



City of Colusa California

STAFF REPORT

DATE: June 16 2026
TO: City of Colusa Mayor and Council Members
FROM: Jesse Cain, City Manager

AGENDA ITEM:

Adopt the Resolution calling for the placement of a General Tax Measure on The Ballot of the November 3, 2026, Election to adopt a sales tax (Transactions And Use Tax).

Recommendation: Adopt a resolution calling for the placement of the continuation of the existing 1% local transactions and use tax (Measure B) on November 3, 2026 ballot and request voter approval to continue the tax for an additional term.

BACKGROUND ANALYSIS: In 2022, the voters of the City of Colusa approved Measure B, 1% local transactions and use tax. Since its adoption, Measure B has provided a stable and reliable source of local revenue dedicated to maintaining essential City services and addressing critical infrastructure needs.

Over the past four years, the City has been able to demonstrate to the public how Measure B revenues have been utilized. Funds generated by Measure B have supported roadway improvements, park maintenance and upgrades, public safety operations, and other essential municipal services that directly benefit Colusa residents.

The implementation of Measure B has allowed the City to make meaningful investments in community infrastructure while maintaining local control over tax revenues. The City has provided transparency regarding the expenditure of these funds, allowing residents to see firsthand the benefits that have been achieved through this local funding source.

The continuation of Measure B is critical to maintaining the City's current service levels and ongoing infrastructure improvement programs. If the City wishes to continue improving and maintaining its streets, parks, and public safety services, the continuation of Measure B funding is necessary.

It is important to note that this measure does not create a new tax. Rather, it seeks voter approval to continue the existing 1% local transactions and use tax currently being collected. Residents and businesses are already familiar with the tax, and the City has established a proven track record of responsibly managing the revenues generated by Measure B.

Since the original approval of Measure B, the public has had the opportunity to observe the direct benefits of the tax. The City has completed numerous projects and maintained service levels that would not have been possible without this local revenue source. As a result, residents now have a clearer understanding of how local tax dollars are invested back into the community.

Additionally, continuation of the local transactions and use tax helps ensure that these revenues remain under local control. Measure B revenues are collected and used exclusively for the benefit of the City of Colusa and cannot be redirected by the State for other purposes. Maintaining this local funding source protects the City's financial stability and allows local decision-makers to continue addressing community priorities.

Measure B has proven to be an effective tool for maintaining local services and investing in community infrastructure. After four years of successful implementation, the City can clearly demonstrate how the funds have been spent and the benefits they have provided to residents. The proposed ballot measure does not establish a new tax but simply continues the existing 1% local transactions and use tax that voters previously approved.

Approval of the measure will allow the City to continue investing in roads, parks, public safety, and other community priorities while ensuring that these tax revenues remain under local control and are used for the benefit of Colusa residents.

BUDGET IMPACT: The continuation of Measure B would preserve a significant local revenue that supports infrastructure improvements, park maintenance, public safety services, and other essential City operations. Failure of the measure would result in the loss of these revenues and could require reductions in services, delayed capital improvement projects, or the identification of alternative funding sources.

STAFF RECOMMENDATION: Adopt the Resolution calling for the placement of a General Tax Measure on The Ballot of the November 3, 2026, Election to adopt a sales tax (Transactions And Use Tax)