



## CITY COMMISSION STAFF REPORT

**DEPARTMENT:** Parks and Recreation

**DATE:** January 28, 2025

**SUBJECT:** Motion to approve the award of Contract No. ITB-2024-4-REC, Fireworks Display Services to Island Outdoor Management, Inc. – **Parks & Recreation**

### **CITY MANAGER RECOMMENDATION:**

It is recommended that the City Commission approve the award of Contract No. ITB-2024-4-REC for Fireworks Display Services for \$36,000 or \$12,000.00 per year, for a three (3) year term with one additional two (2) year renewal term. The anticipated full term of the contract is five (5) years. Awarding this contract will allow a qualified contractor to provide firework display services for Cooper City's Founder's Day annual event.

### **BACKGROUND OF ITEM:**

Cooper City commemorates its founding each year with the annual Founder's Day celebration traditionally held on the second Saturday of March. The event takes part throughout the day, starting in the morning at the Community Center and concluding in the evening at Brian Piccolo Park. The evening portion of the event includes various local vendors, games, and rides, as well as a concert that concludes with the fireworks show.

### **ANALYSIS:**

On October 18, 2024, the City advertised an invitation to bid (ITB No. ITB2021-4-REC) under full and open competition. Four bids were received on November 21, 2024, and subsequently evaluated.

### **STRATEGIC PLAN:**

Establish "A Strong Sense of Place" through the creation of unique spaces that foster community pride, increase social interaction, and commercial marketability to improve economic stability, increase property values, and impact the memories of Cooper City residents.

### **FISCAL IMPACT:**

This annual expenditure is budgeted under Annual Events in the Parks & Recreation Department. The overall FY25 budget for Founder's Day is \$70,000 and this includes fireworks. In FY24 we paid \$14,500 for fireworks so this is a \$2,500 savings. It should be noted that the FY24 Founder's Day Budget was \$75,000 so the FY25 Budget for Founder's Day is \$5,000 less.

<u>General Ledger Acct. Number</u>	<u>Budgeted Amount</u>	<u>Current Balance</u>	<u>Requested Amount</u>	<u>Remaining Amount</u>
001-710-532482-572	\$70,000	\$70,000	\$12,000	\$58,000

**VENDOR(S) RECOMMENDED FOR AWARD:**

<u>Vendor</u>	<u>Address</u>	<u>Principal</u>
Island Outdoor Management, Inc.	805 Arthur Moore Drive, Green Cove Springs, FL	Ryan L. Allen, President

**VENDOR(S) NOT RECOMMENDED FOR AWARD:**

<u>Vendor</u>	<u>Address</u>	<u>Reason for Not Recommending</u>
Alpha Firework Displays	11612 Kent Grove Dr., Spring Hill, FL	Higher than lowest bid.
Fireworks Display Unlimited, LLC DBA Firepower Displays	14240 SW 256 <sup>th</sup> Street, Princeton, FL	Higher than lowest bid.
Master Pyro Display LLC	3332 Victoria Park Rd., Jacksonville, FL	Higher than lowest bid.

\*A "No Bid" means the vendor responded indicating that it will not be providing an offer.

**DUE DILIGENCE:**

Due diligence was conducted in accordance with Procurement Procedures to determine vendor responsibility, including verifying corporate status and that there are no performance and compliance issues through various vendor responsibility lists and a keyword internet search. The lists that were referenced included convicted vendors, debarred vendors, delinquent contractors, suspended vendors, and federal excluded parties. There were no adverse findings relating to vendor responsibility.

**ALTERNATIVES:**

Not Applicable

**ATTACHMENTS:**

1. ITB-2024-4-REC – Agreement (signed by Island Outdoor Management, Inc.)
2. ITB-2024-4-REC – Award Recommendation Letter
3. ITB-2024-4-REC – Bid Tabulation
4. ITB-2024-4-REC – Island Outdoor Management, Inc. Submittal
5. ITB-2024-4-REC – Solicitation Packet