



City of Colusa California

STAFF REPORT

DATE: July 19, 2022

TO: City of Colusa Mayor and Council Members

FROM: Fernanda Vanetta, Grant Writer through Jesse Cain, City Manager

AGENDA ITEM:

Subject: California's Community Economic Resilience Fund (CERF)

Recommendation: Council to approve resolution 22-___ for the city to provide Valley Vision with a letter of support to apply for the CERF planning grant.

BACKGROUND ANALYSIS: The Community Resilience Fund (CERF) is a program being created in the state of California by the Governor's Office of Planning and Research, Go-Biz, and the Labor & Workforce Development Agency.

The CERF was created to promote a sustainable and equitable recovery from the economic distress of COVID-19 by supporting new plans and strategies to diversify local economies and develop sustainable industries that create high-quality, broadly accessible jobs for all Californians.

Specifically, CERF would support communities and regional groups in producing regional roadmaps for economic recovery and transition that prioritize the creation of accessible, high-quality jobs in sustainable industries.

The CERF Leadership team, mentioned in the first paragraph, is tasked with creating program guidelines, evaluation metrics, conducting oversight, and decision making related to the creation and management of the program and competitive grant structures. They are also tasked with the development of geographic boundaries that can administer the program's funding and work.

Colusa County has been placed in the "Sacramento Region," which for the purposes of CERF include Colusa, El Dorado, Nevada, Placer, Sacramento, Sutter, Yolo, and Yuba Counties. This is an unusual pairing for Colusa as most of the other counties in this region have much higher population centers as well as diversified industries. Because of the make-up of this region, it is of the utmost importance that Colusa County and the City of Colusa participate in all phases of this program.

Currently the state has opened the processes to the application of planning grants. The applications are for \$5 million dollars per region on a competitive basis. The grant is set up so that a non-profit will apply for the grant funds and then coordinate the planning process with the many regional players.

Valley Vision is the non-profit spearheading the application of the planning grant for the "Sacramento Region." They are pursuing the role of Regional Convener and Fiscal Agent for CERF efforts. Valley vision in a triple-bottom line civic-leadership non-profit.

The deadline for the \$5 million planning grant is July 25, 2022. As part of the pre-planning process the City of Colusa has attended and will attend several meetings to make sure the City has representation in the process.

BUDGET IMPACT: No Impact

STAFF RECOMMENDATION: It is the recommendation of the Grant Writer and the City Manager that Council approves a resolution to support Valley Vision's application for CERF planning grant funds.

ATTACHMENT: Resolution 22-