

 4900 SW 87th Ave, Cooper City, FL 33328

 Add Filter

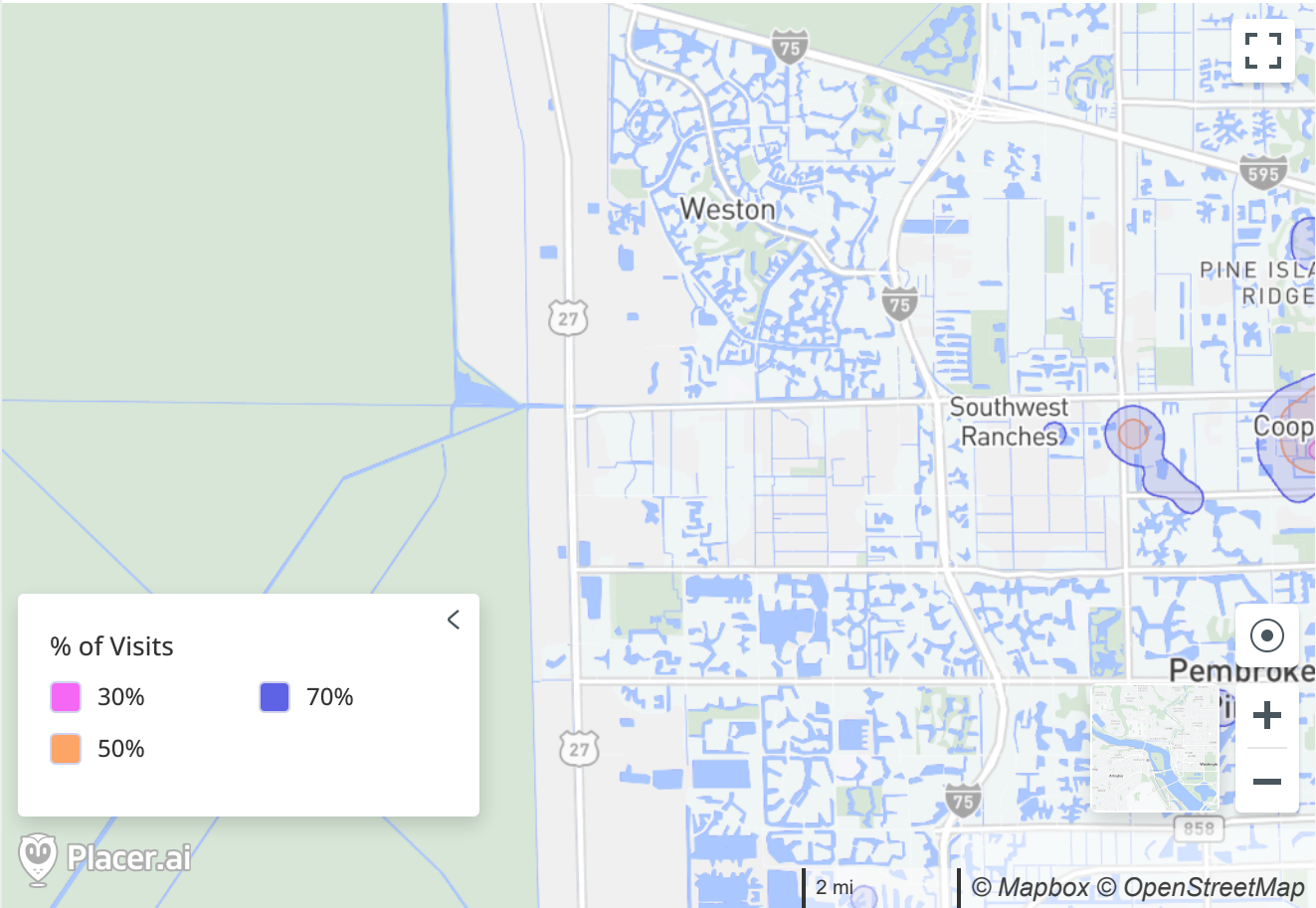


Audience Profile ?

Christie Schafale Park
SW 87th Ave, Cooper City, FL

View: Potential Market Based On: True Trade Area Boundary: Polygon

% of Visits 30 % 50 % 70 % Within: 50.00 mi



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses. [Learn more](#)

