community.

STRATEGIC PLAN:

The Bill Clark Tennis Program contributes by providing a Strong Sense of Place, which is identified in the third priority. Having the Tennis Program benefits and promotes the social interaction and well-being of Cooper City residents.

FISCAL IMPACT:

The contract term shall be for a period of three (3) years, commencing on December 1, 2022 and terminating on November 30, 2025.

The contractor, Bill Clark Academy, LLC, will pay the following fees:

1. Contract term one year at \$2,700 per month (Facility Use Fee).
2. Contract term second and third year at \$2,850 per month (Facility Use Fee).
*Plus non-resident fees should the participation of non-residency exceed 70% participation.

| <u>General Ledger Acct. Number</u> | <u>Budgeted Amount</u> | <u>Requested Amount</u> | <u>Remaining Amount</u> |
|------------------------------------|------------------------------|--|-------------------------|
| 001-000-347204-347 | \$43,200 Budgeted Revenue | FY 23 - \$32,400 FY 24 - \$34,200 FY 25 - \$34,200 Contracted Revenue | |

- Vendor has indicated enrollment for the Academy is currently down approximately 25%
- Vendor relinquished exclusivity to tennis courts city-wide and will only have exclusivity at the Pool and Tennis Center
- Tennis Courts will need to be budgeted for FY 24 Capital project resurfacing

ALTERNATIVES:

Identify alternative options to run tennis programs.

ATTACHMENTS:

- Ex.1 - Resolution 22-46
- Ex.2 - Independent Contract Agreement with Bill Clark Tennis Academy, LLC.