

Spring/Summer Events 2024



EVENT	2023	2024	SOURCE
COMMUNITY SAKE GRANT	\$15,000	\$ 15,000	ARPA
LEVITT AMP COLUSA	\$15,000	\$15,000	GENERAL
4TH OF JULY	\$20,000	\$20K-\$40K	GENERAL

Community Sake Grant - Council approved an allocation of \$15,000 for two fiscal years to support our NP and Community Organizations. Events through June 2024 include: Virginia Yerxa Community Read Day (April) and Founders Day (June)

Levitt AMP Colusa - Council approved an allocation of \$15,000 for the Summer Concert Series in 2023 which offered 10 Free concerts at Veterans Memorial Park. 2021/22 spending on the series averaged \$9K, with only 7 concerts and a max attendance of 100. The Levitt AMP averaged 350 for each of the 10 shows, and brought several NP's back into the park to offer dinner.

4th of July- Council approved a spend of \$20K for a firework show at Levee Park. For 2023 no other activities for a larger event were offered. City published a survey, and found most residents wanted more than just a fire work show (music, food, kids activities). For 2024, City Staff received two proposals for fireworks. 1) \$20K, same as last year and 2) \$23K, larger finale. To add aditonal actives to event, suggested max budget is \$40K