

**To: Mayor Curran and City Commission**  
**From: Alex Rey, City Manager**  
**Date: January 28, 2025**  
**Re: Banner Programs**

As a result of the December 10, 2024 Commission Meeting, Parks and Recreation staff was tasked with implementing two (2) banner programs, Graduating Senior Banner Program and Home Town Hero Banner Program.

We have the following poles in the City that the poles can be installed:

- Griffin Road – 131 (owned) Maintenance agreement with FDOT
- Flamingo Road – 105 Maintenance agreement with FDOT
- Palm Ave between Griffin Road and Stirling Road - 40 Maintenance agreement with Broward County
- Stirling Road North Side between Darlington Place and Pine Island Road – 30 Maintenance agreement with Broward County
- Stirling Road Southside from the entrance to Suellen H Fardelmann Park to Darlington Place – 13 Maintenance agreement with Broward County. FPL Maintains the Streetlights
- Sheridan Street between Pine Island Road and University Drive – 20 Maintenance agreement with Broward County
- Remaining Streetlights are owned/maintained by FPL or Broward County traffic and Engineering.

Florida Department of Transportation (FDOT) will need to provide approval for the banner installation on applicable poles/locations.

The intention is to have the banners rolled out for the following time lines:

1. Graduating Senior Banner Program – After Broward County Public Schools Spring Break (April 1, 2025 – June 6<sup>th</sup> approximately) The program will be open to Cooper City Residents and Students that attend Cooper City High School - (ex: Cardinal Gibbons High School, but Cooper City Resident; Ex: lives in Davie Bob Hill, attend Cooper City High School)
2. Home Town Hero Banner Program – Installed by Memorial Day (May 26, 2025, through Veterans Day, November 11, 2025)

*Staff will return for the approval of the specific contracts and proper procurement.*

