

## **STAFF REPORT**

**DATE:** March 18, 2025

**TO:** City of Colusa Mayor and Council Members

FROM: Sadie Ash, Grants via Jesse Cain, City Manager

## **AGENDA ITEM:**

Consideration to waive the single-day business license fee for vendors (artists) participating in the Colusa Art Walk event on Thursday, March 20, 2025.

**Recommendation:** Council to adopt the Resolution waiving the single day business license fees for vendors participating in Colusa Art Walk 2025

## **BACKGROUND ANALYSIS:**

The Colusa County Arts Council is hosting the **Colusa Art Walk**, a **Community Stake Funded event** designed to celebrate and showcase the work of local artists while fostering economic and cultural vitality within the City of Colusa. To support artist participation and encourage broader community engagement, this agenda item proposes a **waiver of the business license fee** for artists selling their work during the event.

**BUDGET IMPACT:** The loss of less than \$100 in revenue from business license fees, offset by the economic and cultural benefits of increased artist participation.

STAFF RECOMMENDATION: Council to approve Resolution 25-

## ATTACHMENT:

Colusa Art Walk Event Map