



CONFIRE

STAFF REPORT

DATE: March 07, 2024

**FROM: Nathan Cooke
Interim Director**

TO: EMS Subcommittee

SUBJECT: Ambulance and Fleet Branding - Livery

Background Information

On December 5, 2024, the Board of Supervisors awarded CONFIRE EMS and Mobile Health the contract for ground ambulance services for eleven exclusive operating areas in the county, known as the comprehensive service area. Within CONFIRE's proposal during the RFP process, CONFIRE indicated that protecting CONFIRE EMS employees' safety and comfort is a top priority, and all personal protective equipment and uniform apparel will be selected with this objective in mind. Additionally, the California Civil Code 3273 further outlines some mandatory uniform requirements.

Our partner, Priority Ambulance, will provide employee uniforms to the single-function paramedics and EMTs. The uniforms will display the expression "Services Provided by Priority Ambulance" to meet compliance with the California Civic Code.

The staff report being brought before you today for your consideration meets all contractual requirements and conforms to legal requirements.

Fiscal Impact

This proposal has no direct cost to CONFIRE EMS and Mobile Health or CONFIRE. All expenses related to employee uniforms for single-function paramedics and EMTs are part and parcel of contracts or agreements with Priority Ambulance.

Recommendation

It is recommended that the EMS Subcommittee review and discuss the proposed employee uniforms as presented and make recommendations for consideration by the CONFIRE Administrative Committee.