



City of Colusa California

STAFF REPORT

DATE: August 19, 2025
TO: Mayor and Members of the City Council
FROM: Jesse Cain, City Manager

AGENDA ITEM:

Main street Closure for street dance

Recommendation

Staff recommends Council approve the temporary street closure of Main Street from 6th Street to 8th Street for a **Street Dance** to be held during the weekend of the **California State Duck Calling Contest**, sponsored by **Kittle's Outdoors and the City of Colusa**.

BACKGROUND ANALYSIS:

The California State Duck Calling Contest is an annual event that draws contestants and spectators from all over the United States to Colusa. The event is sanctioned and recognized as a qualifier for the **National Duck Calling Championship in Stuttgart, Arkansas**. The contest has become a longstanding tradition and point of pride for the Colusa community, promoting both outdoor heritage and tourism.

One of Colusa's long-standing and locally owned businesses, **Kittle's Outdoors**, is the sponsor and driving force behind this event. Their efforts not only preserve a piece of rural Americana but also directly contribute to our local economic vitality.

In support of this event, staff is proposing a temporary street closure of **Main Street between 6th and 8th Streets** to hold a **community street dance**, intended to engage both locals and visitors during the contest weekend. This celebration will:

- **Encourage visitors to stay longer in town**, increasing foot traffic to local shops and restaurants.
- Provide **greater exposure to Colusa's small businesses**, particularly those that remain open during extended hours for the event.
- Foster **community pride and support for local traditions**, reinforcing Colusa's identity as a small town with strong community values.

- **Celebrate and support a locally owned business** (Kittle's Outdoors) that has helped put Colusa on the national map through their sponsorship of this prestigious competition.

By activating Main Street in this manner, the City shows strong support not only for this specific event but also for the broader business community by driving traffic and interest to our downtown area.

Hosting a community street dance in conjunction with the California State Duck Calling Contest is an excellent opportunity for Colusa to showcase its charm, boost local business activity, and highlight our support for local entrepreneurs like Kittle's Outdoors. This action sets a positive precedent for future collaborations between the City and its business community.

This is how we start showing our local businesses that the City of Colusa supports them not just in words—but in action.

BUDGET IMPACT:

There is no significant financial impact to the General Fund. Funding for this activity will come from the City's Economic Development budget in the amount of \$2,500, which is allocated to support efforts like this that promote local commerce and tourism. This expenditure aligns with the **City's current purchasing policy** and represents an intentional investment in the success of our small business community.

ATTACHMENT:

Street Closure Application