Dataset: Census 2024 (ACS) Benchmark with: Nationwide State

Search Group or Attribute

30 % of Visits

50 % of Visits

70 % of Visits

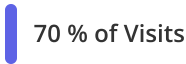
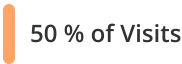
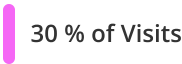
Overview ^					
Population	3,726		11,970		42,166
Pop density (per sq mile)	4,613		5,276		5,675
Area (sq mi) - based on...	0.81		2.27		7.43
Households v					
Gender v					
Age ^					
Median Age	38.1		38.01		37.39 98
0-4	107 (2.9%)		544 (4.5%)		1,998 (4.7%) 85
5-14	615 (16.5%)		1,714 (14.3%)		5,187 (12.3%) 99
15-17	217 (5.8%)		689 (5.8%)		1,430 (3.4%) 86
18-21	167 (4.5%)		491 (4.1%)		2,080 (4.9%) 94
22-24	246 (6.6%)		710 (5.9%)		1,653 (3.9%)
25-29	92 (2.5%)		646 (5.4%)		3,136 (7.4%)
30-34	162 (4.3%)		490 (4.1%)		3,436 (8.1%)
35-39	332 (8.9%)		931 (7.8%)		3,616 (8.6%) 27
40-44	377 (10.1%)		998 (8.3%)		3,114 (7.4%)
45-49	341 (9.2%)		977 (8.2%)		2,935 (7%)
50-54	239 (6.4%)		818 (6.8%)		2,901 (6.9%)
55-59	282 (7.6%)		928 (7.8%)		3,044 (7.2%)

Search Group or Attribute	30 % of Visits	50 % of Visits	70 % of Visits
60-64	48 (1.3%)	490 (4.1%)	2,038 (4.8%)
65-69	106 (2.8%)	449 (3.8%)	1,674 (4%)
70-74	169 (4.5%) 99	542 (4.5%) 99	1,670 (4%) 86
75-79	155 (4.2%) 33	319 (2.7%) 85	929 (2.2%)
80-84	17 (<0.5%) 2	114 (1%)	741 (1.8%) 89
85+	54 (1.4%) 0	120 (1%) 0	584 (1.4%) 0
Age - Male ^			
Median Age	37.35	37.2	36.87 99
0-4	53 (2.6%) 2	301 (5%) 86	1,153 (5.5%) 96
5-14	385 (19%) 48	946 (15.6%)	2,601 (12.5%) 98
15-17	74 (3.7%) 90	348 (5.7%) 4	748 (3.6%) 88
18-21	97 (4.8%) 88	221 (3.6%)	975 (4.7%) 86
22-24	203 (10%) 25	332 (5.5%) 3	825 (4%) 99
25-29	46 (2.3%) 3	388 (6.4%) 94	1,269 (6.1%) 89
30-34	41 (2%) 2	240 (4%)	1,948 (9.4%) 31
35-39	195 (9.6%) 40	458 (7.6%)	1,879 (9%) 32
40-44	171 (8.4%) 28	472 (7.8%)	1,525 (7.3%)
45-49	185 (9.1%) 5	567 (9.4%) 5	1,586 (7.6%) 27
50-54	126 (6.2%)	343 (5.7%) 91	1,273 (6.1%) 98
55-59	152 (7.5%)	528 (8.7%) 40	1,695 (8.2%) 31
60-64	10 (<0.5%) 3	191 (3.2%)	873 (4.2%)

Search Group or Attribute	30 % of Visits		50 % of Visits		70 % of Visits	
65-69	48 (2.4%)	20	156 (2.6%)	98	732 (3.5%)	85
70-74	78 (3.8%)	89	257 (4.2%)	98	720 (3.5%)	85
75-79	119 (5.9%)	20	191 (3.2%)	98	395 (1.9%)	85
80-84	10 (<0.5%)	2	44 (0.7%)	98	301 (1.4%)	85
85+	34 (1.7%)	0	73 (1.2%)	85	294 (1.4%)	99
Age - Female ^						
Median Age	40.11	97	38.8	97	37.96	97
0-4	54 (3.2%)	2	243 (4.1%)	98	845 (4%)	85
5-14	230 (13.5%)	98	768 (13%)	98	2,586 (12.1%)	85
15-17	143 (8.4%)	22	341 (5.8%)	5	682 (3.2%)	84
18-21	70 (4.1%)	2	270 (4.6%)	90	1,105 (5.2%)	85
22-24	43 (2.5%)	2	378 (6.4%)	7	828 (3.9%)	85
25-29	46 (2.7%)	2	258 (4.4%)	98	1,867 (8.7%)	34
30-34	121 (7.1%)	98	250 (4.2%)	98	1,488 (7%)	85
35-39	137 (8.1%)	98	473 (8%)	98	1,737 (8.1%)	85
40-44	206 (12.1%)	19	526 (8.9%)	40	1,589 (7.4%)	85
45-49	156 (9.2%)	59	410 (6.9%)	98	1,349 (6.3%)	85
50-54	113 (6.7%)	98	475 (8%)	31	1,628 (7.6%)	24
55-59	130 (7.7%)	98	400 (6.8%)	98	1,349 (6.3%)	85
60-64	38 (2.2%)	3	299 (5.1%)	98	1,165 (5.5%)	84
65-69	58 (3.4%)	2	293 (5%)	85	942 (4.4%)	85

