



City of Colusa California

STAFF REPORT

DATE: May 19, 2026
TO: Mayor and Members of the City Council
FROM: Jake Morley, Planning Consultant

CONSENT AGENDA ITEM: Consideration of a Resolution of a Determination of Public Convenience or Necessity for 809 Market Street, Colusa, CA 95932

Recommendation: Council to adopt the Resolution making a determination of a public convenience or necessity for a Type 20 Alcoholic Beverage Control License for Valencia's Market.

BACKGROUND AND ANALYSIS:

The Department of Alcoholic Beverage Control (ABC) has determined that H&S Energy Products LLC, doing business as Jackpot Food Mart, located at 809 Market Street (**See Location Aerial, Attachment A**), who has applied for a Type 20 off-site beer and wine license, needs a Determination of Public Convenience or Necessity by the city council (**See Applicant Request, Attachment B**).

Jackpot's location is within Census Tract 5, which has an undue concentration of off-sale alcoholic beverage licenses. The number of licenses allowed in the census tract is four and there are currently six (**See ABC Active Type 20 in Census Tract 5, Attachment C**).

Pursuant to Business and Professional Code Section 23958.4 (**Attachment 4**), a City Council determination that public convenience or necessity would be served by the issuance of the Type 20 license is required.

Jackpot is a convenience store and gas station. The property is located in the C-G General Commercial zoning district. Pursuant to Colusa Municipal Code (CMC) Appendix A – Zoning, Article 10, the purpose of C-G General Commercial zones is to provide general commercial facilities necessary for public service and convenience.

Pursuant to the General Commercial Land Use Table of Article 10, Jackpot is considered "Retail Stores, all types," which is permitted by right in the C-G General Commercial zoning district.

Pursuant to CMC Chapter 9B – Alcohol Sales – Public Convenience or Necessity, applications shall be received by the Planning Department and referred to the Police Department for comments.

The Police Chief shall determine whether there are no existing problems regarding criminal activity at the applicant's premises or in the areas surrounding the applicant's premises. Pursuant to CMC, if the chief determines that there are existing problems with criminal activities, they shall report to the Planning Department. In this case, no criminal activity is known on the premises, and no report has been submitted to the Planning Department.

The Chief of Police does not oppose the City Council making a determination of Public Convenience or Necessity, concerning the issuance of a Type 20 Alcoholic Beverage Control License for Jackpot.

A Type 20 off-site beer and wine license is issued to retail stores. Authorizing the sale of beer and wine for consumption off the premises where items are initially sold. Minors are allowed on the premises.

PUBLIC CONTACT

The agenda was posted in accordance with the Brown Act. In addition, the applicant will be required to comply with the Department of Alcoholic Beverage Control requirements to mail written notifications to every residence and to the owner of real property within a 500-foot radius of the premises for which the license is required.

BUDGET IMPACT

None Expected

ATTACHMENTS

- A. Location Aerial
- B. Applicant Request for a PCN
- C. Type 20 Off-Site License in Census Tract 5
- D. Business and Professional Code 23958.4