Search Group or Attribute	30 % of Visits		50 % of Visits		70 % of Visits	
70-74	91 (5.4%)		285 (4.8%)	99	950 (4.4%)	92
75-79	36 (2.1%)		128 (2.2%)		534 (2.5%)	
80-84	7 (<0.5%)		70 (1.2%)		440 (2.1%)	92
85+	20 (1.2%)		47 (0.8%)		290 (1.4%)	
Population by Generation						
Gen Alpha	722 (19.4%)		2,258 (18.9%)		7,185 (17%)	95
Gen Z	630 (16.9%)	29	1,890 (15.8%)		5,163 (12.2%)	94
Millennials	586 (15.7%)		2,067 (17.3%)	85	10,188 (24.2%)	
Gen X	957 (25.7%)	38	2,793 (23.3%)	25	8,950 (21.2%)	
Baby Boomers	605 (16.2%)		2,409 (20.1%)	88	8,426 (20%)	88
Silent & Greatest	226 (6.1%)	86	553 (4.6%)		2,254 (5.3%)	
Ethnicity						
Hispanic or Latino						
Household Income						
Household Size						
Education						
Labor Force						
Marital Status						
Family Households						

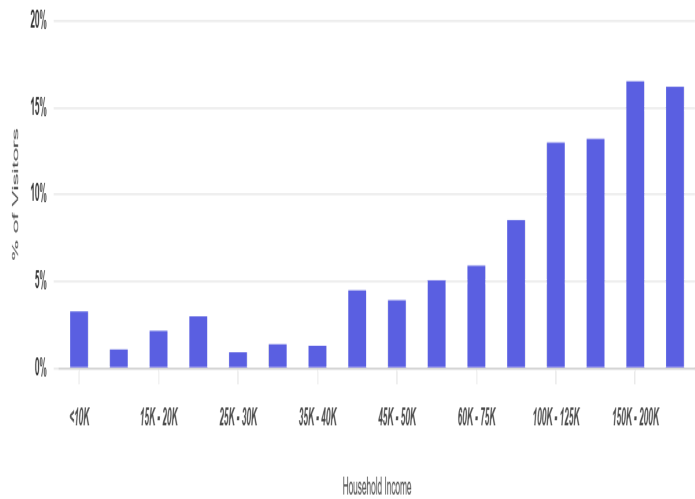
Search Group or Attribute



Transport to Work	▼
Travel Time to Work	▼
Housing Units	▼
Occupied Housing Units	▼
Vacant Housing Units	▼
Value of Owner-Occupied Housi...	▼
Types of Housing Units Structure	▼
Health Insurance	▼
SNAP Households	▼

Household Income ?

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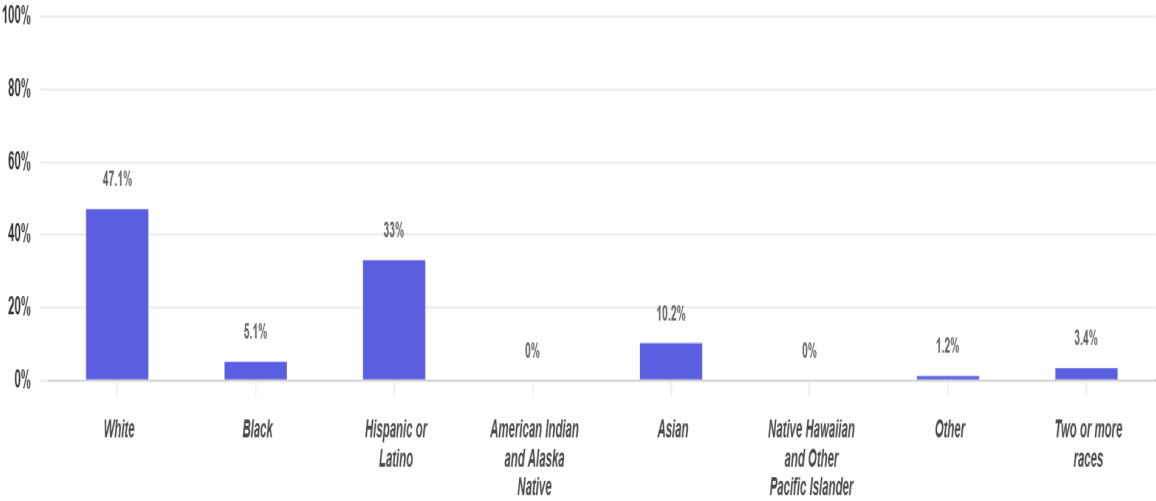


Average Income	132K
Median Income	117K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

Ethnicity ?

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